# IN THE UNITED STATES DISTRICT COURT FOR THE CENTRAL DISTRICT OF CALIFORNIA

IN RE: TOYOTA MOTOR CORP. UNINTENDED ACCELERATION MARKETING, SALES PRACTICES, AND PRODUCTS LIABILITY LITIGATION Case No. 8:10ML2151 JVS (FMOx)

This Document Relates to:

ALL ECONOMIC LOSS ACTIONS

# SETTLEMENT AGREEMENT

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**WHEREAS**, on November 5, 2009, Seong Bae Choi filed a class action complaint in *Seong Bae Choi, et al. v. Toyota Motor Corp., et al.*, No. 2:09-8143 (C.D. Cal.), alleging, among other things, that Toyota (as defined below) designed, manufactured, distributed, advertised and sold certain automobiles containing an alleged defect that allegedly would allow sudden unintended acceleration of the vehicle to occur and that the plaintiff sustained economic losses as a result thereof;

WHEREAS, the *Seong Bae Choi, et al.* action was subsequently consolidated for pretrial proceedings with additional economic loss class and individual actions alleging similar or identical claims in *In re Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation*, No. 8:10ML2151 JVS (FMOx) (C.D. Cal.) (MDL 2151), pending before the Honorable Judge James V. Selna in the United States District Court for the Central District of California;

WHEREAS, on May 14, 2010, the Court entered Order No. 2, which designated Steve W. Berman of Hagens Berman, Frank M. Pitre of Cotchett, Pitre & McCarthy, L.L.P., and Marc M. Seltzer of Susman Godfrey L.L.P. as co-lead counsel in the economic loss class actions;

WHEREAS, on November 17, 2010, the Court entered Order No. 10: Effect of Amended Master Consolidated Complaint, which held that the consolidated complaint "amends and supersedes all economic loss actions in this docket [and] all parties not named and all theories not asserted in the [consolidated complaint] are dismissed without prejudice from the economic loss actions";

WHEREAS, plaintiffs filed an Economic Loss Master Consolidated Complaint on August 2, 2010, filed an Amended Economic Loss Master Consolidated Complaint on October 27, 2010, filed a Second Amended Economic Loss Master Consolidated Complaint on January 10, 2011, and filed a Third Amended Economic Loss Master Consolidated Complaint on June 4, 2012;

**WHEREAS**, on July 25, 2012 Plaintiffs (as defined below) filed an Operative Third Amended Economic Loss Master Consolidated Complaint (defined below as the "TAMCC");

WHEREAS, as a result of extensive arm's length negotiations, including numerous mediation sessions before Settlement Special Master Patrick A. Juneau, Class Representatives, Plaintiffs' Class Counsel (all terms as defined below) and Toyota have entered into this Agreement;

WHEREAS, Plaintiffs' Class Counsel and other counsel who have appeared in these Actions (as defined below), have conducted substantial discovery, have investigated the facts and underlying events relating to the subject matter of the claims, have carefully analyzed the applicable legal principles, and have concluded, based upon their investigation, and taking into account the risks, uncertainties, burdens and costs of further prosecution of their claims, and taking into account the substantial benefits to be received pursuant to this Agreement as set forth below, which, in the view of the Class Representatives and Plaintiffs' Class Counsel, is designed for the purpose of putting to rest all controversies with Toyota that were or could have been alleged, and that a resolution and compromise on the terms set forth herein is fair, reasonable, adequate, and in the best interests of the Plaintiffs, Class Representatives and the Class;

WHEREAS, Toyota, for the purpose of avoiding burden, expense, risk, and uncertainty of continuing to litigate the claims, and for the purpose of putting to rest all controversies with Plaintiffs, Class Representatives, the Class and/or the Actions that were or could have been alleged, and without any admission of liability or wrongdoing, desires to enter into this Agreement;

WHEREAS, Plaintiffs' Class Counsel represent and warrant that they are fully authorized to enter into this Agreement on behalf of Class Representatives and the Class, and that Plaintiffs' Class Counsel have consulted with and confirmed that all Class Representatives fully support and have no objection to this Agreement; and

WHEREAS, it is agreed that this Agreement shall not be deemed or construed to be an admission, concession, or evidence of any violation of any federal, state, or local statute, regulation, rule, or other law, or principle of common law or equity, or of any liability or wrongdoing whatsoever, by Toyota or any of the Released Parties (as defined below), or of the truth or validity of any of the claims that plaintiffs have asserted;

NOW, THEREFORE, without any admission or concession by Class Representatives or Plaintiffs' Class Counsel of any lack of merit to their allegations and claims, and without any admission or concession by Toyota of any liability or wrongdoing or lack of merit in its defenses, in consideration of the mutual covenants and terms contained herein, and subject to the final approval of the Court, Plaintiffs, Plaintiffs' Class Counsel, Class Representatives and Toyota agree as follows:

#### I. <u>DEFINITIONS</u>

- A. As used in this Agreement and the attached exhibits (which are an integral part of this Agreement and are incorporated in their entirety by reference), the following terms have the following meanings, unless this Agreement specifically provides otherwise:
- 1. "Accelerator Pedal Assembly" means the two accelerator pedal position sensors which communicate with the ECM to provide information about the position of the accelerator pedal. This information is utilized by the ECM to continuously calculate the throttle position. For linked ETCS models, the two accelerator pedal position sensors are located on the throttle body, not within the pedal assembly itself.

- 2. "Action" or "Actions" means all economic loss class, mass and individual actions, however denominated, that are consolidated for pretrial proceedings in the United States District Court for the Central District of California in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation*, Case No. 8:10ML2151 JVS (FMOx), which are listed in Exhibit 1 hereto.
- 3. "Agreement" means this Settlement Agreement and the exhibits attached hereto or incorporated herein, including any subsequent amendments and any exhibits to such amendments, which are the settlement (the "Settlement").
- 4. "Attorneys' Fees and Expenses" means such funds as may be awarded by the Court to compensate any and all attorneys representing plaintiffs who claim to have assisted in conferring the benefits upon the Class under this Settlement for their fees and expenses in connection with the Actions and the Settlement, as described in Section VII of this Agreement.
- 5. "Allocation Counsel" means Ben Bailey, Jane Conroy and Mike Kelly, who have been appointed by Plaintiffs' Class Counsel to serve as separate counsel to negotiate among themselves, under the supervision of the Settlement Special Master, the parameters for distribution of certain of the consideration set forth herein pursuant to Section II(A).
  - 6. "BOS" means a brake override system.
- 7. "BOS-Eligible Vehicles" means those Subject Vehicles that are eligible to receive the benefit described in Section II(A)(3), specifically all non-hybrid Subject Vehicles that have been the subject of Floor Mat Entrapment Recalls and those Subject Vehicles for which Toyota previously offered the installation of BOS and that have not yet received BOS, a list of which is attached hereto as Exhibit 11.

- 8. "Claim" means the claim of a Class Member or his or her or its representative submitted on a Claim Form as provided in this Agreement.
  - 9. "Claimant" means a Class Member who has submitted a Claim.
- 10. "Claim Forms" mean the documents, in substantially the same form as Exhibits 2 and 3 attached to this Agreement.
- 11. "Claim Period" means the time period in which Class Members may submit a Claim Form for review to the Class Action Settlement Administrator. The Claim Period shall run for approximately 150 days from the date of the first dissemination of the Summary Settlement Notice or Short Form Notices. The expiration of the Claim Period shall be specified in the Summary Settlement Notice, Short Form Notices and on the Settlement website.
- 12. "Claim Process" or "Claim Review Protocol" means the process for submitting and reviewing Claims described in this Agreement and in Exhibit 14 to this Agreement.
- 13. "Class" means, for settlement purposes only, all persons, entities or organizations who, at any time as of or before the entry of the Preliminary Approval Order, own or owned, purchase(d), lease(d) and/or insure(d) the residual value, as a Residual Value Insurer, of Subject Vehicles equipped or installed with an ETCS (as listed in Exhibit 10) distributed for sale or lease in any of the fifty States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions. Excluded from the Class are: (a) Toyota, their officers, directors and employees; their affiliates and affiliates' officers, directors and employees; their distributors and distributors' officers, directors and employees; and Toyota Dealers and Toyota Dealers' officers and directors; (b) Plaintiffs' Class Counsel, Allocation Counsel and their employees; (c) judicial officers and their immediate family members and associated court staff

assigned to this case; and (d) persons or entities who or which timely and properly exclude themselves from the Class as provided in this Agreement.

- 14. "Class Action Settlement Administrator" means the third-party agent or administrator agreed to by the Parties and appointed by the Court to implement the Claims and settlement requirements of this Agreement, subject to the Court's approval. The Parties agree that Gilardi & Company, LLC shall serve as Class Action Settlement Administrator, subject to approval by the Court.
  - 15. "Class Member" means a member of the Class.
  - 16. "Class Notice" means the notice program described in Section III.
- 17. "Class Representatives" means Karina Brazdys, John Moscicki, Dale Baldisseri, Peggie Perkin, Kathleen Atwater, Georgann Whelan, Ann Fleming-Weaver, Nancy Seamons, Linda Savoy, Donald Graham, Shirley Ward, John and Mary Ann Laidlaw, Judy Veitz, Victoria and Barry Karlin, Elizabeth Van Zyl, Green Spot Motors Co., Deluxe Holdings Inc. and Auto Lenders Liquidation Center, Inc.
- 18. "Court" means the United States District Court for the Central District of California.
- 19. "Cruise Control Switch" means the switch that acts to turn on, off, set, cancel and resume cruise control.
- 20. "Engine Control Module" or "ECM" means the computer with software and hardware that controls the engine and contains diagnostic logic to validate continuously the throttle position as received from the accelerator pedal position sensors.

- 21. "Escrow Agent" means the agreed-upon entity to address and hold for distribution the funds identified in this Agreement pursuant to the terms of an Escrow Agreement.
- 22. "Escrow Account" means the custodial or investment account administered by the Class Action Settlement Administrator in which the funds to be deposited will be held, invested, administered, and disbursed pursuant to this Agreement and an Escrow Agreement.
- 23. "Escrow Agreement" means the agreement by and among Plaintiffs' Class Counsel, Toyota's Negotiating Counsel and the Class Action Settlement Administrator with respect to the escrow of the funds to be deposited into the Escrow Account pursuant to this Agreement.
- 24. "ETCS" means the various electronic throttle control systems in the Subject Vehicles.
- 25. "Fairness Hearing" means the hearing for the purposes of the Court determining whether to approve this Agreement as fair, reasonable, and adequate.
- 26. "Final Effective Date" means the latest date on which the Final Order and/or Final Judgment approving this Agreement becomes final. For purposes of this Agreement:
  - a. if no appeal has been taken from the Final Order and/or Final Judgment, "Final Effective Date" means the date on which the time to appeal therefrom has expired; or
  - b. if any appeal has been taken from the Final Order and/or Final Judgment, "Final Effective Date" means the date on which all appeals therefrom, including petitions for rehearing or reargument, petitions for rehearing en banc and petitions for certiorari or any other form of review,

have been finally disposed of in a manner that affirms the Final Order or Final Judgment; or

- c. if Plaintiffs' Class Counsel and Toyota agree in writing, the "Final Effective Date" can occur on any other agreed date.
- 27. "Final Judgment" means the Court's final judgment as described in Section VIII of this Agreement, which is to be substantially in the form attached hereto as Exhibit 6.
- 28. "Final Order" means the Court's order approving the Settlement and this Agreement, as described in Section VIII of this Agreement, which is to be substantially in the form attached hereto as Exhibit 5.
- 29. "Floor Mat Entrapment Recalls" mean the recalls that were assigned the following numbers by the National Highway Traffic Safety Administration ("NHTSA"): 09V-388, 10V-023, 11V-113, 12V-305.
- 30. "Long Form Notice" means the Long Form Notice substantially in the form attached hereto as Exhibit 4.
- 31. "Parties" means Class Representatives and Toyota, collectively, as each of those terms is defined in this Agreement.
- 32. "Parts Protection Logic" means a system on hybrid Subject Vehicles that, among other things, performs a similar function as BOS.
- 33. "Plaintiffs" mean Kathleen Atwater, Dale Baldisseri, Karina Brazdys, Joseph Hauter, Aly A. and Lucinda K. Mahmoud, John Moscicki, Peggie Perkin, Thomas F. and Catherine A Roe, Janette and Tully Seymour, Linda Tang, Israel Flor, Charles Henry, Linda Savoy, Elizabeth I. Van Zyl, Charmayne Bennett, Rocco and Birdie Doino, John and Mary Ann Laidlaw, Judy Veitz, Adam Aleszczyk, Kathleen Allen, Jude Anheluk, Joel and Lucy Barker,

Richard Benjamin, Albert and Wanda Bosse, Rich and Jan Bowling, Brandon Bowron, Vanessa Bozeman, Ebony Brown, Deshawna Carter, David and Arlene Caylor, Susan Chambers, Joseph John Chant, Demetra Christopher, Maria Cisneros, Donna Cramer, Walter Crigler, Gary Davis, Hal Farrington, Carole Fisher, Maureen Fitzgerald, Ann Fleming-Weaver, John Geddis, Susan Gonalez, Donald Graham, Douglas Guilbert, Matthew Heidenreich, Jeremy Henson, Connie A. Kamphaus, Victoria and Barry Karlin, William and Darlene Kleinfeldt, Richard and Elise Kuhner, Monica Lowe, Priscilla Manarino-Leggett, Patrick Mann, Katherine Musgrave, Robert Navarro, Carl Nyquist, Alyson Oliver, Karen Pedigo, Roland Pippin, Bianca and Steven Prade, George D. Radmall, Randee Romaner, Barbara J. Saunders, Keith Sealing, Nancy Seamons, Richard Swalm, Jane Taylor, Frank Visconi, Shirley Ward, Ted M. Wedul, Dana C. and Douglas W. Weller, Georgeann Whelan, Richard Wolf, Carole R. Young, G&M Motors, Inc., Green Spot Motors Co., Jerry Baker Auto Sales, LLC, Auto Lenders Liquidation Center, Inc. and Deluxe Holdings, Inc.

- 34. "Plaintiffs' Class Counsel" means counsel for plaintiffs in the Actions, who are: Steve W. Berman, of Hagens Berman Sobol Shapiro LLP; Frank M. Pitre, of Cotchett, Pitre & McCarthy, LLP, Marc M. Seltzer, of Susman Godfrey LLP.
- 35. "Preliminary Approval Order" means the order to be entered by the Court preliminarily approving the Settlement as outlined in Section VIII of this Agreement and to be substantially in the form attached hereto as Exhibit 7.
- 36. "Release" means the release and waiver set forth in Section VI of this Agreement and in the Final Order and Final Judgment.
- 37. "Released Parties" or "Released Party" means Toyota, and each of their past, present and future parents, predecessors, successors, spin-offs, assigns, holding companies, joint-

ventures and joint-venturers, partnerships and partners, members, divisions, stockholders, bondholders, subsidiaries, related companies, affiliates, officers, directors, employees, associates, dealers, representatives, suppliers, vendors, advertisers, service providers, distributors and subdistributors, agents, attorneys, administrators and advisors. The Parties expressly acknowledge that each of the foregoing is included as a Released Party even though not identified by name herein.

- 38. "Residual Value Insurer or Guarantor" means an insurance provider or guarantor, which, by contract or other instrument, assumed the risk of the residual value of a leased Subject Vehicle.
- 39. "Settlement Notice Administrator" means the Court-appointed third-party agent or administrator agreed to by the Parties and appointed by the Court to implement the Summary Settlement Notice and consult on Class Notice. The Parties agree that Kinsella Media, LLC shall serve as Settlement Notice Administrator, subject to approval by the Court.
- 40. "Settlement Special Master" means Patrick A. Juneau, who was appointed by United States District Judge James V. Selna of the United States District Court for the Central District of California, on April 26, 2012, pursuant to Order No. 19 (Case No. 8:10ML2151, Docket # 2462) to serve as Special Master to administer, coordinate and preside over settlement-related proceedings.
- 41. "Short Form Notices" means the Short Form Notices substantially in the form as attached hereto as Exhibit 12 and 13.
- 42. "Stop Lamp Switch" means the switch that activates brake lights and informs the ECM when the brake pedal is depressed. This information is also used by the ECM for cruise control operation and BOS operation.

- 43. "Subject Vehicles" means those Toyota, Lexus and Scion vehicles that are listed in Exhibit 10.
- 44. "Summary Settlement Notice" means the publication notice substantially in the form as attached hereto as Exhibit 8.
- 45. "TAMCC" means the Operative Third Amended Economic Loss Master Consolidated Complaint filed in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation*, Case No. 8:10ML2151 JVS (FMOx) on July 25, 2012.
- 46. "Throttle Body Assembly" means the system that controls the amount of air entering the engine. It contains a throttle control motor and two throttle position sensors.
- 47. "Toyota" means Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc.
  - 48. "Toyota Dealers" means authorized Toyota, Lexus and/or Scion dealers.
- 49. "Toyota's Negotiating Counsel" means John P. Hooper of Reed Smith LLP and J. Gordon Cooney, Jr. of Morgan Lewis & Bockius LLP.
- B. Other capitalized terms used in this Agreement but not defined in this Section I shall have the meanings ascribed to them elsewhere in this Agreement.
  - C. The terms "he or she" and "his or her" include "it" or "its" where applicable.

# II. <u>SETTLEMENT RELIEF</u>

### A. Relief Provided to Eligible Class Members

In consideration for the dismissal of the Actions with prejudice, as contemplated in this Agreement, and for the full and complete Release, Final Order and Final Judgment provided below, Toyota agrees to provide the following:

1. Qualified Settlement Fund – The Parties shall move the Court to establish and create a Qualified Settlement Fund, pursuant to Internal Revenue Code § 468B and the Regulations issued thereto. All payments to be made by Toyota pursuant to Sections II(A)(2), (4) and (6) shall be made by wire transfer into an Escrow Account, including subaccounts for each of the three funds described in these Sections, as warranted, established and controlled consistent with and pursuant to an Escrow Agreement at a mutually-agreed upon bank. The Escrow Agent shall invest the payments in short-term United States Agency or Treasury Securities (or a mutual fund invested solely in such instruments), or in a fully United States Government-insured account, and shall collect and reinvest any and all interest accrued thereon, if applicable, unless interest rates are such that they would effectively preclude investment in interest-bearing instruments as defined herein. All (i) taxes on the income of the Escrow Account and (ii) expenses and costs incurred with taxes paid from the Escrow Account (including, without limitation, expenses of tax attorneys and accountants) (collectively, "Taxes") shall be timely paid out of the Escrow Account without prior Order of the Court. The Parties agree that the Escrow Agent shall be responsible for filing tax returns for the Qualified Settlement Fund and paying from the Escrow Account any Taxes owed with respect to the Qualified Settlement Fund. The Parties hereto agree that the Account shall be treated as a Qualified Settlement Fund from the earliest date possible, and agree to any relation-back election required to treat the Account as a Qualified Settlement Fund from the earliest date possible. The Escrow Account shall be initially comprised of three separate funds which shall together constitute a single Qualified Settlement Fund. The funds will be separated as further set forth in Sections II(A)(2), (4) and (6), below.

- 2. Cash Payment For Alleged Diminished Value – Within 30 days of the Final Effective Date, Toyota will deposit into the Escrow Account the sum of \$250,000,000. Class Members are eligible to submit Claims for payment under this Section II(A)(2) if they comply with the Claims requirements of the Settlement and demonstrate in their Claim Forms that they: (a) sold or traded in an owned Subject Vehicle during the period from September 1, 2009 to December 31, 2010, inclusive; (b) returned a leased Subject Vehicle before the lease termination date during the period from September 1, 2009 to December 31, 2010, inclusive; (c) insured and/or guaranteed the residual value of a Subject Vehicle as of September 1, 2009, and with respect to such Subject Vehicle, thereafter either made payment to an insured, or sold the Subject Vehicle, provided such payment or sale was made by a Residual Value Insurer on or before December 31, 2010; (d) returned a leased Subject Vehicle before the lease termination date, after having reported an alleged unintended acceleration event(s) (as defined in the attached Claim Form) to Toyota, a Toyota Dealer or NHTSA before December 1, 2012; or (e) owned a Subject Vehicle that was declared a total loss by an insurer during the period from September 1, 2009 to December 31, 2010, inclusive. In no event shall a Class Member receive more than one payment per each Subject Vehicle from the fund under this Section II(A)(2). For ease of reference, this fund shall be called the "Alleged Diminished Value Fund."
  - a. Allocation Counsel have negotiated among themselves, under the supervision of the Settlement Special Master, a plan of allocation of this fund among eligible Class Members so that those parameters can be described as part of notice to the class. The plan of allocation is attached hereto as Exhibit 16.
  - b. In the event that the total allocation to eligible Class Members pursuant to this Section II(A)(2) exceeds the amount of money available in each fund set forth

- in Section II(A)(2), payments to eligible Class Members will be reduced pro rata.
- c. If amounts remain in this fund after payment to all eligible Class Members based on the protocol discussed in this Section II(A)(2) following the expiration of the Claim Period, then the remaining amounts will be distributed by the Escrow Agent equally to: (i) reimburse the fees and costs paid by Toyota to the Class Action Settlement Administrator, Settlement Notice Administrator, or any other third-party vendor; and (ii) contribute to the the Automobile Safety and Education Program fund described in Section II(A) (6), below. If the administrative and/or notice costs are fully reimbursed, 100% of the further remaining amounts will be applied to contribute to the the Automobile Safety and Education Program fund described in Section II(A) (6), below.
- 3. BOS for BOS-Eligible Vehicles Class Members who, as of the date the Preliminary Approval Order is entered, own or lease BOS-Eligible Vehicles as listed in Exhibit 11 may have BOS installed by Toyota at Toyota Dealers at no cost and which option shall be transferable with the Subject Vehicle. It is estimated that over 2.7 million Subject Vehicles are eligible for BOS pursuant to this Section, which Subject Vehicles have not previously been offered BOS. The Vehicle Identification Numbers ("VINs") for all eligible Subject Vehicles shall be identified in Toyota's systems so that an eligible Subject Vehicle taken to Toyota Dealers can be identified and have BOS installed. Toyota will begin to offer this benefit over time, beginning after entry of the Final Order and Final Judgment by the Court, and will be provided for two years from the date Toyota gives notice on the Settlement website that BOS is

available for that Subject Vehicle. Toyota already has offered the installation of BOS with respect to certain vehicle models, and pursuant to this Agreement, Toyota will continue to offer to install BOS on those BOS-Eligible Vehicles that have not yet received BOS and Toyota shall send those Class Members a reminder of this benefit. Beginning in 2010, Toyota offered BOS to approximately 3.2 million Subject Vehicles: as of December 6, 2012, approximately 2.65 million Subject Vehicles have already received BOS and approximately 550,000 Subject Vehicles have not yet received BOS. In addition, hybrid Subject Vehicles already have Parts Protection Logic that, among other things, performs a similar function as BOS. Inoperable vehicles and vehicles with a salvaged, rebuilt or flood-damaged title are not eligible for this benefit.

- 4. Cash Payment in Lieu of BOS Within 30 days of the Final Effective Date, Toyota will deposit into the Escrow Account the sum of \$250,000,000. Class Members who own or lease a Subject Vehicle as of the date the Preliminary Approval Order is entered, are eligible to make a claim for payment under this Section II(A)(4) if they comply with the Claims requirements of the Settlement, unless: (a) their Subject Vehicle is a hybrid vehicle; (b) they already actually received BOS on their Subject Vehicle; and/or (c) they are eligible to receive BOS on their Subject Vehicle as described in Section II(A)(3).
  - a. Allocation Counsel have negotiated among themselves, under the supervision of
    the Settlement Special Master, a plan of allocation of this fund among Class
     Members so that those parameters can be described as part of notice to the class.
     The plan of allocation is attached hereto as Exhibit 16.

<sup>1</sup> Toyota will continue to install BOS on Sequoia vehicles that have not yet received BOS, up to the end-date of the current Sequoia limited service campaign of October 31, 2013.

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- b. In the event that total payments to eligible Class Members exceed the amount of money available in each fund set forth in Section II(A)(4), payments to eligible
   Class Members will be reduced pro rata.
- c. If amounts remain in this fund after payment to all eligible Class Members based on the protocol discussed in this Section II(A)(4) following the expiration of the Claim Period, then the remaining amounts will be distributed by the Escrow Agent equally to: (i) reimburse the fees and costs paid by Toyota to the Class Action Settlement Administrator, Settlement Notice Administrator, or any other third-party vendor; and (ii) contribute to the Automobile Safety and Education Program described in Section II(A)(6), below. If the administrative and/or notice costs are fully reimbursed, 100% of the further remaining amounts will be applied to contribute to the Automobile Safety and Education Program fund described in Section II(A)(6), below.
- 5. Customer Support Program Toyota will offer a Customer Support Program to all Class Members who own or lease their Subject Vehicles as of the date of entry of the Final Order and Final Judgment. The Customer Support Program will stand behind the reliability of the Subject Vehicles by providing prospective coverage for repairs and adjustments needed to correct defects, if any, in materials or workmanship in any of the following components in each Subject Vehicle following the date of Final Order and Final Judgment: (i) Engine Control Module; (ii) Cruise Control Switch; (iii) Accelerator Pedal Assembly; (iv) Stop Lamp Switch; and (v) Throttle Body Assembly. The duration of prospective coverage will begin following the date of Final Order and Final Judgment and will be calculated based on 10 years from the expiration of the existing warranty for each of these parts, with a maximum limit of 150,000

miles from the vehicle's in-service date, which is the first date the vehicle is either delivered to an ultimate purchaser, leased, or used as a company car or demonstrator. Regardless of mileage or warranty expiration, each eligible Subject Vehicle will receive no less than 3 years of coverage from the date of Final Order and Final Judgment. It is estimated that approximately 16.3 million Subject Vehicles are eligible for this benefit. Inoperable vehicles and vehicles with a salvaged, rebuilt or flood-damaged title are not eligible for this benefit.

- a. Communication of the Customer Support Program The VIN numbers for the Subject Vehicles shall be identified in Toyota systems so that the eligible Subject Vehicles taken to Toyota Dealers can be identified. In addition, the Short Form Notice attached hereto as Exhibit 12 will include a tear-off portion that summarizes this benefit. The Settlement website will also include a copy of the summary.
- 6. Automobile Safety and Education Program Within 30 days of the Final Effective Date, Toyota will contribute \$30,000,000 to fund automobile safety research and education related to issues in the litigation. The fund will be divided between contributions to university-based automobile/transportation research institutes and an education/information program for automobile drivers. Additional funding for the Automobile Safety and Education Program fund may come from the remaining amounts pursuant to Sections II(A)(2) and II(A)(4), above. The mechanics of how these funds are to be used are set forth in the Automobile Safety and Education Program attached hereto as Exhibit 15.

# B. Claim Form Submission and Review

- 1. In addition to the relief provided to Class Members identified above, the cost of Settlement notice and claims administration will be funded by Toyota with the potential for partial or complete reimbursement pursuant to Sections II(A)(2)(c) and II(A)(4)(c), above.
- 2. In order to be eligible for payment pursuant to Sections II(A)(2) and II(A)(4), Class Members must submit a Claim pursuant to the Claim Process during the Claim Period, and the Class Action Settlement Administrator shall review and evaluate the Claim. The Class Action Settlement Administrator shall administer the claim relief specified in this Settlement Agreement pursuant to the terms of the Claim Review Protocol, which is attached hereto as Exhibit 14. As part of the Claim Process, Class Members will be eligible for the relief provided in this Agreement, provided Class Members timely complete and submit the Claim Form to the Class Action Settlement Administrator. The Claim Forms will be included with the Long Form Notice and available on the Settlement website.
- 3. The Claim Forms shall advise Class Members that the Class Action Settlement Administrator has the right to request verification of eligibility, including verification of the purchase, ownership, lease or resale of Subject Vehicles. If the Class Member does not timely comply and/or is unable to timely produce documents to substantiate and/or verify the information on the Claim Forms and the Claim is otherwise not approved, the Claim shall be disqualified. In no event shall a Class Member or affiliate or representative of the Class Member receive more than one payment per Subject Vehicle.
- 4. The Class Action Settlement Administrator shall provide periodic updates at least every two weeks to the Parties regarding Claim Form submissions beginning not later than one week before the Fairness Hearing date and continuing on a monthly basis thereafter.

5. The Class Action Settlement Administrator shall use its best efforts to begin to pay timely, valid and approved Claims not before 180 days after the close of the Claim Period or the occurrence of the Final Effective Date, whichever is later. Not later than 270 days after either the occurrence of the Final Effective Date or the close of the Claim Period, whichever is later, the Class Action Settlement Administrator shall use its best efforts to have completed the payment to Class Members who have submitted timely, valid and approved Claims pursuant to the Claim Process. However, Toyota may, at its sole discretion, commence this payment period after final approval of the Settlement by the Court, but before the attainment of the Final Effective Date.

# III. NOTICE TO THE CLASS

# A. Components And Cost of Class Notice

Class Notice will be accomplished through a combination of the Short Form Notices, Summary Settlement Notice, notice through the Settlement website, Long Form Notice, and other applicable notice, each of which is described below, as specified in the Preliminary Approval Order, the Declaration of the Settlement Notice Administrator (attached hereto as Exhibit 9), and this Agreement and in order to comply with all applicable laws, including but not limited to, Fed. R. Civ. P. 23, the Due Process Clause of the United States Constitution, and any other applicable statute, law or rule.

### **B.** Short Form Notices

Beginning not later than March 1, 2013, the Class Action Settlement Administrator shall send the Short Form Notices, substantially in the form attached hereto as Exhibit 12 and 13, by U.S. Mail, proper postage prepaid, to current registered owners of Subject Vehicles and registered owners of Subject Vehicles during the period September 1, 2009 through December

31, 2010, as identified by data to be forwarded to the Class Action Settlement Administrator by R.L. Polk & Co. This will be done as part of efforts to notify Class Members who may be eligible for the cash payment from the Alleged Diminished Value Fund pursuant to Section II(A)(2) above. The Short Form Notices shall inform potential Class Members on how to obtain Long Form Notice via the Settlement website, via regular mail or via a toll-free telephone number, pursuant to Sections III(E) and III(F), below. In addition, the Class Action Settlement Administrator shall: (a) re-mail any notices returned by the United States Postal Service with a forwarding address no later than the deadline found in the Preliminary Approval Order; (b) by itself or using one or more address research firms, as soon as practicable following receipt of any returned notices that do not include a forwarding address, research such returned mail for better addresses and promptly mail copies of the applicable notice to any better addresses so found.

# C. <u>Summary Settlement Notice</u>

Beginning approximately March 1, 2013, the Settlement Notice Administrator shall cause the publication of the Summary Settlement Notice as described in the Declaration of the Settlement Notice Administrator and in such additional newspapers, magazines and/or other media outlets as shall be agreed upon by the Parties. The form of Summary Settlement Notice agreed upon by the Parties is in the form substantially similar to the one attached to the Agreement as Exhibit 8.

### D. <u>Internet Website</u>

The Class Action Settlement Administrator shall establish a Settlement website that will inform Class Members of the terms of this Agreement, their rights, dates and deadlines and related information. The website shall include, in .pdf format, materials agreed upon by the Parties and/or required by the Court.

# E. Long Form Notice

1. <u>Contents of Long Form Notice.</u>

The Long Form Notice shall be in a form substantially similar to the document attached to this Agreement as Exhibit 4, respectively, and shall advise Class Members of the following:

- a. General Terms: The Long Form Notice shall contain a plain and concise description of the nature of the Actions, the history of the litigation of the claims, the preliminary certification of the Class for settlement purposes, and the proposed Settlement, including information on the identity of Class Members, how the proposed Settlement would provide relief to the Class and Class Members, what claims are released under the proposed Settlement and other relevant terms and conditions.
- b. Opt-Out Rights: The Long Form Notice shall inform Class Members
  that they have the right to opt out of the Settlement. The Long Form
  Notice shall provide the deadlines and procedures for exercising this right.
- c. <u>Objection to Settlement</u>: The Long Form Notice shall inform Class Members of their right to object to the proposed Settlement and appear at the Fairness Hearing. The Long Form Notice shall provide the deadlines and procedures for exercising these rights.
- d. <u>Fees and Expenses:</u> The Long Form Notice shall inform Class

  Members about the amounts being sought by Plaintiffs' Class Counsel as

  Attorneys' Fees and Expenses and individual awards to the Plaintiffs and

  Class Representatives, and shall explain that Toyota will pay the fees and

expenses awarded to Plaintiffs' Class Counsel and individual awards to the Plaintiffs and Class Representatives in addition to amounts being made available for relief to Class Members by this Settlement.

# 2. Claim Forms.

The Long Form Notice and Settlement website shall include the Claim Forms, which shall be in a form substantially similar to the documents attached to this Agreement as Exhibits 2 and 3 and which shall inform the Class Member that he or she must fully complete and timely return the Claim Form within the Claim Period to be eligible to obtain relief pursuant to this Agreement.

# 3. <u>Dissemination of Long Form Notice.</u>

The Long Form Notice shall be available on the Settlement website. The Class Action Settlement Administrator shall send via first-class mail, the Long Form Notice to those persons who request it in writing or through the toll-free telephone number.

# F. <u>Toll-Free Telephone Number</u>

The Class Action Settlement Administrator shall establish a toll-free telephone number that will provide settlement-related information to Class Members.

# G. <u>Internet Banner Notifications</u>

The Publication Notice Administrator shall, pursuant to the Parties' agreement, establish banner notifications on the internet that will provide settlement-related information to Class Members and shall utilize additional internet-based notice efforts as to be agreed to by the Parties.

### H. <u>Class Action Fairness Act Notice</u>

The Class Action Settlement Administrator shall send to each appropriate State and Federal official, the materials specified in 28 U.S.C. § 1715 and otherwise comply with its terms. The identities of such officials and the content of the materials shall be mutually agreeable to the Parties.

# J. <u>Duties of the Class Action Settlement Administrator and the Publication Notice Administrator</u>

- 1. The Class Action Settlement Administrator shall be responsible for, without limitation: (a) printing, mailing or arranging for the mailing of the Short Form Notices; (b) handling returned mail not delivered to Class Members; (c) attempting to obtain updated address information for any Short Form Notices returned without a forwarding address; (d) making any additional mailings required under the terms of this Agreement; (e) responding to requests for Long Form Notice; (f) receiving and maintaining on behalf of the Court any Class Member correspondence regarding requests for exclusion and/or objections to the Settlement; (g) forwarding written inquiries to Plaintiffs' Class Counsel or their designee for a response, if warranted; (h) establishing a post-office box for the receipt of any correspondence; (i) responding to requests from Plaintiffs' Class Counsel and/or Toyota's Negotiating Counsel; (j) establishing a website and toll-free voice response unit with message capabilities to which Class Members may refer for information about the Actions and the Settlement; (k) fulfilling any escheatment obligations that may arise; and (l) otherwise implementing and/or assisting with the dissemination of the notice of the Settlement. The Class Action Settlement Administrator shall also be responsible for, without limitation, implementing the terms of the Claim Process and related administrative activities.
- 2. The Settlement Notice Administrator shall be responsible for arranging for the publication of the Summary Settlement Notice, establishing internet banner notifications and for

consulting on Class Notice. The Settlement Notice Administrator and/or the Class Action

Settlement Administrator shall coordinate their activities to minimize costs in effectuating the terms of this Agreement.

- 3. If the Class Action Settlement Administrator and/or the Settlement Notice Administrator make a material or fraudulent misrepresentation to, or conceal requested material information from, Plaintiffs' Class Counsel, Toyota or Toyota's Negotiating Counsel, then the Party to whom the misrepresentation is made shall, in addition to any other appropriate relief, have the right to demand that the Class Action Settlement Administrator and/or the Settlement Notice Administrator, as applicable, immediately be replaced. If the Class Action Settlement Administrator and/or the Settlement Notice Administrator fail to perform adequately on behalf of Toyota or the Class, the Parties may agree to remove the Class Action Settlement Administrator and/or the Settlement Notice Administrator. Under such circumstances, the other Party shall not unreasonably withhold consent to remove the Class Action Settlement Administrator and/or the Settlement Notice Administrator, but this event shall occur only after Toyota's Negotiating Counsel and Plaintiffs' Class Counsel have attempted to resolve any disputes regarding the retention or dismissal of the Class Action Settlement Administrator and/or the Settlement Notice Administrator in good faith, and, if they are unable to do so, after the matter has been referred to the Court for resolution.
- **4.** The Class Action Settlement Administrator and/or the Settlement Notice Administrator may retain one or more persons to assist in the completion of his or her responsibilities.

- 5. Not later than 10 days before the date of the Fairness Hearing, the Class Action Settlement Administrator shall file with the Court a list of those persons who have opted out or excluded themselves from the Settlement. The Settlement Notice Administrator shall file with the Court the details outlining the scope, method and results of the notice program.
- 6. The Class Action Settlement Administrator and the Parties shall promptly after receipt provide copies of any requests for exclusion, objections and/or related correspondence to each other.

# K. <u>Self-Identification</u>

Because the vehicle registration records to be provided by R.L. Polk & Co. may not be fully accurate in all respects and may not identify every Class Member eligible to receive a payment under the Agreement, qualifying Class Members must complete and file a Claim Form (using the Claim Form attached as Exhibit 2 for claims filed under Section II(A)(2); and using the Claim Form attached as Exhibit 3 for claims filed under Section II(A)(4)), and provide necessary documentation identified in the Claim Form timely indicating that they wish to and are eligible to receive a payment pursuant to Sections II(A)(2) or II(A)(4).

# IV. REQUESTS FOR EXCLUSION

A. Any potential Class Member who wishes to be excluded from the Class must mail a written request for exclusion to the Class Action Settlement Administrator at the address provided in the Long Form Notice, postmarked on a date ordered by the Court specifying that he or she wants to be excluded and otherwise complying with the terms stated in the Long Form Notice and Preliminary Approval Order. The Class Action Settlement Administrator shall forward copies of any written requests for exclusion to Plaintiffs' Class Counsel and Toyota's

Negotiating Counsel. A list reflecting all requests for exclusion shall be filed with the Court by the Class Action Settlement Administrator no later than 20 days before the Fairness Hearing. If a potential Class Member files a request for exclusion, he or she may not file an objection under Section V.

B. Any potential Class Member who does not file a timely written request for exclusion as provided in Section IV shall be bound by all subsequent proceedings, orders and judgments, including, but not limited to, the Release, Final Order and Final Judgment in the Actions, even if he, she or it has litigation pending or subsequently initiates litigation against Toyota relating to the claims and transactions released in the Actions. Toyota's Negotiating Counsel shall provide to the Class Action Settlement Administrator, within 20 days of the entry of the Preliminary Approval Order, a list of all counsel for anyone who has then-pending litigation against Toyota relating to claims involving the Subject Vehicles and/or otherwise covered by the Release.

#### V. OBJECTIONS TO SETTLEMENT

A. Any Class Member who has not filed a timely written request for exclusion and who wishes to object to the fairness, reasonableness, or adequacy of this Agreement or the proposed Settlement, or to the award of Attorneys' Fees and Expenses, or the individual awards to the Plaintiffs and/or the Class Representatives, must deliver to Plaintiffs' Class Counsel identified in the Class Notice and to Toyota's Negotiating Counsel, and file with the Court, on a date ordered by the Court a written statement of his or her objections. Any such objection shall include the specific reason(s), if any, for the objection, including any legal support the Class Member wishes to bring to the Court's attention, any evidence or other information the Class Member wishes to introduce in support of the objections, a statement of whether the Class Member intends to appear and argue at the Fairness Hearing, and the VINs of the Subject

Vehicle(s) to which the objection applies. Class Members may do so either on their own or through an attorney retained at their own expense. The objection must include proof that he or she falls within the definition of the Class.

- B. Any Class Member who files and serves a written objection, as described in the preceding Section V(A), may appear at the Fairness Hearing, either in person or through personal counsel hired at the Class Member's expense, to object to the fairness, reasonableness, or adequacy of this Agreement or the proposed Settlement, or to the award of Attorneys' Fees and Expenses or awards to the individual Plaintiffs and/or the Class Representatives. Class Members or their attorneys who intend to make an appearance at the Fairness Hearing must deliver a notice of intention to appear to one of Plaintiffs' Class Counsel identified in the Class Notice and to Toyota's Negotiating Counsel, and file said notice with the Court, on a date ordered by the Court.
- C. Any Class Member who fails to comply with the provisions of Sections V(A) and V(B) above shall waive and forfeit any and all rights he or she may have to appear separately and/or to object, and shall be bound by all the terms of this Agreement and by all proceedings, orders and judgments, including, but not limited to, the Release, the Final Order and the Final Judgment in the Actions. The exclusive means for any challenge to this Settlement shall be through the provisions of this Section V. Without limiting the foregoing, any challenge to the Settlement, Final Approval Order or Final Judgment shall be pursuant to appeal under the Federal Rules of Appellate Procedure and not through a collateral attack.
- D. Any Class Member who objects to the Settlement shall be entitled to all of the benefits of the Settlement if this Agreement and the terms contained herein are approved, as long

as the objecting Class Member complies with all requirements of this Agreement applicable to Class Members, including the timely submission of Claim Forms and other requirements herein.

### VI. RELEASE AND WAIVER

- A. The Parties agree to the following release and waiver, which shall take effect upon entry of the Final Order and Final Judgment.
- B. In consideration for the Settlement, Class Representatives, Plaintiffs and each Class Member, on behalf of themselves and any other legal or natural persons who may claim by, through or under them, agree to fully, finally and forever release, relinquish, acquit, discharge and hold harmless the Released Parties from any and all claims, demands, suits, petitions, liabilities, causes of action, rights, and damages of any kind and/or type regarding the subject matter of the Actions, including, but not limited to, compensatory, exemplary, punitive, expert and/or attorneys' fees or by multipliers, whether past, present, or future, mature, or not yet mature, known or unknown, suspected or unsuspected, contingent or non-contingent, derivative or direct, asserted or un-asserted, whether based on federal, state or local law, statute, ordinance, regulation, code, contract, common law, or any other source, or any claim of any kind related arising from, related to, connected with, and/or in any way involving the Actions, the Subject Vehicles, any and all claims involving the ETCS, any and all claims of unintended acceleration in any manner that are, or could have been, defined, alleged or described in the Economic Loss Master Consolidated Complaint, the Amended Economic Loss Master Consolidated Complaint, the Second Amended Economic Loss Master Consolidated Complaint, the Third Amended Economic Loss Master Consolidated Complaint, the TAMCC, the Actions or any amendments of the Actions, including, but not limited to, the design, manufacturing, advertising, testing, marketing, functionality, servicing, sale, lease or resale of the Subject Vehicles.

- C. Notwithstanding the foregoing, Class Representatives, Plaintiffs and Class Members are not releasing claims for personal injury, wrongful death or actual physical property damage arising from an accident involving a Subject Vehicle.
  - D. The Final Order and Final Judgment will reflect these terms.
- E. Class Representatives, Plaintiffs and Class Members expressly agree that this Release, the Final Order, and/or the Final Judgment is, will be, and may be raised as a complete defense to, and will preclude any action or proceeding encompassed by, this Release.
- F. Class Representatives, Plaintiffs and Class Members shall not now or hereafter institute, maintain, prosecute, assert, and/or cooperate in the institution, commencement, filing, or prosecution of any suit, action, and/or proceeding, against the Released Parties, either directly or indirectly, on their own behalf, on behalf of a class or on behalf of any other person or entity with respect to the claims, causes of action and/or any other matters released through this Settlement.
- G. In connection with this Agreement, Class Representatives, Plaintiffs and Class Members acknowledge that they may hereafter discover claims presently unknown or unsuspected, or facts in addition to or different from those that they now know or believe to be true concerning the subject matter of the Actions and/or the Release herein. Nevertheless, it is the intention of Plaintiffs' Class Counsel and Class Members in executing this Agreement fully, finally and forever to settle, release, discharge, and hold harmless all such matters, and all claims relating thereto which exist, hereafter may exist, or might have existed (whether or not previously or currently asserted in any action or proceeding) with respect to the Actions, except as otherwise stated in this Agreement.

H. Class Representatives expressly understand and acknowledge, and all Class Representatives, Plaintiffs and Class Members will be deemed by the Final Order and Final Judgment to acknowledge and waive Section 1542 of the Civil Code of the State of California, which provides that:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.

Class Representatives, Plaintiffs and Class Members expressly waive and relinquish any and all rights and benefits that they may have under, or that may be conferred upon them by, the provisions of Section 1542 of the California Civil Code, or any other law of any state or territory that is similar, comparable or equivalent to Section 1542, to the fullest extent they may lawfully waive such rights.

I. Class Representatives represent and warrant that they are the sole and exclusive owners of all claims that they personally are releasing under this Agreement. Class Representatives further acknowledge that they have not assigned, pledged, or in any manner whatsoever, sold, transferred, assigned or encumbered any right, title, interest or claim arising out of or in any way whatsoever pertaining to the Actions, including without limitation, any claim for benefits, proceeds or value under the Actions, and that Class Representatives are not aware of anyone other than themselves claiming any interest, in whole or in part, in the Actions or in any benefits, proceeds or values under the Actions. Class Members submitting a Claim Form shall represent and warrant therein that they are the sole and exclusive owner of all claims that they personally are releasing under the Settlement and that they have not assigned, pledged, or in any manner whatsoever, sold, transferred, assigned or encumbered any right, title, interest

or claim arising out of or in any way whatsoever pertaining to the Actions, including without limitation, any claim for benefits, proceeds or value under the Actions, and that such Class Member(s) are not aware of anyone other than themselves claiming any interest, in whole or in part, in the Actions or in any benefits, proceeds or values under the Actions.

- J. Without in any way limiting its scope, and, except to the extent otherwise specified in the Agreement, this Release covers by example and without limitation, any and all claims for attorneys' fees, costs, expert fees, or consultant fees, interest, or litigation fees, costs or any other fees, costs, and/or disbursements incurred by any attorneys, Plaintiffs' Class Counsel, Allocation Counsel, Class Representatives, Plaintiffs or Class Members who claim to have assisted in conferring the benefits under this Settlement upon the Class.
- K. In consideration for the Settlement, Toyota and its past or present officers, directors, employees, agents, attorneys, predecessors, successors, affiliates, subsidiaries, divisions, and assigns shall be deemed to have, and by operation of the Final Approval Order shall have, released Plaintiffs' Class Counsel and each current and former Plaintiffs and Class Representatives from any and all causes of action that were or could have been asserted pertaining solely to the conduct in filing and prosecuting the litigation or in settling the Action.

- L. Class Representatives, Plaintiffs' Class Counsel and any other attorneys who receive attorneys' fees and costs from this Settlement acknowledge that they have conducted sufficient independent investigation and discovery to enter into this Settlement Agreement and, by executing this Settlement Agreement, state that they have not relied upon any statements or representations made by the Released Parties or any person or entity representing the Released Parties, other than as set forth in this Settlement Agreement.
- M. The Parties specifically understand that there may be further pleadings, discovery requests and responses, testimony, or other matters or materials owed by the Parties pursuant to existing pleading requirements, discovery requests, or pretrial rules, procedures, or orders, and that, by entering into this Agreement, the Parties expressly waive any right to receive, hear, or inspect such pleadings, testimony, discovery, or other matters or materials.
- N. Nothing in this Release shall preclude any action to enforce the terms of the Agreement, including participation in any of the processes detailed herein.
- O. Class Representatives and Plaintiffs' Class Counsel hereby agree and acknowledge that the provisions of this Release together constitute an essential and material term of the Agreement and shall be included in any Final Order and Final Judgment entered by the Court.

# VII. ATTORNEYS' FEES AND EXPENSES AND INDIVIDUAL PLAINTIFF AND CLASS REPRESENTATIVE AWARDS

A. After agreeing to the principal terms set forth in this Settlement Agreement,
Plaintiffs' Class Counsel and Toyota's Negotiating Counsel negotiated the amount of Attorneys'
Fees and Expenses that, following application to the Court and subject to Court approval, would
be paid as the fee award and costs award to plaintiffs' counsel. As a result of negotiations,
Plaintiffs' Class Counsel agrees to make on behalf of all plaintiffs' counsel, and Toyota agrees

not to oppose, an application for an award of Attorneys' Fees and Expenses in the Actions in the amount of \$200 million in fees, plus up to an additional \$27 million in expenses incurred prior to the Fairness Hearing in the Actions. This award shall be the sole compensation paid by Toyota for all plaintiffs' counsel in the Actions and/or for work incurred that inured to the benefit of the Class.

- B. Toyota shall pay to Plaintiffs' Class Counsel the entire Attorneys' Fees and Expenses awarded by the Court not later than 30 days after the later of the Final Effective Date or the expiration of any appeal period or the resolution of any and all appeals relating to the Attorneys' Fees and Expenses award or incentive awards. The Attorneys' Fees and Expenses awarded by the Court and payable to Plaintiffs' Class Counsel shall not be paid from the settlement funds provided for in Section II above. In the event that the Court awards an amount less than \$200 million in fees and up to \$27 million in expenses to be paid in Attorneys' Fees and Expenses, Toyota agrees to pay the remainder to the Automobile Safety and Education Program fund, as provided for in Section II(A)(6).
- C. The Attorneys' Fees and Expenses paid by Toyota as provided for in this

  Agreement shall be allocated by Plaintiffs' Class Counsel among other plaintiffs' counsel in a

  manner that Plaintiffs' Class Counsel in good faith believes reflects the contributions of

  plaintiffs' counsel to the prosecution and settlement of the claims against Toyota in the Action.

  The allocation among counsel shall be approved by the Court, and Plaintiffs' Class Counsel shall

  distribute the Attorneys' Fees and Expenses as directed by the Court. These Attorneys' Fees and

  Expenses will go to 25 plaintiffs' firms and approximately 85 attorneys who worked on the

  litigation.

- D. The proceedings for the Court to determine the amount of Attorneys' Fees and Expenses to award and the Court's award of any Attorneys' Fees and Expenses are to be considered by the Court separately from the Court's consideration of the fairness, reasonableness, and adequacy of the Settlement. The Attorneys' Fees and Expenses awarded shall be set forth in a fee and expense award separate from the Final Order and Final Judgment so that any appeal of one shall not constitute an appeal of the other. Any order or proceedings relating to the Attorneys' Fees and Expenses application, or any appeal from any order related thereto, or reversal or modification thereof, will not operate to terminate or cancel this Agreement, or affect or delay the Final Effective Date.
- E. Plaintiffs' Class Counsel may petition the Court for incentive awards of up to \$100.00 per hour per Plaintiff and per Class Representative for their time in connection with the Actions, with a \$2,000 minimum award. The purpose of such awards shall be to compensate the Plaintiffs and Class Representatives for efforts undertaken by them on behalf of the Class. Any incentive awards made by the Court shall be paid by Toyota, as directed by the Court, within the later of 30 days of the Final Effective Date or the expiration of any appeal period or the resolution of any and all appeals relating to the Attorneys' Fees and Expenses award or incentive awards. Any disputes regarding the amount of time for which Plaintiffs' Class Counsel are seeking compensation for Plaintiffs and Class Representatives shall be resolved by the Settlement Special Master in writing, whose decision will be final and binding as to the Parties, although subject to review by the Court.
- F. Toyota shall not be liable for, or obligated to pay, any fees, expenses, costs, or disbursements to any person or entity, either directly or indirectly, in connection with the Actions or the Agreement, other than as set forth in this Section VII.

## VIII. PRELIMINARY APPROVAL ORDER, FINAL ORDER, FINAL JUDGMENT AND RELATED ORDERS

- A. The Parties shall seek from the Court, within 14 days after the execution of this Agreement, a Preliminary Approval Order in a form substantially similar to Exhibit 7. The Preliminary Approval Order shall, among other things:
- Certify a nationwide settlement-only Class, approve plaintiffs as Class Representatives and appoint Plaintiffs' Class Counsel as counsel for the class, pursuant to Fed. R. Civ. P. 23;
  - 2. Preliminarily approve the Settlement;
- 3. Require the dissemination of the Notice and the taking of all necessary and appropriate steps to accomplish this task;
- 4. Determine that Class Notice complies with all legal requirements, including, but not limited to, the Due Process Clause of the United States Constitution;
- 5. Schedule a date and time for a Fairness Hearing to determine whether the Settlement should be finally approved by the Court;
- 6. Require Class Members who wish to exclude themselves to submit an appropriate and timely written request for exclusion as directed in this Agreement and Long Form Notice and that a failure to do so shall bind those Class Members who remain in the Class;
- 7. Require Class Members who wish to object to this Agreement to submit an appropriate and timely written statement as directed in this Agreement and Long Form Notice;
- 8. Require Class Members who wish to appear to object to this Agreement to submit an appropriate and timely written statement as directed in the Agreement and Long Form Notice;

- 9. Require attorneys representing Class Members, at the Class Members' expense, to file a notice of appearance as directed in this Agreement and Long Form Notice;
- 10. Issue a preliminary injunction and stay all other Actions in the MDL pending final approval by the Court;
- 11. Issue a preliminary injunction enjoining potential Class Members, pending the Court's determination of whether the Settlement should be given final approval, from challenging in any action or proceeding any matter covered by this Settlement, except for proceedings in this Court to determine whether the Settlement will be given final approval;
- 12. Appoint the Class Action Settlement Administrator and the Settlement Notice Administrator;
- 13. Authorize Toyota to take all necessary and appropriate steps to establish the means necessary to implement the Agreement; and
- 14. Issue other related orders to effectuate the preliminary approval of the Agreement.
- B. After the Fairness Hearing, the Parties shall seek to obtain from the Court a Final Order and Final Judgment in the forms substantially similar to Exhibits 5 and 6, respectively. The Final Order and Final Judgment shall, among other things:
- 1. Find that the Court has personal jurisdiction over all Plaintiffs and Class Members, that the Court has subject matter jurisdiction over the claims asserted in the TAMCC and the Actions, and that venue is proper;
  - 2. Finally approve the Agreement and Settlement, pursuant to Fed. R. Civ. P. 23;
  - 3. Finally certify the Class for settlement purposes only;

- 4. Find that the notice and the notice dissemination methodology complied with all laws, including, but not limited to, the Due Process Clause of the United States Constitution;
- 5. Dismiss the Actions, including the Actions listed on Exhibit 1, with prejudice and without costs (except as provided for herein as to costs);
- 6. Incorporate the Release set forth in the Agreement and make the Release effective as of the date of the Final Order and Final Judgment;
  - 7. Issue a permanent injunction;
  - 8. Authorize the Parties to implement the terms of the Agreement;
- 9. Retain jurisdiction relating to the administration, consummation, enforcement, and interpretation of the Agreement, the Final Order and Final Judgment, and for any other necessary purpose; and
- 10. Issue related Orders to effectuate the final approval of the Agreement and its implementation.

#### IX. MODIFICATION OR TERMINATION OF THIS AGREEMENT

- A. The terms and provisions of this Agreement may be amended, modified, or expanded by written agreement of the Parties and approval of the Court; provided, however, that after entry of the Final Order and Final Judgment, the Parties may by written agreement effect such amendments, modifications, or expansions of this Agreement and its implementing documents (including all exhibits hereto) without further notice to the Class or approval by the Court if such changes are consistent with the Court's Final Order and Final Judgment and do not limit the rights of Class Members under this Agreement.
- B. This Agreement shall terminate at the discretion of either Toyota or the Class Representatives, through Plaintiffs' Class Counsel, if: (1) the Court, or any appellate court(s), rejects, modifies, or denies approval of any portion of this Agreement or the proposed Settlement

that the terminating party in its (or their) sole judgment and discretion reasonably determine(s) is material, including, without limitation, the terms of relief, the findings, or conclusions of the Court, the provisions relating to notice, the definition of the Class, and/or the terms of the Release; or (2) the Court, or any appellate court(s), does not enter or completely affirm, or alters, narrows or expands, any portion of the Final Order and Judgment, or any of the Court's findings of fact or conclusions of law, that the terminating party in its (or their) sole judgment and discretion reasonably determine(s) is material. The terminating party must exercise the option to withdraw from and terminate this Agreement, as provided in this Section IX, by a signed writing served on the other Parties no later than 20 days after receiving notice of the event prompting the termination. The Parties will be returned to their positions status quo ante.

- C. Toyota shall have the right, but not the obligation, to terminate this Agreement if the total number of timely and valid requests for exclusion exceed 25,000 putative class members.
- D. If an option to withdraw from and terminate this Agreement arises under Section IX(B) above, neither Toyota nor Class Representatives are required for any reason or under any circumstance to exercise that option and any exercise of that option shall be in good faith.
- E. If, but only if, this Agreement is terminated pursuant to Section IX(B), above, then:
- 1. This Agreement shall be null and void and shall have no force or effect, and no Party to this Agreement shall be bound by any of its terms, except for the terms of Section IX(D) herein;
- 2. The Parties will petition the Court to have any stay orders entered pursuant to this Agreement lifted;

- 3. All of its provisions, and all negotiations, statements, and proceedings relating to it shall be without prejudice to the rights of Toyota, Class Representatives, Plaintiffs or any Class Member, all of whom shall be restored to their respective positions existing immediately before the execution of this Agreement, except that the Parties shall cooperate in requesting that the Court set a new scheduling order such that no Party's substantive or procedural rights is prejudiced by the settlement negotiations and proceedings;
- 4. Released Parties expressly and affirmatively reserve all defenses, arguments, and motions as to all claims that have been or might later be asserted in the Actions, including, without limitation, the argument that the Actions may not be litigated as a class action;
- 5. Class Representatives, Plaintiffs and all other Class Members, on behalf of themselves and their heirs, assigns, executors, administrators, predecessors, and successors, expressly and affirmatively reserve and do not waive all motions as to, and arguments in support of, all claims, causes of actions or remedies that have been or might later be asserted in the Actions including, without limitation, any argument concerning class certification, and treble or other damages;
- 6. Toyota, and the other Released Parties expressly and affirmatively reserve and do not waive all motions and positions as to, and arguments in support of, all defenses to the causes of action or remedies that have been sought or might be later asserted in the actions, including without limitation, any argument or position opposing class certification, liability or damages;
- 7. Neither this Agreement, the fact of its having been made, nor the negotiations leading to it, nor any discovery or action taken by a Party or Class Member pursuant to this Agreement shall be admissible or entered into evidence for any purpose whatsoever;

- 8. Any settlement-related order(s) or judgment(s) entered in this Action after the date of execution of this Agreement shall be deemed vacated and shall be without any force or effect;
- 9. All costs incurred in connection with the Settlement, including, but not limited to, notice, publication, and customer communications, will be paid from the Settlement Fund. Neither Plaintiffs nor Plaintiffs' Class Counsel shall be responsible for any of these costs or other settlement-related costs:
- 10. Any attorneys' fees and expenses previously paid to Plaintiffs' Class Counsel shall be returned to Toyota; and
- 11. Notwithstanding the terms of this paragraph, if Settlement is not consummated, Plaintiffs' Class Counsel may include any time spent in Settlement efforts as part of any statutory fee petition filed at the conclusion of the case, and Toyota reserves the right to object to the reasonableness of such requested fees.

#### X. <u>GENERAL MATTERS AND RESERVATIONS</u>

A. Toyota has denied and continues to deny each and all of the claims and contentions alleged in the Actions, and has denied and continues to deny that it has committed any violation of law or engaged in any wrongful act that was alleged, or that could have been alleged, in the Actions. Toyota believes that it has valid and complete defenses to the claims asserted against it in the Actions and denies that it committed any violations of law, engaged in any unlawful act or conduct, or that there is any basis for liability for any of the claims that have been, are, or might have been alleged in the Actions. Without in any way limiting the scope of this denial, Toyota denies that there is any defect in its ETCS. Nonetheless, Toyota has concluded that it is desirable that the Actions be fully and finally settled in the matter and upon the terms and conditions set forth in this Agreement.

- B. The obligation of the Parties to conclude the proposed Settlement is and shall be contingent upon each of the following:
- 1. Entry by the Court of the Final Order and Final Judgment approving the Settlement, from which the time to appeal has expired or which has remained unmodified after any appeal(s); and
  - 2. Any other conditions stated in this Agreement.
- C. The Parties and their counsel agree to keep the existence and contents of this Agreement confidential until the date on which the Motion for Preliminary Approval is filed; provided, however, that this Section shall not prevent Toyota from disclosing such information, prior to the date on which the Motion for Preliminary Approval is filed, to state and federal agencies, independent accountants, actuaries, advisors, financial analysts, insurers or attorneys, nor shall it prevent Toyota from disclosing such information based on the substance of this Agreement. Nor shall it prevent the Parties and their counsel from disclosing such information to persons or entities (such as experts, courts, co-counsel, and/or administrators) to whom the Parties agree disclosure must be made in order to effectuate the terms and conditions of this Agreement.
- D. Class Representatives and Plaintiffs' Class Counsel agree that the confidential information made available to them solely through the settlement process was made available, as agreed to, on the condition that neither Class Representatives nor their counsel may disclose it to third parties (other than experts or consultants retained by Class Representatives in connection with the Actions); that it not be the subject of public comment; that it not be used by Class Representatives or Plaintiffs' Class Counsel in any way in this litigation or otherwise should the Settlement not be achieved, and that it is to be returned if a Settlement is not concluded;

provided, however, that nothing contained herein shall prohibit Class Representatives from seeking such information through formal discovery if not previously requested through formal discovery or from referring to the existence of such information in connection with the Settlement of the Actions.

- E. Information provided by Toyota, Toyota's Negotiating Counsel, and/or the Settlement Special Master to Class Representatives, Plaintiffs' Class Counsel, any individual Class Member, counsel for any individual Class Member, and/or administrators, pursuant to the negotiation and implementation of this Agreement, includes trade secrets and highly confidential and proprietary business information and shall be deemed "Highly Confidential" pursuant to the protective orders that have been or will be entered in the Actions, and shall be subject to all of the provisions thereof. Any materials inadvertently produced shall, upon Toyota's request, be promptly returned to Toyota's Negotiating Counsel, and there shall be no implied or express waiver of any privileges, rights and defenses.
- F. Within 90 days after the Final Effective Date (unless the time is extended by agreement of the Parties), Plaintiffs' Class Counsel, and any expert or other consultant employed by them in such capacity or any other individual with access to documents provided by Toyota, and/or Toyota's Negotiating Counsel, and/or the Settlement Special Master to Plaintiffs' Class Counsel shall either: (i) return to Toyota's Negotiating Counsel, all such documents and materials (and all copies of such documents in whatever form made or maintained) produced during the settlement process by Toyota and/or Toyota's Negotiating Counsel, and/or the Settlement Special Master and any and all handwritten notes summarizing, describing or referring to such documents; or (ii) certify to Toyota's Negotiating Counsel that all such documents and materials (and all copies of such documents in whatever form made or

maintained) produced by Toyota, and/or Toyota's Negotiating Counsel, and/or the Settlement Special Master and any and all handwritten notes summarizing, describing or referring to such documents have been destroyed, provided, however, that this Section X shall not apply to any documents made part of the record in connection with a Claim, nor to any documents made part of a Court filing, nor to Plaintiffs' Class Counsel's work product. Six months after the distribution of the settlement funds to Class Members who submitted valid Claim Forms, the Class Action Settlement Administrator shall return or destroy all documents and materials to Toyota and/or Toyota's Negotiating Counsel and/or Plaintiffs' Class Counsel that produced the documents and materials, except that it shall not destroy any and all Claim Forms, including any and all information and/or documentation submitted by Class Members. Nothing in this Agreement shall affect any confidentiality order or protective order in the Action.

- G. Toyota's execution of this Agreement shall not be construed to release and Toyota expressly does not intend to release any claim Toyota may have or make against any insurer for any cost or expense incurred in connection with this Settlement, including, without limitation, for attorneys' fees and costs.
- H. Plaintiffs' Class Counsel represent that: (1) they are authorized by the Class Representatives to enter into this Agreement with respect to the claims in these Actions; and (2) they are seeking to protect the interests of the Class.
- I. Plaintiffs' Class Counsel further represent that the Class Representatives: (1) have agreed to serve as representatives of the Class proposed to be certified herein; (2) are willing, able, and ready to perform all of the duties and obligations of representatives of the Class, including, but not limited to, being involved in discovery and fact finding; (3) have read the pleadings in the Actions, including the TAMCC, or have had the contents of such pleadings

described to them; (4) are familiar with the results of the fact-finding undertaken by Plaintiffs' Class Counsel; (5) have been kept apprised of settlement negotiations among the Parties, and have either read this Agreement, including the exhibits annexed hereto, or have received a detailed description of it from Plaintiffs' Class Counsel and they have agreed to its terms; (6) have consulted with Plaintiffs' Class Counsel about the Actions and this Agreement and the obligations imposed on representatives of the Class; (7) have authorized Plaintiffs' Class Counsel to execute this Agreement on their behalf; and (8) shall remain and serve as representatives of the Class until the terms of this Agreement are effectuated, this Agreement is terminated in accordance with its terms, or the Court at any time determines that said Class Representatives cannot represent the Class.

- J. The Parties acknowledge and agree that no opinion concerning the tax consequences of the proposed Settlement to Class Members is given or will be given by the Parties, nor are any representations or warranties in this regard made by virtue of this Agreement. Each Class Member's tax obligations, and the determination thereof, are the sole responsibility of the Class Member, and it is understood that the tax consequences may vary depending on the particular circumstances of each individual Class Member.
- K. Toyota represents and warrants that the individual(s) executing this Agreement is authorized to enter into this Agreement on behalf of Toyota.
- L. This Agreement, complete with its exhibits, sets forth the sole and entire agreement among the Parties with respect to its subject matter, and it may not be altered, amended, or modified except by written instrument executed by Plaintiffs' Class Counsel and Toyota's Negotiating Counsel on behalf of Toyota. The Parties expressly acknowledge that no other agreements, arrangements, or understandings not expressed in this Agreement exist among

or between them, and that in deciding to enter into this Agreement, they rely solely upon their judgment and knowledge. This Agreement supersedes any prior agreements, understandings, or undertakings (written or oral) by and between the Parties regarding the subject matter of this Agreement.

- M. This Agreement and any amendments thereto shall be governed by and interpreted according to the law of the State of California notwithstanding its conflict of laws provisions.
- N. Any disagreement and/or action to enforce this Agreement shall be commenced and maintained only in the United States District Court for the Central District of California.
- O. Whenever this Agreement requires or contemplates that one of the Parties shall or may give notice to the other, notice shall be provided by e-mail and/or next-day (excluding Saturdays, Sundays and Federal Holidays) express delivery service as follows:

and

#### 1. If to Toyota, then to:

John P. Hooper Reed Smith LLP 599 Lexington Avenue, 22nd Floor New York, New York 10022 Tel. 212-521-5400 Fax 212-521-5450 J. Gordon Cooney, Jr. Morgan Lewis & Bockius LLP 1701 Market St. Philadelphia, PA 19103-2921 Tel. 215- 963-5000

Fax: 215-963-5001

#### 2. If to Plaintiffs, then to:

Steve W. Berman Frank M. Pitre Marc M. Seltzer Hagens Berman Cotchett, Pitre & McCarthy, LLP Susman Godfrey LLP 1918 Eighth Ave. and San Francisco Airport Office Ctr and 1901 Avenue of the Stars Suite 950 **Suite 3300** 840 Malcolm Road, Suite 200 Seattle, WA 98101 Burlingame, CA 94010 Los Angeles, CA 90067 Tel. 650-697-6000 Tel. 310-789-3102 Tel. 206-623-7292 Fax 650-697-0577 Fax 310-789-3150 Fax 206-623-0594

- P. All time periods set forth herein shall be computed in calendar days unless otherwise expressly provided. In computing any period of time prescribed or allowed by this Agreement or by order of the Court, the day of the act, event, or default from which the designated period of time begins to run shall not be included. The last day of the period so computed shall be included, unless it is a Saturday, a Sunday or a Federal Holiday, or, when the act to be done is the filing of a paper in court, a day on which weather or other conditions have made the office of the clerk of the court inaccessible, in which event the period shall run until the end of the next day that is not one of the aforementioned days. As used in this Section X "Federal Holiday" includes New Year's Day, Birthday of Martin Luther King, Jr., Presidents' Day, Memorial Day, Independence Day, Labor Day, Columbus Day, Veterans Day, Patriot's Day, Thanksgiving Day, Christmas Day, and any other day appointed as a holiday by the President, the Congress of the United States or the Clerk of the United States District Court for the Central District of California.
- Q. The Parties reserve the right, subject to the Court's approval, to agree to any reasonable extensions of time that might be necessary to carry out any of the provisions of this Agreement.
- R. The Class, Plaintiffs, Plaintiffs' Class Counsel, Toyota and/or Toyota's Negotiating Counsel shall not be deemed to be the drafter of this Agreement or of any particular provision, nor shall they argue that any particular provision should be construed against its drafter. All Parties agree that this Agreement was drafted by counsel for the Parties during extensive arm's length negotiations. No parol or other evidence may be offered to explain, construe, contradict, or clarify its terms, the intent of the Parties or their counsel, or the circumstances under which this Agreement was made or executed.

- S. The Parties expressly acknowledge and agree that this Agreement and its exhibits, all related drafts, motions, pleadings, conversations, negotiations, and along with correspondence, constitute an offer of compromise and a compromise within the meaning of Federal Rule of Evidence 408 and any equivalent rule of evidence in any state. In no event shall this Agreement, any of its provisions or any negotiations, statements or court proceedings relating to its provisions in any way be construed as, offered as, received as, used as, or deemed to be evidence of any kind in the Actions, any other action, or in any judicial, administrative, regulatory or other proceeding, except in a proceeding to enforce this Agreement or the rights of the Parties or their counsel. Without limiting the foregoing, neither this Agreement nor any related negotiations, statements, or court proceedings shall be construed as, offered as, received as, used as or deemed to be evidence or an admission or concession of any liability or wrongdoing whatsoever on the part of any person or entity, including, but not limited to, the Released Parties, Plaintiffs, or the Class or as a waiver by the Released Parties, Plaintiffs or the Class of any applicable privileges, claims or defenses.
- T. Plaintiffs expressly affirm that the allegations contained in the TAMCC were made in good faith, but consider it desirable for the Actions to be settled and dismissed because of the substantial benefits that the proposed settlement will provide to Class Members.
- U. The Parties, their successors and assigns, and their counsel undertake to implement the terms of this Agreement in good faith, and to use good faith in resolving any disputes that may arise in the implementation of the terms of this Agreement.
- V. The waiver by one Party of any breach of this Agreement by another Party shall not be deemed a waiver of any prior or subsequent breach of this Agreement.

- W. If one Party to this Agreement considers another Party to be in breach of its obligations under this Agreement, that Party must provide the breaching Party with written notice of the alleged breach and provide a reasonable opportunity to cure the breach before taking any action to enforce any rights under this Agreement.
- X. The Parties, their successors and assigns, and their counsel agree to cooperate fully with one another in seeking Court approval of this Agreement and to use their best efforts to effect the prompt consummation of this Agreement and the proposed Settlement.
- Y. This Agreement may be signed with a facsimile signature and in counterparts, each of which shall constitute a duplicate original.
- Z. In the event any one or more of the provisions contained in this Agreement shall for any reason be held to be invalid, illegal, or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect any other provision if Toyota, on behalf of Defendants, and Plaintiffs' Class Counsel, on behalf of Class Representatives and Class Members, mutually agree in writing to proceed as if such invalid, illegal, or unenforceable provision had never been included in this Agreement. Any such agreement shall be reviewed and approved by the Court before it becomes effective.

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Agreed to on the date indicated below.

## APPROVED AND AGREED TO BY PLAINTIFFS' CLASS COUNSEL AS AUTHORIZED BY CLASS REPRESENTATIVES

DATE: December 26, 2012
DATE: December 26, 2012
DATE: December 26, 2012
MOTOR CORPORATION AND TOYOTA
DATE: December 26, 2012

## APPROVED AND AGREED TO AS TO FORM BY TOYOTA'S NEGOTIATING COUNSEL

BY	DATE: December 26, 2012
JOHN P. HOOPER	
REED SMITH LLP	
BY	DATE: December 26, 2012
J. GORDON COONEY, JR.	
MODE ANTEWIS & DOCKIUS LID	

# Exhibit 1

### LIST OF ECONOMIC LOSS ACTIONS IN THE MDL

No.	Full Case Name	Civ. Action	State	District	Division
1.	Aaron Jones and Isabella Jones, Thomas Downey, Sr., and Bernadine Shepard and Alfred Shepard, v. Toyota Motor North America, Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00578 (formerly 2:10-cv- 00687)	LA	E.D. La.	New Orleans
2.	Al and Jo Anna Viviano, Paul Turner, Kyle Briggs, Shalini Ignatenkov, Charles and Karen Gibbens, Lori S. and Thomas A. Trahan, Erica Thomas, Holly Boyd, Connie and Thomas Kamphaus, Brena and Lee Shonfield, and Alan L. Weller, v.  Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Manufacturing Kentucky, Inc., Toyota Motor Sales, U.S.A., Inc., and Toyota Lease Trust.	8:10-cv- 00653 (formerly 2:10-cv- 00024)	KY	E.D. Ky	Northern (Covington)
3.	Allie Rockforte, on behalf of herself and all others similarly situated, v. Toyota Motor North America Inc.; Toyota Motor Engineering & Manufacturing North America Inc.; and Toyota Motor Sales U.S.A., Inc.	8:10-cv- 00580 (3:10- cv-00174)	LA	M.D. La.	Baton Rouge
4.	Alyson L. Oliver v. Toyota Motor Sales, U.S.A., Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; and Toyota Motor Corporation	8:10-cv- 00586 (formerly 0:10-cv- 00942)	MN	D. Minn.	n/a
5.	Amanda J. Noble, v. Toyota Motor North America, Inc, a California corporation, Toyota Motor Sales, U.S.A., Inc., a California corporation, and Toyota Motor Corporation, a foreign corporation	8;10-cv- 00723 (formerly 1:10-cv- 00915)	СО	D. Colo.	Denver

No.	Full Case Name	Civ. Action No.	State	District	Division
6.	Amanda Laird f/k/a Amanda Hood Rebecca Clifton, and Christine Schara, individually and on behalf of a class of similarly situated citizens in the United States, v. Toyota Motor Corporation, a foreign corporation, and Toyota Motor Sales, USA, Inc., a California corporation	8:10-cv- 00566 (3:10- cv-00022)	GA	S.D. Ga.	Dublin
7.	Amanda R. Maillho, v. Toyota Motor North America, Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00467 (formerly 2:10-cv- 00279)	LA	E.D. La.	New Orleans
8.	Walter Scott Tarter, on behalf of himself and all others similarly situated, v. Toyota Motor North America, Inc., Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Manufacturing, California, Inc., Toyota Motor Sales U.S.A. Inc., Toyota Motor Manufacturing, Kentucky, Inc., Toyota Motor Corporation, and CTS Corporation	8:10-cv- 00743 (formerly 2:10-cv- 00060)	KY	E.D. Ky.	Covington
9.	Anthony Bonacci, and Melanie Bonacci v. Toyota Motor Corporation, A Foreign Corporation, and Toyota Motor Sales, USA, Inc., A California Corporation	8:10-cv- 00766 (formerly 8:10-cv- 00149)	NE	D. Neb.	Omaha
10.	Antonio Ramos and Tahiry Ramos, on behalf of themselves and others similarly situated, v. Toyota Motor Sales U.S.A., Inc.	8:10-cv- 00726 (formerly 1:10-cv- 20630)	FL	S.D. Fla.	Miami

No.	Full Case Name	Civ. Action No.	State	District	Division
11.	Arlene S. Heilbrunn, as an individual and on behalf of all others similarly situated, v. Toyota Motor Corporation, a foreign corporation, and Toyota Motor Sales, USA, Inc., a California corporation	8:10-cv- 00564 (formerly 9:10-cv- 80208)	FL	S.D. Fla.	Miami
12.	Barbara Iglesias, Individually and On Behalf Of All Others Similarly Situated, v. Toyota Motor Corporation; Toyota Motor Sales, U.S.A., Inc; Toyota Motor North America, Inc; Toyota Motor Engineering & Manufacturing, N.A., Inc.; Lexus; Toyota Motor Manufacturing, Indiana, Inc.; Toyota Motor Manufacturing, Texas, Inc.; Toyota Motor Manufacturing, Kentucky, Inc.; New United Motor Manufacturing, Inc., Subaru of Indiana Automotive, Inc.; CTS Corporation and Doe Defendants 1 through 10	8:10-cv- 00602 (formerly 1:10-cv- 01014)	NY	S.D.N.Y	Foley Square
13.	Belva Simmons, William Simmons, and David Works as individuals and on behalf of all others similarly situated, v. Toyota Motor Corporation, a foreign corporation, Toyota Motor Sales, USA, Inc., a California corporation, and Toyota North America, Inc., a California corporation.	8:10-cv- 00589 (formerly 3:10-cv- 00009)	MS	N.D. Miss.	Western
14.	Bonnie Shansky, on behalf of herself and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., and John Does 1-10	8:10-cv- 00736 (formerly 1:10-cv- 01379)	IL	N.D. III.	Chicago
15.	Bridgette Scott, individually and on behalf of all others similarly situated v.  Toyota Motor North America, Inc, a foreign corporation.; Toyota Motor Sales, USA, Inc. a foreign corporation and General Motors, LLC, a foreign limited liability company	8:10-cv- 00654 (formerly 8:10-cv- 00450)	MD	D. Md.	Greenbelt

No.	Full Case Name	Civ. Action No.	State	District	Division
16.	Burnell Meeks, v. Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 01374 (formerly 1:10-cv- 00364)	ОН	S.D. Ohio	Western (Cincinnati)
17.	Burton Field, Sheldon Kogen, Robert Kogen and Joanne Lermar, on behalf of themselves and persons similarly situated, v.  Toyota Motor North America, Inc., a California corporation; Toyota Motor Engineering & Manufacturing North America, Inc., a Kentucky corporation; Toyota Motor Manufacturing Kentucky, Inc., a Kentucky corporation; Toyota Motor Sales U.S.A., Inc., a California corporation; and Toyota Motor Corporation, a Japanese corporation, and Denso Manufacturing Tennessee, a Tennessee corporation	8:10-cv- 00735 (formerly 1:10-cv- 01351)	IL	N.D. III.	Chicago
18.	Cathy Cisetti, May Zhang, Individually, and on behalf of all others similarly situated, v.  Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Sales, U.S.A., Inc, Toyota Motor North America, Inc., and Toyota Motor Corporation	8:10-cv- 00761 (formerly 4:10-cv- 00238)	MO	W.D. Mo.	Kansas City
19.	Cesare Coslop IV, v. Toyota Motor Corporation, Toyota Motor Sales, U.S.A., Inc., and John Does 1-10	8:10-cv- 00767 (formerly 3:10-cv- 01623)	NJ	D.N.J.	Trenton
20.	Charlene Tran, individually and on behalf of all other persons similarly situated, v. Toyota Motor North America, Inc., Toyota Motor Sales, USA, Inc., and Toyota Motor Engineering & Manufacturing North America, Inc.	8:10-cv- 01001 (formerly 1:10-cv- 01816)	NY	S.D.N.Y	Foley Square

No.	Full Case Name	Civ. Action No.	State	District	Division
21.	Cheryl Abken and Sandra Valdez, individually and on behalf of all persons similarly situated, v.  Toyota Motor North America, Inc., a California corporation, Toyota Motor Sales, U.S.A., Inc., a foreign corporation, and Toyota Motor Corporation, a foreign corporation.	8:10-cv- 00594 (formerly 3:10-cv- 00763)	NJ	D.N.J.	Trenton
22.	Christina Ochs, on behalf of herself and all others similarly situated, v. Toyota Motor Corporation, and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00567 (formerly 1:10-cv- 00918)	IL	N.D. III.	Chicago
23.	Christine Mitchell, v. Toyota Motor North America, Inc.; Toyota Motor Engineering & Manufacturing, North America, Inc.; and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00591 (formerly 3:10-cv- 00104)	MS	S.D. Miss.	Jackson
24.	Christopher Carlson, individually and on behalf of all other similarly situated, v. Toyota Motor Corporation, a foreign corporation, and Toyota Motor Sales, USA, Inc., a California corporation	8:10-cv- 00733 (formerly 4:10-cv- 00083)	IA	S.D. Iowa	Central
25.	Christopher L. Leaverton, individually and on behalf of all others similarly situated, v. Toyota Motor Engineering & Manufacturing North America, Inc. and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00573 (formerly 2:10-cv- 00032)	KY	E.D. Ky.	Northern (Covington)
26.	Cullen and Linda Kirkpatrick, Individually and on behalf of all others similarly situated, v.  Toyota Motor North America Inc., a California corporation; Toyota Motor Engineering & Manufacturing North America, Inc., a Kentucky corporation, Toyota Motor Sales U.S.A., Inc., a California corporation, and Toyota Motor Corporation, a Japanese corporation.	8:10-cv- 00776 (formerly 2:10-cv- 00994)	PA	E.D. Pa.	Philadelphia

No.	Full Case Name	Civ. Action	State	District	Division
27.	Dale Karjala, individually and on behalf of all others similarly situated, v. Toyota Motor Corporation, a foreign corporation, and Toyota Motor Sales, USA, Inc., a California corporation	8:10-cv- 00752 (formerly 0:10-cv- 00766)	MN	D. Minn.	n/a
28.	Dale Roberts, on behalf of himself and all others similarly situated, v. Toyota Motor Corporation, Toyota Motor Sales, U.S.A., Inc., and does 1 through 10.	8:10-cv- 00622 (formerly 7:10-cv- 00281)	SC	D.S.C.	Spartanburg
29.	Dana Clark Weller and Douglas W. Weller, individually and on behalf of themselves and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc.	8:10- cv000785 (formerly 2:10-cv- 00426)	WA	W.D. Wash.	Seattle
30.	Daniel D. Lee, Carole R. Young, and Jean Velliquette individually and on behalf of others similarly situated v. Toyota Motor North America, Inc., a California corporation; Toyota Motor Engineering & Manufacturing North America, Inc., a Kentucky corporation; Toyota Motor Manufacturing Kentucky, Inc., a Kentucky corporation; Toyota Motor Sales U.S.A., Inc., a California corporation; New United Motor Manufacturing, Inc., a California Joint Venture, and Toyota Motor Corporation, a Japanese corporation.	8:10-cv- 00607 (formerly 3:10-cv- 00280)	ОН	N.D. Ohio	Toledo
31.	Daniel Weimer, Jr., Colby Wenck, and Ann Cavalier, all individually and on behalf of all other similarly situated Plaintiffs v. Toyota Motor North America, Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; and Toyota Motor Sales, U.S.A., Inc.	10-cv-00466 (formerly 2:10-cv- 00219)	LA	E.D. La.	New Orleans

No.	Full Case Name	Civ. Action No.	State	District	Division
32.	Darrell and Elizabeth Quintana, and Curtis Garrett v. Toyota Motor Corporation, a Japanese Corporation, Toyota Motor Sales, USA, Inc.	8:10-cv- 00762 (formerly 1:10-cv- 00020)	MT	D. Mont.	Billings
33.	Darshak Shah, v. Toyota Motor North America, Inc.; Toyota Motor Sales, U.S.A., Inc.; and General Motors, LLC	8:10-cv- 00582 (formerly 1:10-cv- 10263)	MA	D. Mass.	Boston
34.	David and Dorothy Gaspard, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Corporation.	8:10-cv- 00581 (formerly 1:10-cv- 00179)	LA	W.D. La.	Alexandria
35.	David Hulsen, Patrick Mann, and Tyson Markham, on behalf of themselves and all others similarly situated v. Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00588 (formerly 4:10-cv- 00103)	MO	W.D. Mo.	Kansas City
36.	David Rosenberg, individually and on behalf of all others similarly situated, v. Toyota Motor Corporation, Toyota Motor Sales U.S.A., Inc., And Doe Defendants 1 though 10.	8:10-cv- 00772 (formerly 2:10-cv- 01272)	NY	E.D.N.Y	Central Islip
37.	Deborah Baumkel, on behalf of herself and all others situated, v. Toyota Motor North America, Inc., a foreign corporation and Toyota Motor Sales, U.S.A., Inc., a foreign corporation.	8:10-cv- 00583 (formerly 2:10-cv- 10525)	MI	E.D. Mich.	Detroit

No.	Full Case Name	Civ. Action No.	State	District	Division
38.	Debra and Ron Poynter, Tina and Fran Preedom, Krystal Eggerding, Angela Boles, Laurie Chambers, and Lucero and Mark Davidson, v.  Toyota Motor North America Inc., a California corporation; Toyota Motor Sales U.S.A., Inc., a California corporation; Toyota Motor Corporation, a Japanese corporation; Toyota Motor Engineering & Manufacturing North America, Inc., a Kentucky corporation; and Toyota Motor Manufacturing Kentucky, Inc., a Kentucky corporation.	8:10-cv- 00571 (formerly 2:10-cv- 00021)	KY	E.D. Ky.	Northern (Covington)
39.	Deisy F. Toledo, individually and on behalf of all others similarly situated, v.  Toyota Motor Corporation, a Japanese corporation; Toyota Motor North America Inc., a California corporation; Toyota Motor Engineering & Manufacturing North America, Inc., a Kentucky corporation; Toyota Motor Sales U.S.A., Inc., a California corporation, and Toyota Motor Credit Corporation, a California corporation	8:10-cv- 00737 (formerly 1:10-cv- 01599)	IL	N.D. III.	Chicago
40.	Diane Gumble, on behalf of herself and all others similarly situated, v. Toyota Motor Corporation, Toyota Motor Engineering & Manufacturing North America, Inc. and Toyota Motor Sales U.S.A., Inc.	8:10-cv- 00617 (formerly 5:10-cv- 00521)	PA	E.D. Pa.	Allentown
41.	Don Gureski and Carol Gureski, v. Toyota Motor North America, Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Sales, U.S.A., Inc DISMISSED	8:10-cv- 00626 (formerly 1:10-cv- 00031)	WY	D. Wyo.	Casper
42.	Dot-Marie Gallardo-Browning, individually and as representative of all similarly situated individuals, v. Toyota Motor North America, Inc., Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Sales, U.S.A., Inc., and Toyota de Puerto Rico, Corp.	8:10-cv- 01003 (formerly 3:10-cv- 01390)	PR	D.P.R.	San Juan

No.	Full Case Name	Civ. Action No.	State	District	Division
43.	Doug V. Goodwin, v. Toyota Motor Sales, U.S.A., Inc DISMSISSED	8:10-cv- 01136 (formerly 1:10-cv- 00514)	VA	E.D. Va.	Alexandria
44.	Dru Colin Lee, individually, and on behalf of all others similarly situated, v. Toyota Motor Sales U.S.A., Inc., Toyota Motor North America, Inc., Toyota Motor Manufacturing, Inc., and Toyota Motor Engineering & Manufacturing North America, Inc.	8:10-cv- 00612 (formerly 5:10-cv- 00117)	OK	W.D. Okla.	Oklahoma City
45.	E. Brandon Bowron, Michael Lackey, and Terasita Ramos v. Toyota Motor Sales, U.S.A., Inc.	8:10-cv 10- 00719 (formerly 2:10-cv- 00580)	AZ	D. Ariz.	Phoenix
46.	Edward A. Siff, Merna M. Siff and Ricardo Samper, individually and on behalf of all others similarly situated, v. Toyota Motor North America, Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00725 (formerly 0:10-cv- 60379)	FL	S.D. Fla.	Ft. Lauderdale
47.	Edward Isao Funasaki, as an individual and on behalf of all others similarly situated v. Toyota Motor Corporation and Toyota Motor Sales, USA Inc.	8:10-cv- 00731 (formerly 1:10-cv- 00111)	НА	D. Haw.	Hawaii
48.	Edward Klein, as an individual and on behalf of all others similarly situated, v. Toyota Motor Corporation, a foreign corporation, Toyota Motor Sales, USA, Inc., a California corporation, and Earl Stewart Holdings, LLC, a Florida corporation, d/b/a Earl Stewart Toyota,	8:10-cv- 01364 (formerly 9:10-cv- 80912)	FL	S.D. Fla.	West Palm Beach

No.	Full Case Name	Civ. Action No.	State	District	Division
49.	Edward Wojeck v. Toyota Motor North America, Inc., a foreign corporation, and Toyota Motor Sales, U.S.A., Inc., a foreign corporation	8:10-cv- 00786 (formerly 2:10-cv- 00542)	WA	W.D. Wash.	Seattle
50.	Elizabeth Seu, Individually and on behalf of all other similarly situated v. Toyota Motor Corporation, a foreign corporation, and Toyota Motor Sales, USA, Inc., a California corporation	8:10-cv- 00787 (formerly 3:10-cv- 05176)	WA	W.D. Wash.	Tacoma
51.	Francine Guokas, on behalf of herself and all others similarly situated, v. Toyota Motor Corporation, Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00595 (formerly 3:10-cv- 00778)	NJ	D.N.J.	Trenton
52.	Frank Whiddon, as an individual and on behalf of all others similarly situated, v.  Toyota Motor Corporation, a foreign corporation, and Toyota Motor Sales, USA, Inc., a California corporation	8:10-cv- 00623 (formerly 1:10-cv- 00080)	TX	E.D. Tex.	Beaumont
53.	Fred Sander, individually and on behalf of all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., Toyota North America Inc., and Toyota Engineering & Manufacturing North America, Inc.	8:10-cv- 00603 (formerly 1:10-cv- 01111)	NY	S.D.N.Y	Foley Square
54.	Frederick Greisiger and Keith Sealing, individually and on behalf of all persons similarly situated, v.  Toyota Motor North America, Inc., a foreign corporation, Toyota Motor Sales, U.S.A., Inc., a foreign corporation, and Toyota Motor Corporation, a foreign corporation.	8:10-cv- 00619 (5:10- cv-00554)	PA	E.D. Pa.	Allentown

No.	Full Case Name	Civ. Action No.	State	District	Division
55.	G&M Motors, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Corporation	8:10-cv- 01373 (formerly 1:10-cv- 01339)	ОН	N.D. Ohio	Eastern (Cleveland)
56.	Galatia D. Johnson, Wanda M. Lee, and Cynthia M. Parker v. Toyota Motor North America, Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00575 (formerly 2:10-cv- 00622)	LA	E.D. La	New Orleans
57.	Gary Gustin, Individually and on behalf of all other similarly situated v. Toyota Motor Corporation, a foreign corporation and Toyota Motor Sales, USA, Inc., a California corporation	8:10-cv- 00734 (formerly 1:10-cv- 00114)	ID	D. Idaho	Boise- Southern
58.	Gary T. Brock v. Toyota Motor North America, Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00468 (formerly 2:10-cv- 00281)	LA	E.D. La.	New Orleans
59.	George C. Weyer, Devra Glassman, and Jason Kaufmann, Individually and on behalf of all persons similarly situated, v.  Toyota Motor North America, Inc., a foreign corporation and Toyota Motor Sales, U.S.A., Inc., a foreign corporation and Toyota Motor Corporation, a foreign corporation	8:10-cv- 00753 (formerly 0:10-cv- 00801)	MN	D. Minn.	n/a

No.	Full Case Name	Civ. Action	State	District	Division
60.	Georges Vincent, Jeffrey Vincent, Yonet Gardiner & Gulaine Dorsainvil, Etienne Eva, Histha Henry, Henri Gattereau, Serge Derival, Jean Isacc, Marie Isaan, Merridieu Pollas, Saintil Petit Frere, Linda Jean Charles, Lorma Victor, Jean Daniel Renois, Vilsaint Georges, Elie Cezaire, Willy Saint Hilaire, Ludger Charles, Germain Dazille, Anthony M. Georges-Pierre, Anthony Georges-Pierre, Marie Joelle Placide, Mario & Marie Elisee, Elvire Paul, Orusmond Florestal, Enoc Desroches, Aristin Joseph, Jeannie Menard, Ghislaine Bernard, v.  Toyota Motor Sales, U.S.A., Inc., Toyota Motor Corporation, Toyota Motor North America, Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Manufacturing Kentucky, Inc.	8:10-cv- 01363 (formerly 1:10-cv- 22785)	FL	S.D. Fla.	Miami
61.	Grace Jackson and Marvin Jackson, v. Toyota Motor Sales U.S.A., Inc DISMISSED	8:11-00558 (formerly 2:10-cv- 01010)	ОН	S.D. Ohio	Eastern
62.	H.W. "Bud" Fanning, individually and on behalf of all other Kansans similarly situated, v.  Toyota Motor Corporation, a foreign corporation; Toyota Motor North America, Inc., a foreign corporation; Toyota Motor Sales, U.S.A., Inc., a foreign corporation; and Toyota Motor Engineering & Manufacturing North America, Inc., a foreign corporation	8:10-cv- 00742 (formerly 6:10-cv- 01090)	KS	D. Kan.	Wichita
63.	Helmick, et al. v. Toyota Motor Sales, USA, Inc., Toyota Motor Corporation, Toyota Motor North America, Inc., Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Manufacturing Kentucky, Inc.	8:11-cv- 01136 (formerly 1:11-cv- 22492)	FL	S.D. Fla.	Miami

No.	Full Case Name	Civ. Action No.	State	District	Division
64.	Hugh Cox and Pamela M. Cox and Ernestine Montgomery and others similarly situated, v. Beechmont Toyota, Inc., Clyde Dyson, Toyota Lease Trust, Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00609 (formerly 2:10-cv- 00181)	ОН	S.D. Ohio	Columbus
65.	Humberto Rivas-Vigil, individually and on behalf of all others similarly situated, v. Toyota Motor North America, Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00563 (formerly 0:10-cv- 60183)	FL	S.D. Fla.	Fort Lauderdale
66.	Ira Lee Dadisman, William r. Lawson and Virginia Lawson , on behalf of themselves and all others similarly situated, v. Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00788 (formerly 2:10-cv- 00399)	WV	S.D.W. Va.	Charleston
67.	James Michael Bell, Individually and on behalf of all others similarly situated, v. Toyota Motors Sales, U.S.A., Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; and Toyota Motor Corporation	8:10-cv- 00755 (formerly 0:10-cv- 00944)	MN	D. Minn.	n/a
68.	James P. Griffin, an individual consumer, v. Toyota Motor Company Corporation, a Japanese Corporation, and Toyota Motor Sales, U.S.A., Inc., a corporation	8:10-cv- 00770 (formerly 1:10-cv- 00323)	NM	D.N.M.	Albuquerque
69.	James R. Haustein, v. Toyota Motor Corporation, Toyota Motor Sales, U.S.A., Inc., and Toyota Motor Engineering & Manufacturing, North America, Inc.	8:10-cv- 00600 (formerly 5:10-cv- 00178)	NY	N.D.N. Y.	Syracuse

No.	Full Case Name	Civ. Action No.	State	District	Division
70.	Jane Saint Drake, individually and on behalf of all persons similarly situated, Paul V. Kilpatrick, III, individually and on behalf of all persons similarly situated, v.  Toyota Motor Sales, U.S.A., Inc., a foreign corporation, Toyota Motor North America, Inc., a foreign corporation, Toyota Motor Corporation, a foreign corporation	8:10-cv- 00730 (formerly 1:10-cv- 01231)	GA	N.D. Ga.	Atlanta
71.	Janice Markowitz, v. Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 01545 (formerly 2:10-cv- 00644)	PA	W.D. Pa.	Pittsburgh
72.	Jasbir Grewal, on behalf of herself and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Corporation, and Does 1-10 - DISMISSED	8:10-cv- 00783 (formerly 5:10-cv- 00042)	TX	E.D. Tex.	Texarkana
73.	Jay Brandt, individually and on behalf of all others similarly situated, v. Toyota Motor Corporation and Toyota Motor Sales U.S.A., Inc.	8:10-cv- 00784 (formerly 3:10-cv- 00788)	TX	N.D. Tex.	Dallas
74.	Jennifer Lee Glardon, individually and on behalf of all others similarly situated, v. Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Manufacturing, Kentucky, Inc., Toyota Motor Sales, U.S.A., Inc., and Toyota Lease Trust	8:10-cv- 00656 (formerly 2:10-cv- 00179)	ОН	S.D. Ohio	Columbus
75.	Jennifer Wendy Burke, on behalf of herself and all others similarly situated, v. Toyota Motor North America, Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00577 (formerly 2:10-cv- 00649)	LA	E.D. La.	New Orleans

No.	Full Case Name	Civ. Action No.	State	District	Division
76.	Jerry Baker Auto Sales, LLC, individually and on behalf of others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Corporation	8:10-cv- 00587 (formerly 2:10-cv- 04025)	МО	W.D. Mo.	Central
77.	Jim Heidenreich, individually and on behalf of all persons similarly situated, v. Toyota Motor North America, Inc., a foreign corporation, Toyota Motor Sales, U.S.A., Inc., a foreign corporation, Toyota Motor Corporation, a foreign corporation.	8:10-cv- 00561 (formerly 4:10-cv- 00035)	FL	N.D. Fla.	Tallahassee
78.	Joel Grunkemeyer and Sharon Wilson and John Sukola v. Toyota Motor Sales Inc., Toyota Motor Credit Corporation, Toyota Motor Engineering and Manufacturing North America Inc., and Kings Toyota Inc.	8:10-cv- 00608 (formerly 1:10-cv- 00128)	ОН	S.D. Ohio	Cincinnati
79.	John Harding, individually and on behalf of all others similarly situated, v. Toyota Motor Corporation, a foreign corporation, and Toyota Motor Sales, U.S.A., Inc., a California corporation.	8:10-cv- 00552 (formerly 2:10-cv- 00100)	AL	M.D. Ala.	Montgomery
80.	John Jeremy Robson, as an individual and on behalf of all others similarly situated, v. Toyota Motor Corporation and Toyota Motor Sales, USA Inc. <sup>1</sup> DISMISSED	8:10-cv- 00551 (formerly 3:10-cv- 00037)	AK	D. Alaska	Anchorage

<sup>&</sup>lt;sup>1</sup> Formerly stylized as Everet S. Worthington , as an individual and on behalf of all others similarly situated, v. Toyota Motor Corp. and Toyota Motor Sales, USA, Inc.

No.	Full Case Name	Civ. Action No.	State	District	Division
81.	Jon J. Darcy and Regina H. Darcy on behalf of themselves and the putative class, v. Toyota Motor North America Inc., Toyota Motor Sales U.S.A., Inc., Toyota Motor Corporation and Toyota Financial Services Corporation,	8:10-cv- 00769 (formerly 3:10-cv- 02032)	NJ	D.N.J.	Trenton
82.	Jonathan Gellman, an individual, on behalf of himself and all others similarly situated, v. Toyota Motor Sales, USA, Inc., a California corporation	10-cv-00465 (formerly 1:10-cv- 20006)	FL	S.D. Fla.	Miami
83.	Joseph B. Tiboni, on behalf of himself and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc. and John Does 1-10.	8:10-cv- 00768 (formerly 3:10-cv- 01786)	NJ	D.N.J.	Trenton
84.	Joseph Buccier, v. Toyota Motor Sales U.S.A., Inc.	8:10-cv- 01372 (formerly 1:10-cv- 01251)	ОН	N.D. Ohio	Northern (Cleveland)
85.	Joseph R. Hernandez, individually and on behalf of all others similarly situated, v. Hino Motors Manufacturing U.S.A. Inc., Hino Motors Sales U.S.A. Inc., Hino Motors, Ltd., Toyota Motor North America Inc., Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Sales U.S.A., Inc., and Toyota Motor Corporation	8:10-cv- 00584 (formerly 2:10-cv- 10835)	MI	E.D. Mich.	Detroit
86.	Joseph Schantz and Edith Schantz, Individually, and on behalf of all persons similarly situated, v. Toyota Motor North America, Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00751 (formerly 8:10-cv- 01075)	MD	D. Md.	Greenbelt

No.	Full Case Name	Civ. Action No.	State	District	Division
87.	Joyce Ann Atnip, Lesley Scillian and Jonathan Scillian, individually and on behalf of all others similarly situated v. Toyota Motor Corporation; Toyota Motor North America, Inc.; Toyota Motor Sales, USA, Inc.	8:10-cv- 00781 (formerly 3:10-cv- 00387)	TN	M.D. Tenn.	Nashville
88.	Judith M. Enderle, on behalf of herself all others similarly situated v. Toyota Motor North America, Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00568 (formerly 1:10-cv- 00142)	IN	S.D. Ind.	Indianapolis
89.	Julie Beard, Sean Beard, Jody Weigel, Michael Riley and Deanna Riley, v. Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00732 (formerly 3:10-cv- 00033)	IA	S.D. Iowa	Davenport
90.	Julie Rainwater, individually and on behalf of all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., a California corporation	8:10-cv- 00554 (formerly 4:10-cv- 00116)	AR	E.D. Ark.	Western
91.	Justin Johnson, on behalf of himself and all others similarly situated, v. Toyota Motor Corporation and Toyota Motor Sales U.S.A., Inc DISMISSED	8:10-cv- 00562 (formerly 5:10-cv- 00026)	FL	N.D. Fla.	Panama City
92.	Kevin P. Fogarty, Barbara Jackson, and Alex Farrugia, individually and on behalf of all others similarly situated v.  Toyota Motor North America, Inc. a California corporation; Toyota Motor Engineering & Manufacturing North America, Inc., a Kentucky corporation, Toyota Motor Sales U.S.A., Inc., a California corporation, and Toyota Motor Corporation, a Japanese corporation	8:10-cv- 00598 (formerly 1:10-cv- 00542)	NY	E.D.N.Y	Brooklyn

No.	Full Case Name	Civ. Action No.	State	District	Division
93.	Kevin Young and Debra Young, v. Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 01095 (formerly 3:10-cv- 00450)	TN	M.D. Tenn.	Nashville
94.	LaRocca's Auto Sales, Inc. v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Corporation.	8:10-cv- 00746 (formerly 2:10-cv- 00893)	LA	E.D. La.	New Orleans
95.	Larry and Carolyn Boudoin, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Corporation.	8:10-cv- 00747 (formerly 1:10-cv- 00421)	LA	W.D. La.	Alexandria
96.	Laurence K. Johnston, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Corporation - DISMISSED	8:10-cv- 00585 (formerly 0:10-cv- 00759)	MN	D. Minn.	n/a
97.	Lena Gally, and Christine Carr, individually and on behalf of all others similarly situated, v.  Toyota Motor Corporation d/b/a Toyota Motor North America, Inc., Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., f/k/a Toyota Motor Manufacturing North America, Inc., and f/k/a Toyota Technical Center, U.S.A., Toyota Financial Services Americas Corp.	8:10-cv- 00655 (formerly 1:10-cv- 00854)	NY	E.D.N.Y	Brooklyn

No.	Full Case Name	Civ. Action No.	State	District	Division
98.	Linda Alford Wooten, v. Toyota Motor North America Inc., a California corporation; Toyota Motor Engineering & Manufacturing North America, Inc., a Kentucky corporation; Toyota Motor Manufacturing Kentucky, Inc., a Kentucky corporation; Toyota Motor Sales U.S.A., Inc., a California corporation; Toyota Motor Corporation, a Japanese corporation; and Denso Manufacturing Tennessee, Inc., a Tennessee corporation	8:10-cv- 00621 (formerly 3:10-cv- 00229)	SC	D.S.C.	Columbia
99.	Louis Pera, Jr., and all those similarly situated, v. Toyota Motor Corporation, and Toyota Motor Sales, USA, Inc.	8:10-cv- 00782 (formerly 2:10-cv- 02153)	TN	W.D. Tenn.	Memphis
100.	Louise Gordon, Michael Dube, and Diane Schlosberg, individually and on Behalf of all others similarly situated, v.  Toyota Motor North America Inc., a California corporation; Toyota Motor Engineering & Manufacturing North America, Inc., a Kentucky corporation, Toyota Motor Sales U.S.A., Inc., a California corporation, and Toyota Motor Corporation, a Japanese corporation.	8:10-cv- 00596 (formerly 3:10-cv- 00914)	NJ	D.N.J.	Trenton
101.	Lucy Miller, Individually, and on behalf of all persons similarly situated, v.  Toyota Motor North America, Inc., a California corporation, Toyota Motor Engineering & Manufacturing North America, Inc., a Kentucky corporation, and Toyota Motor Sales, U.S.A., Inc., a California corporation - DISMISSED	8:10-cv- 00724 (formerly 1:10-cv- 00657)	DC	D.D.C.	Washington
102.	Margaret Gonzalez, on her own behalf and on behalf of all others similarly situated v. Toyota Motor Sales, U.S.A., Inc.; Toyota Motor North America, Inc.; and Toyota Motor Engineering & Manufacturing North America, Inc.	8:10-cv- 00592 (formerly 3:10-cv- 00595)	NJ	D.N.J.	Trenton

No.	Full Case Name	Civ. Action No.	State	District	Division
103.	Marie DuBois, individually, and on behalf of all persons similarly situated, v.  Toyota Motor North America, Inc., a foreign corporation, Toyota Motor Sales, U.S.A., Inc., a foreign corporation, Toyota Motor Corporation, a foreign corporation	8:10-cv- 01312 (formerly 1:10-cv- 00779)	NY	E.D.N.Y	Brooklyn
104.	Marie Martin v. Toyota Motor Corporation, Toyota Motor North America, Inc., and Toyota Motor Sales, U.S.A., Inc.	8:11-cv- 01503 (formerly 1:11-cv- 04876)	NY	S.D.N.Y	Foley Square
105.	Mark Adkison, individually and on behalf of all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00556 (formerly 6:10-cv- 06013)	AR	W.D. Ark.	Hot Springs
106.	Mark Fraase, individually and on behalf of all others similarly situated, v.  Toyota Motor Corporation, a foreign corporation, and Toyota Motor Sales, USA, Inc., a California corporation	8:10-cv- 00765 (formerly 3:10-cv- 00016)	ND	D.N.D.	Southeastern
107.	Mary Ferrara, individually, and on behalf of those similarly situated v. Toyota Motor Sales, USA, Inc., Toyota Motor Corporation	8:10-cv- 00750 (formerly 1:10-cv- 10381)	MA	D. Mass.	Boston
108.	Mary O'Rourke, Jim O'Rourke, Kristina Beale, Jeremy Beale, Kai Shemsu, Laura Green, Aaron Green, vs. Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 01544 (formerly 3:10-cv- 00124)	ОН	S.D. Ohio	Dayton
109.	Mary Pat Hauck, on behalf of herself and all others similarly situated, v. Toyota Motor Corporation, Toyota Engineering & Manufacturing North America, Inc., and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00757 (formerly 0:10-cv- 01924)	MN	D. Minn.	n/a

No.	Full Case Name	Civ. Action No.	State	District	Division
110.	Mary Patricia Ryan, as an individual and on behalf of all others similarly situated, v.  Morse Operations, Inc., a Florida corporation, d/b/a Ed Morse Delray Toyota	8:10-cv- 01365 (formerly 9:10-cv- 80929)	FL	S.D. Fla.	West Palm Beach
111.	Maureen Colaberdino, on behalf of herself and all others similarly situated, v. Toyota Motor North America, Inc., Toyota Motor Sales, U.S.A., Inc., and Toyota Motor Corporation	8:10-cv- 00593 (formerly 3:10-cv- 00672)	NJ	D.N.J.	Trenton
112.	Micah Maryn, on behalf of himself and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Manufacturing, Kentucky, Inc.	8:10-cv- 00574 (formerly 2:10-cv- 00046)	KY	E.D. Ky.	Covington
113.	Michael & Cathy Miller, Steve Clemons, Sonya Gray, Wayne & Betty Tomlin, Patrick Kwiatkowski, Edward & Joan Skillman, and Melissa Arnzen Moeddel, individually and on behalf of others similarly situated, v.  Toyota Motor Sales, U.S.A., Inc., Toyota Motor Corporation, Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Manufacturing, Kentucky, Inc., and Toyota Motor Manufacturing, Northern Kentucky, Inc.	8:10-cv- 00572 (formerly 2:10-cv- 00031)	KY	E.D. Ky.	Northern (Covington)
114.	Michael Graves and Michael C. Graves, and Jeff Mullins, individually, and on behalf of all others similarly situated, v.  Toyota Motor Manufacturing, West Virginia, Inc., a West Virginia Corporation; Toyota Motor North America, Inc., a California corporation; Toyota Motor Engineering & Manufacturing North America, Inc., a Kentucky corporation; Toyota Motor Sales U.S.A., Inc., a California corporation; and Toyota Motor Corporation, a Japanese corporation.	8:10-cv- 00469 (formerly 2:09-cv- 01247)	WV	S.D.W. Va.	Charleston

No.	Full Case Name	Civ. Action No.	State	District	Division
115.	Michael Matsis, Kishin Khilnani, Jo Ann Parochetti, Carole Fisher, Sasha Nizgoda, Anthony Crespo, and Gary Ratliff, V. Toyota Motor Corporation, Toyota Motor North America, Inc., Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., Findlay Automotive Of Nevada, LLC, d/b/a Findlay Toyota and Scion, T. West Sales & Service, Inc. d/b/a Desert Toyota, Scion of Las Vegas, GK Nevada LLC, d/b/a Centennial Toyota & Scion, Fletcher Jones East Sahara, Ltd., LLC, d/b/a Fletcher Jones Toyota/Scion, and AAG-Las Vegas, LLC, d/b/a Lexus of Las Vegas	8:10-cv- 01380 (formerly 2:10-cv- 01076)	NV	D. Nev.	Las Vegas
116.	Michael Roberge, v. Toyota Motor Sales USA, Inc.	8:10-cv- 01769 (formerly 1:10-cv- 11158)	MA	D. Mass.	Boston
117.	Michael Tomaszewski, v. Toyota Motor Sales, USA, Inc DISMISSED	8:10-cv- 01833 (formerly 3:10-cv- 01019)	CA	S.D. Cal.	San Diego
118.	Michael Yastrab, on behalf of himself and all other similarly situated individuals, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Corporation - DISMISSED	8:10-cv- 00771 (formerly 1:10-cv- 01334)	NY	E.D.N.Y	Brooklyn
119.	Michelle Lynch on behalf of herself and all others similarly situated, v. Toyota Motor Corporation and Toyota Motor Sales U.S.A., Inc.	8:10-cv- 00464 (formerly 8:10-cv- 00326)	FL	M.D. Fla.	Tampa

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120.	Millie Charlottie Hartgrove v. Toyota Motor Corporation, Toyota Motor Sales, USA. Inc, Toyota Motor North America, Inc., and Toyota Motor Engineering and Manufacturing North America, Inc.	8:10-cv- 00779 (formerly 3:10-cv- 00101)	TN	E.D. Tenn.	Knoxville
121.	Mindy A. Corrigan and Dennis J. Waugh, On behalf of themselves and all other similarly situated individuals, v.  Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Corporation - DISMISSED	8:10-cv- 00778 (formerly 1:10-cv- 00138)	RI	D.R.I.	Providence
122.	Mitchell P. Gedid v. Toyota Motor Corporation, a foreign corporation, and Toyota Motor Sales, U.S.A., Inc., a California corporation, and Toyota motor Engineering & Manufacturing North America, Inc., a Kentucky corporation	8:10-cv- 00777 (formerly 2:10-cv- 00407)	PA	W.D. Pa	Pittsburgh
123.	Nimishabahen Patel, individually, and on behalf of all persons similarly situated, Besmir Zako, individually, and on behalf of all persons similarly situated, Dzemal Zako, individually, and on behalf of all persons similarly situated, v.  Toyota Motor North America, Inc., a foreign corporation, Toyota Motor Sales, U.S.A., Inc., a foreign corporation, and Toyota Motor Corporation, a foreign corporation.	8:10-cv- 00558 (formerly 3:10-cv- 00210)	CT	D. Conn.	New Haven
124.	Pamela Frederickson v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Corporation.	8:10-cv- 00745 (formerly 2:10-cv- 00892)	LA	E.D. La.	New Orleans

No.	Full Case Name	Civ. Action	State	District	Division
125.	Patricia Grier v. Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00764 (formerly 3:10-cv- 00176)	NC	W.D.N. C.	Charlotte
126.	Peter Phaneuf, on his own behalf and on behalf of all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc.; Toyota Motor North America, Inc.; and Toyota Motor Engineering & Manufacturing North America, Inc.	8:10-cv- 00599 (formerly 2:10-cv- 00487)	NY	E.D.N.Y	Central Islip
127.	Ramon Ojeda Rivera, Sheydalis Casul De Jesus, and Ada Roldan Soto, et al., on behalf of themselves and all others similarly situated, v.  Toyota Motor North America, Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; Toyota Motor Sales, U.S.A., Inc. and Toyota De Puerto Rico, Corporation.	8:10-cv- 01920 (formerly 3:10-cv- 02053)	PR	D.P.R.	San Juan
128.	Rebecca S. Shumaker v. Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Sales, U.S.A., Inc., and Toyota Motor Corporation	8:10-cv- 00611 (formerly 3:10-cv- 00061)	ОН	S.D. Ohio	Western (Dayton)
129.	Rena Ridenour, v. Toyota Motor Sales, U.S.A., Inc., a California corporation, Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Corporation	8:10-cv- 00760 (formerly 4:10-cv- 00365)	МО	E.D. Mo.	St. Louis
130.	Renita Cipriani, as an individual and on behalf of all others similarly situated, v. Toyota Motor Corporation, a foreign corporation, and Toyota Motor Sales, U.S.A., Inc., a California Corp.	8:10-cv- 00559 (formerly 8:10-cv- 00427)	FL	M.D. Fla.	Tampa

No.	Full Case Name	Civ. Action No.	State	District	Division
131.	Richard Immerman, individually and on behalf of all others similarly situated, v.  Toyota Motor North America, Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00773 (formerly 1:10-cv- 00650)	ОН	N.D. Ohio	Cleveland
132.	Robert O'Leary and Jennifer Porter, individually and on behalf of all others similarly situated, v. Toyota Motor Sales, USA, Inc., a California corporation	8:10-cv- 00759 (formerly 4:10-cv- 00350)	МО	E.D. Mo.	St. Louis
133.	Robert Ruf, v. Toyota Motor Sales, U.S.A., Inc DISMISSED	8:10-cv- 00756 (formerly 0:10-cv- 01694)	MN	D. Minn.	n/a
134.	Robert Smyser, individually and on behalf of all others similarly situated, v. Toyota Motor Corporation; Toyota Motor Sales, U.S.A., Inc.; ABC Corporations 1-50; and XYZ Partnerships 1-50	8:10-cv- 00720 (formerly 2:10-cv- 00741)	AZ	D. Ariz.	Phoenix
135.	Robyn Horn, class representative, on behalf of herself and all others similarly situated, v. Toyota Motor Sales U.S.A., Inc., a California corporation, Toyota Motor Engineering & Manufacturing, North America, Inc., a foreign corporation, Toyota Motor Corporation, a foreign corporation, and Does 1-10.	8:10-cv- 00553 (formerly 4:10-cv- 00090)	AR	E.D. Ark.	Little Rock

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136.	Ronald Fahey, Individually and on behalf of all others similarly situated, v. Toyota Motor Corporation, a foreign corporation, and Toyota Motor Sales, USA, Inc., a California corporation	8:10-cv- 00615 (formerly 3:10-cv- 00297)	OR	D. Or.	Portland
137.	Ronald Walls, on behalf of himself and all others similarly situated, v. Toyota Motor Corporation, Toyota Motor Sales, U.S.A., Inc. and Toyota Motor Engineering & Manufacturing North America, Inc.	8:10-cv- 00740 (formerly 3:10-cv- 00215)	IL	S.D. III.	East St. Louis
138.	Rosalina Diaz, Individually and on behalf of all others similarly situated, v.  Toyota Motor Corporation, a Japanese corporation; Toyota Motor North America., Inc., a California corporation; Toyota Motor Engineering & Manufacturing North America, Inc., a Kentucky Corporation, Toyota Motor Sales U.S.A., Inc., a California corporation, and Toyota Motor Credit Corporation, a California corporation and John Does 1-10	8:10-cv- 00738 (formerly 1:10-cv- 01931)	IL	N.D. Ill.	Chicago
139.	Roshawn Donahue, individually and on behalf of all other similarly situated Plaintiffs, v. Toyota Motor North America, Inc., Toyota Motor Engineering & Manufacturing, North America, Inc., and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00579 (formerly 3:10-cv- 00108)	LA	M.D. La.	Baton Rouge
140.	Roy Nelson v. Toyota Motor North America, Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; and Toyota Motor Sales, U.S.A., Inc DISMISSED	8:10-cv- 00597 (formerly 1:10-cv- 00161)	NM	D.N.M.	Albuquerque

No.	Full Case Name	Civ. Action No.	State	District	Division
141.	Ruth Shechter, Aaron Austin, Rhea Rodgers Individually, and on behalf of All others similarly situated, v. Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Sales, U.S.A., Inc., Toyota Motor North America, Inc., and Toyota Motor Corporation	8:10-cv- 00741 (formerly 2:10-cv- 02144)	KS	D. Kan.	Kansas City
142.	Ryan Scharrel, Susan Kruschke, and Enrique Moreno, v. Toyota Motor North America, Inc, a California corporation, Toyota Motor Engineering & Manufacturing North America, Inc., a Kentucky corporation, and Toyota Motor Sales, U.S.A., Inc., a California corporation - DISMISSED	8:10-cv- 00557 (formerly 1:10-cv- 00227)	СО	D. Colo.	Denver
143.	S. Firgon, on behalf of himself and all others similarly situated, v. Toyota Motor Corporation, Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor North America, Inc.	8:10-cv- 00570 (formerly 2:10-cv- 02075)	KS	D. Kan.	Kansas City
144.	Selena M. Hines- Muhammad, on behalf of herself and all other similarly situated individuals, v. Toyota Motor Sales U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, and Toyota Motor Corporation - DISMISSED	8:10-cv- 00763 (formerly 3:10-cv- 00135)	NC	W.D.N. C.	Charlotte

No.	Full Case Name	Civ. Action	State	District	Division
145.	Sharlene Cohen-Goldberger, Tiffany Jones, Thelma Reid, Jerry A. Borbon, Paul Rosenfeld and Maxine Rosenfeld, Miguel E. Cordero, Stuart Plush, Omar Alexander Montes, Karen F. Ruiz and Jose E. Novoa, Cindy L. Bencsik and Jeanne Epstein, Donna B. Bellony and Ned Sachs, individually and on behalf of themselves and other similarly situated Plaintiffs, v. Toyota Motor Sales, U.S.A., Inc.; Toyota Motor Corporation; Toyota Motor North America, Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; and Toyota Motor Manufacturing Kentucky, Inc.	8:10-cv- 00727 (formerly 1:10-cv- 20648)	FL	S.D. Fla.	Miami
146.	Shawnee W. Scharer, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Corporation, and does 1-50, inclusive	8:10-cv- 00721 (formerly 3:10-cv- 00648)	CA	S.D. Cal.	San Diego
147.	Solomon Harbor v. Toyota Motor Sales, U.S.A., Inc., CTS Corporation, Akio Toyoda, and Joseph Airport Toyota Scion	8:10-cv- 00775 (formerly 3:10-cv- 00144)	ОН	S.D. Ohio	Western (Dayton)
148.	Steven Boughner, on behalf of himself and all others similarly situated, v. Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Manufacturing Kentucky, Inc., Toyota Motor Sales, U.S.A., Inc., and Toyota Lease Trust.	8:10-cv- 00801 (formerly 2:10-cv- 01361)	NY	E.D.N.Y	Central Islip
149.	Susan Rifken Ltd., Individually and On behalf of others similarly situated v. Toyota Motor North America Inc., a California Corporation; Toyota Motor Sales U.S.A., Inc., a California Corporation; and Toyota Motor Corporation, a Japanese Corporation	8:10-cv- 00739 (formerly 1:10-cv- 02507)	IL	N.D. III.	Chicago

No.	Full Case Name	Civ. Action No.	State	District	Division
150.	Suzzane McCoy, individually and on behalf of herself and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00614 (formerly 3:10-cv- 00294)	OR	D. Or.	Portland
151.	Sylvia Pena and Albert A. Pena, III, as individuals and on behalf of themselves and all others similarly situated, v.  Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00625 (formerly 2:10-cv- 00037)	TX	S.D. Tex.	Corpus Christi
152.	Ted M. Wedul, v. Toyota Motor Sales, U.S.A., Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; and Toyota Motor Corporation	8:10-cv- 00754 (formerly 0:10-cv- 00943)	MN	D. Minn.	n/a
153.	Thomas Davis, on behalf of himself and all other similarly situated individuals, v. Toyota Motor Sales, U.S.A., Inc., and Toyota Motor Corporation	8:10-cv- 00601 (formerly 1:10-cv- 00900)	NY	S.D.N.Y	Foley Square
154.	Timothy John Vanagas, individually and on behalf of himself and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00613 (formerly 3:10-cv- 00293)	OR	D. Or.	Portland
155.	Timothy P. Farrelly and Suzette L. Farrelly, on behalf of themselves and all others similarly situated, v.  Toyota Motor North America, Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00576 (formerly 2:10-cv- 00647)	LA	E.D. La.	New Orleans

No.	Full Case Name	Civ. Action No.	State	District	Division
156.	Timothy S. Helmick and Maria Helmick, Individually and on behalf of themselves and other similarly situated Plaintiffs, v. Toyota Motor Sales, U S A , Inc.; Toyota Motor Corporation; Toyota Motor North America, Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; and Toyota Motor Manufacturing Kentucky, Inc.	8:10-cv- 00728 (formerly 1:10-cv- 20960)	FL	S.D. Fla.	Miami
157.	Tom Kunce, on behalf of himself and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., and John Does 1-10	8:10-cv- 00774 (formerly 1:10-cv- 00165)	ОН	S.D. Ohio	Cincinnati
158.	Troy Menssen, on behalf of himself and all other similarly situated individuals v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., and Toyota Motor Corporation	8:10-cv- 00606 (formerly 1:10-cv- 00260)	ОН	N.D. Ohio	Cleveland
159.	Viviane Stoller and Gary Lemay, individually and on behalf of a class of similarly situated citizens in Georgia, v. Toyota Motor Corporation, a foreign corporation, and Toyota Motor Sales, USA, Inc., a California corporation.	8:10-cv- 00565 (formerly 4:10-cv- 00024)	GA	M.D. Ga.	Columbus
160.	Wayne S. Harris, v. Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00722 (formerly 1:10-cv- 00460)	СО	D. Colo.	Denver

No.	Full Case Name	Civ. Action No.	State	District	Division
161.	Wayne Schlegel and Emily Smith, on behalf of themselves and all other similarly situated Georgia consumers, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Corporation, and Toyota Lease Trust.	8:10-cv- 00729 (formerly 1:10-cv- 00694)	GA	N.D. Ga.	Atlanta
162.	Willette Riley, v. Toyota Motor Sales, U.S.A., Inc.	8:11-cv- 00774 (formerly 5:10-cv- 01745)	ОН	N.D. Ohio	Akron (Eastern)
163.	Wilma Lentz, individually and on behalf of other similarly interested v.  Toyota Industries North America Inc., Toyota Motor Sales, USA, Inc., a California Corporation, Toyota Motor Corporation, Foreign Corporation, & Toyota Industries Corporation, Foreign Corporation	8:10-cv- 00555 (formerly 4:10-cv- 00149)	AR	E.D. Ark.	Little Rock
164.	Zahira Crespo Bithorn and Milagros Rodriguez Cruz et al., on behalf of themselves and all others similarly situated, v. Toyota Motor North America, Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; Toyota Motor Sales, U.S.A., Inc. and Toyota De Puerto Rico, Corporation.	8:10-cv- 00620 (formerly 3:10-cv- 01083)	PR	D.P.R.	San Juan
165.	Seong Bae Choi, Chris Chan Park, Sandra Reech, Donald Pritchett, Un Jin Choi and Mark Ann Parker, as individuals, and on behalf of themselves and all others similarly situated, v. Toyota Motor Corporation and Toyota Motor Sales, U.S.A., inc.	2:09-cv- 08143	CA	C.D.	Los Angeles
166.	Eric Kmetz and Joe Morris, on behalf of themselves and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., and Toyota Motor Corporation	2:09-cv- 08478	CA	C.D.	Los Angeles

No.	Full Case Name	Civ. Action No.	State	District	Division
167.	Dale Baldisseri, on behalf of himself and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc.; Toyota Motor North America, Inc.; Toyota Motor Manufacturing, California, Inc.; and Toyota Motor Enringeering & Manufacturing North America, Inc.	2:09-cv-9386	CA	C.D.	Los Angeles
168.	Heather Lane, individually and on behalf of all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., a California corporation	2:09-cv- 09158	CA	C.D.	Los Angeles
169.	Joseph Hauter and Frank Palomares, on behalf of themselves and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., and Toyota Motor Corporation	8:10-cv- 00105	CA	C.D.	Los Angeles
170.	Adilia Aviles, on behalf of hermself and all others similarly situated, v. Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 00706	CA	C.D.	Los Angeles
171.	Roz Schwartz, on behalf of herself and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., and Toyota Motor Corporation	2:10-cv- 00710	CA	C.D.	Los Angeles
172.	Matthew Marr, Luis Fernandez, Sylvia Fernandez, Individually and on Behalf of all Others Similarly Situated, v. Toyota Motor Sales, U.S.A., Inc., and Toyota Motor Corp.	2:10-cv- 00799	CA	C.D.	Los Angeles

No.	Full Case Name	Civ. Action	State	District	Division
173.	Ani Gazaryan, an individual; Svetlana Abajyan, an	<b>No.</b> 2:10-cv-	CA	C.D.	Los Angeles
1/3.	individual; Elza Dzhivalegyan, an individual;	00849	CA	C.D.	Los Aligeles
	Tamara Harutyunyan, an individual; Nerses	00047			
	MazManyan, an individual; Larine Mazmanyan,				
	an individual; Hrayr Okkasian, an individual;				
	Christine Aznavour, an individual; Akop				
	Galadzhyan, an individual; Plaintiffs, on Behalf of				
	the Themselves and All Others Similarly Situated				
	as Well as on Behalf of the General Public and				
	Acting in the Public Interest,				
	v.				
	Toyota Motor Sales, U.S.A., Inc., a California				
	corporation; Toyota Motor Engineering &				
	Manufacturing North America, Inc., a foreign				
	corporation; Toyota Motor Corporation, a foreign				
	corporation				
174.	Elaine Byrnes, Individually and on Behalf of all	2:10-cv-	CA	C.D.	Los Angeles
	Others Similarly Situated,	00947			
	v.				
	Toyota Motor North America, Inc., a California				
	corporation; Toyota Motor Enginering &				
	Manufacturing North America, Inc., a Kentucky				
	corporation; Toyota Motor Sales, U.S.A., Inc., a				
	California corporation; Toyota Motor Corporation,				
	a Japanese corporation				
175.	Peter Wisner, , Individually and on Behalf of all	2:10-cv-	CA	C.D.	Los Angeles
	Others Similarly Situated,	00942			
	v.				
	Toyota Motor Corporation, Toyota Motor Sales,				
	U.S.A., Inc.				
176.	Nellie Yazitchyan, Bertram Srourian and Aza	2:10-cv-	CA	C.D.	Los Angeles
	Srourian, on Behalf of the Themselves and All	01822			
	Others Similarly Situated as Well as on Behalf of				
	the California Class,				
	v.				
	Toyota Motor Sales, U.S.A., Inc., a California				
	corporation, Toyota Motor Engineering &				
	Manufacturing North America, Inc.				

No.	Full Case Name	Civ. Action	State	District	Division
177.	Walter McKinney and Frankie McKinney, Elen Edilyan, on Behalf of the Themselves and All Others Similarly Situated as Well as on Behalf of the California Class, v.  Toyota Motor Sales, U.S.A., Inc., a California corporation, Toyota Motor Engineering & Manufacturing North America, Inc.	No. 2:10-cv- 01825	CA	C.D.	Los Angeles
178.	Lacey Laudicina and Kevin Funez, individually and on behalf of all other similarly situated, v.  Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc,	2:10-cv- 01030	CA	C.D.	Los Angeles
179.	T. Leigh Beard, Catherine Nguyen and Malina Salvador, in their individual capacities, and on behalf of all others similarly situated, v.  Toyota Motor Corporation; Toyota Motor North America, Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; Toyota Motor Sales, U.S.A., Inc.	8:10-cv- 00183	CA	C.D.	Los Angeles
180.	Max L. Lieberman, and Phyllis C. Lieberman, , individually and on behalf of all other similarly situated, v. Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 01073	CA	C.D.	Los Angeles
181.	Rhonda Talbot, on behalf of herself and her monir child, A.V., and all other similarly situated, v.  Toyota Motor North Ameirca, Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; and Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 01039	CA	C.D.	Los Angeles
182.	Katy Boyask, on Behalf of Herself and All Others Similarly Situated, v. Toyota Motor Sales, U.S.A., Inc., and Toyota Motor Corp.	2:10-cv- 01153	CA	C.D.	Los Angeles

No.	Full Case Name	Civ. Action No.	State	District	Division
183.	Kerri Madden, on behalf of herself and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc.; Toyota Motor North America, Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.; Toyota Motor Manufacturing, California, Inc.; Toyota Motor Corporation.	2:10-cv- 01094	CA	C.D.	Los Angeles
184.	Sam Goldberger, on Behalf of Himself and All Others Similarly Situated, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Corporation	2:10-cv- 02264	CA	C.D.	Los Angeles
185.	Gloria Park, on behalf of herself and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 01264	CA	C.D.	Los Angeles
186.	Ernest Cornell, individually and on behalf of all others similarly situated, v. Toyota Motor Corporation; Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 01349	CA	C.D.	Los Angeles
187.	Kathy Kallenbach and James Peterschmidt, individually and on behalf of all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing, North America, Inc., Toyota Motor Corporation	2:10-cv- 01604	CA	C.D.	Los Angeles
188.	Green Spot Motors Co., Daniel Boudreault, and Daniel Hamilton, individually and on behalf of themselves and all others similarly situated, v. Toyota Motor Corporation; Toyota Motor Sales, U.S.A., Inc.; Toyota Motor North America, Inc.	8:10-cv- 00312	CA	C.D.	Los Angeles
189.	Curtis and Jackie McCleskey individually and on behalf of all others similarly situated, v. Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 01889	CA	C.D.	Los Angeles

No.	Full Case Name	Civ. Action No.	State	District	Division
190.	Beverly Yip, on behalf of herself and all others similarly situated, v. Toyota Motor Corporation; Toyota Motor Sales, U.S.A., Inc.; Toyota Motor North America, Inc.	2:10-cv- 01927	CA	C.D.	Los Angeles
191.	Linda Tang, on behalf of herself and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Corporation, Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Manufacturing, Kentucky, Inc.	2:10-cv- 01939			
192.	Meredith Heller, on Behalf of Herself and All Others Similarly Situated, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Corporation	2:10-cv- 01979			
193.	Dawn De Vincenzi, individually and on behalf of all others similarly situated, v. Toyota Motor Corporation, Toyota Motor Sales, U.S.A., Inc., Toyota Motor North America, Inc.	8:10-cv- 00328	CA	C.D.	Southern
194.	Donald Graham, v. Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 02022	CA	C.D.	Los Angeles
195.	John Flook, v. Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 02023	CA	C.D.	Los Angeles
196.	Thomas E. Gudmundson, v. Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 02021	CA	C.D.	Los Angeles
197.	Ebony Brown, v. Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 02080	CA	C.D.	Los Angeles
198.	Rodney Josephson, v. Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 02077	CA	C.D.	Los Angeles
199.	Gary Davis, v. Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 02078	CA	C.D.	Los Angeles
200.	Elizabeth Van Zyl, v. Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 02147	CA	C.D.	Los Angeles

No.	Full Case Name	Civ. Action No.	State	District	Division
201.	Christine Hotaling, v. Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 02271	CA	C.D.	Los Angeles
202.	Gary Brown, Individually and on Behalf of All Others Similarly Situated, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Engineering & Manufacturing North America, Inc., Toyota Motor Corporation	2:10-cv- 02284	CA	C.D.	Los Angeles
203.	Grace and Ronald Shigematsu, Individually, and on behalf of themselves and all others similarly situated, v. Toyota Motor Corporation; Toyota Motor Sales, U.S.A., Inc.; Toyota Motor North America, Inc.	2:10-cv- 02179	CA	C.D.	Los Angeles
204.	Henry and Veronica Troup, v. Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 02272	CA	C.D.	Los Angeles
205.	Stacey C. Schott, v. Toyota Motor Corporation, Toyota Motor Sales, U.S.A., Inc.; Toyota Motor Engineering & Manufacturing North America, Inc.	8:11-cv- 00104 (formerly 1:10-cv- 09188)	NY	S.D.	Foley Square
206.	Charmayne Bennett, Carol Danzinger, Vuin Edwards Epps, Ziva Goldstein, Charles Henry, Ada Morales, Linda Savoy, and Judy Veitz on behalf of themselves and all others similarly situated, v. Toyota Motor Corporation; Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 07778	CA	C.D.	Los Angeles
207.	Rosetta Rehder, individually and on behalf of other members of the general public similarly situated, v. Toyota Motor Corp., Toyota Motor North America Inc., Toyota Engineering and Manufacturing North America Inc., Toyota Motor Sales USA, Inc.	2:10-cv- 01325	CA	C.D.	Los Angeles
208.	Stefanie Bradley, on behalf of herself, and all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc., Toyota Motor Corporation, Toyota Motor North America, Inc.	2:10-cv- 03309	CA	C.D.	Los Angeles

No.	Full Case Name	Civ. Action No.	State	District	Division
209.	Robyn Saba and Charles Saba, on behalf of themselves and all others similarly situated, v. Toyota Motor Sales, USA., Inc., and Toyota Motor Credit Corp.	2:10-cv- 03161	CA	C.D.	Los Angeles
210.	Joseph J. and Nancy L Boppre, Howard Stern, and Carol Ann Henderson, individually and on behalf of all others similarly situated v.  Toyota Motor Corporation and Toyota Motor Sales U.S.A., Inc.	2:10-cv- 03156	CA	C.D.	Los Angeles
211.	Daniel Durgin, on behalf of himself and all others similarly situated, v. Toyota Motor Sales U.S.A., Inc.	2:10-cv- 03012	CA	C.D.	Los Angeles
212.	Lydia Ellison, individually and on behalf of herself and all others similarly situated v. Toyota Motor Corporation; Toyota Motor Sales, U.S.A., Inc.; Toyota Motor North America, Inc.	2:10-cv- 03077	CA	C.D.	Los Angeles
213.	Michael Jermakian, individually and on behalf of all others similarly situated, v. Toyota Motor Sales, U.S.A., Inc, a California Corporation; Toyota Motor Corporation, a Japanese Corporation	2:10-cv- 02893	CA	C.D.	Los Angeles
214.	Brian Deis, individually and on behalf of the general public and all others similarly situated, v. Toyota Motor Corporation; Toyota Motor Sales, U.S.A., Inc.; Toyota Motor North America, Inc.	2:10-cv- 000458	CA	C.D.	Los Angeles
215.	Deluxe Holdings, Inc,. individually and on behalf of all others similarly situated, v.  Toyota Motor Sales, U.S.A., Inc. a California Corporation	2:10-cv- 02600	CA	C.D.	Los Angeles
216.	SPP, Inc. dba All Star Rent-A-Car, individually and on behalf of all others similarly situated, v. Toyota Motor Sales, U.S.A. Inc. a California Corporation	2:10-cv- 02528	CA	C.D.	Los Angeles

No.	Full Case Name	Civ. Action No.	State	District	Division
217.	Meetesh Shah, individually and on behalf of himself and all others similarly situated, v. Toyota Motor Corporation; Toyota Motor Sales, U.S.A. Inc., Toyota Motor North America, Inc.	2:10-cv- 00385	CA	C.D.	Los Angeles
218.	Jean Dominguez, on behalf of himself and all others similarly situated, v. Toyota Motor Corporation; Toyota Motor Sales, U.S.A., Inc.; Toyota Motor North American, Inc.	2:10-cv- 00380	CA	C.D.	Los Angeles
219.	Robert Navarro, v. Toyota Motor Sales, U.S.A., Inc.	2:10-cv- 02276	CA	C.D.	Los Angeles
220.	Linda Summerville, v. Toyota Motor Sales, U.S.A, Inc.	2:10-cv- 02274	CA	C.D.	Los Angeles
221.	Karen Bickel, individually and on behalf of herself and all others similarly situated, v. Toyota Motor Corporation; Toyota Motor Sales, U.S.A., Inc.; Toyota Motor North American, Inc.	2:10-cv- 02262	CA	C.D.	Los Angeles

## Exhibit 2

#### CLAIM FORM FOR ALLEGED DIMINISHED VALUE FUND

In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales
Practices, and Products Liability Litigation

Class Members are eligible to submit this Claim Form **only if** you are a Class Member who:

- (1) sold or traded in an owned Subject Vehicle(s) during the period from September 1, 2009 to December 31, 2010, inclusive;
- (2) returned a leased Subject Vehicle(s) before the lease termination date during the period from September 1, 2009 to December 31, 2010, inclusive;
- (3) insured and/or guaranteed the residual value of a Subject Vehicle as of September 1, 2009, and with respect to such Subject Vehicle, thereafter either made payment to an insured, or sold the Subject Vehicle, provided such payment or sale was made by a Residual Value Insurer on or before December 31, 2010;
- (4) returned a leased Subject Vehicle before the lease termination date, after having reported an alleged unintended acceleration event(s) to Toyota, an authorized Toyota Dealer or the National Highway Traffic Safety Administration ("NHTSA") before December 1, 2012; or
- (5) owned a Subject Vehicle that was declared a total loss by an insurer during the period from September 1, 2009 to December 31, 2010, inclusive.

You may not submit more than one claim for each eligible Subject Vehicle for which you are seeking payment from the settlement funds.

## INSTRUCTIONS FOR SUBMITTING A CLAIM FOR PAYMENT FROM THE SETTLEMENT ALLEGED DIMINISHED VALUE FUND:

- 1) If you complete the Claim Form online at <a href="www.[website].com">www.[website].com</a>, when you type your VIN (Vehicle Identification Number) in the applicable section below, some of the boxes in this Claim Form will be automatically filled in. You must make ALL corrections that are necessary and/or include ALL missing information.
- 2) For owners who sold or traded in: If eligible, you must complete ALL remaining information fields in Section I (Information if Sold or Traded In a Subject Vehicle You Owned During the Period from September 1, 2009 to December 31, 2010, Inclusive) below if you sold a Subject Vehicle(s) you owned during the period from September 1, 2009 to December 31, 2010, inclusive. If you are filing a claim for more than one Subject Vehicle, you can photocopy this Claim Form and attach a separate sheet containing the information requested or, if you are filing this Claim Form on-line, please check the box allowing you to include rows for more than one Subject Vehicle.
- 3) For certain early lease terminations: If eligible, you must complete ALL remaining information fields in Section II (Information If Returned In Subject Vehicle Before Early Lease Termination) below if you are a lessee who and returned the Subject Vehicle(s) before the lease termination date during the period from September 1, 2009 to December 31, 2010,

inclusive. If you are filing a claim for more than one Subject Vehicle, you can photocopy this Claim Form and attach a separate sheet containing the information requested or, if you are filing this Claim Form on-line, please check the box allowing you to include rows for more than one Subject Vehicle.

- 4) For Residual Value Insurers: If eligible, you must complete ALL remaining information fields in Section III (Information If Insured or Guaranteed the Residual Value of a Subject Vehicle as of September 1, 2009 and Thereafter Made a Payment as a Residual Value Insurer on or Before December 31, 2010) below if you insured and/or guaranteed the residual value of a Subject Vehicle as of September 1, 2009 and made a payment to an insured or sold the Subject Vehicle as a Residual Value Insurer, provided that such payment or sale was made by you on or before December 31, 2010. If you are filing a claim for more than one Subject Vehicle, you can photocopy this Claim Form and attach a separate sheet containing the information requested or, if you are filing this Claim Form on-line, please check the box allowing you to include rows for more than one Subject Vehicle.
- 5) For certain other early lease terminations: If eligible, you must complete ALL remaining information fields in Sections IV (Information If Returned a Leased Subject Vehicle Before Lease Termination and After Reporting an Unintended Acceleration Event Before December 1, 2012) and VI below if you returned a leased Subject Vehicle before the lease termination date, after having reported an alleged unintended acceleration event(s) as defined below in Section VI to Toyota, an authorized Toyota Dealer or NHTSA before December 1, 2012. If you are filing a claim for more than one Subject Vehicle, you can photocopy this Claim Form and attach a separate sheet containing the information requested or, if you are filing this Claim Form on-line, please check the box allowing you to include rows for more than one Subject Vehicle.
- 6) If eligible, you must complete ALL remaining information fields in Section V (Information About a Subject Vehicle That Was Declared a Total Loss by an Insurer During the Period from September 1, 2009 to December 31, 2010, Inclusive) below if you had a Subject Vehicle that was declared a total loss by an insurer during the period from September 1, 2009 to December 31, 2010, inclusive. If you are filing a claim for more than one Subject Vehicle, you can photocopy this Claim Form and attach a separate sheet containing the information requested or, if you are filing this Claim Form on-line, please check the box allowing you to include rows for more than one Subject Vehicle.
- 7) Please complete Section VI (Unintended Acceleration Event) relating to an unintended acceleration event only if you are eligible for and have completed section(s) I through V, as applicable.
- 8) You must review, sign and date Section VII (Attestation) below.
- 9) Finally, your completed Claim Form <u>and supporting documentation</u> must be submitted electronically no later than [DATE] and/or postmarked no later than [DATE]. You can mail the Claim Form and supporting documentation to:

Class Action Settlement Administrator
[Address]
[City, State, Zip Code]

Or you can e-mail the completed Claim Form and supporting documentation (in PDF) to [Administrator's e-mail address]. Or you can complete the Claim Form online and separately submit a copy of the Claim Form and supporting documentation to the address listed above so the Class Action Settlement Administrator can track the claim.

You may also submit the Claim Form electronically at the website and the supporting documentation by mail. If you do this, you must include either a copy of this completed Claim Form or a cover statement providing the same information for any documentation that is submitted to support your Claim. This will allow the Class Action Settlement Administrator to process your Claim for payment, if your claim is timely and complete.

Failure to timely complete all relevant portions of the Claim Form and submit any required documentation may result in the denial of your Claim. Thus, you will receive <u>no</u> cash payment for your claim. The Class Action Settlement Administrator has the right to request verification of eligibility, including of purchase, ownership, lease or resale of the Subject Vehicle(s), to participate in this fund.

Payment amounts to eligible Class Members will vary depending upon, among other factors, the number of Subject Vehicles claimed by you and/or all Class Members for this Alleged Diminished Value Fund, the states/locations in which the purchases and sales occurred, adjustments and deductions as specified in the Settlement Agreement and/or any and all exhibits or protocols, and the amounts required for other items for which this Alleged Diminished Value Fund may be used.

SECTION I: Information If Sold or Traded In a Subject Vehicle You Owned During the Period					
from September 1, 2009 to December	er 31, 2010, In	clusive			
Name:					
Last	First		Middle initial		
Vehicle Identification Number (VIN):	(COMPLETE	Telephone Number:			
THIS BOX FIRST AS IT MAY POPUL	LATE OTHER				
BOXES IN THIS CLAIM FORM AND	BE SURE TO				
CORRECT ANY WRONG INFORMAT	TION.)				
Make, Model, and Model Year of Vehi	cle				
Month and Year of Sale:					
Your Address:					
Number/Street/P.O. Box No.					

City:	State:	Zip Code:

Attach to this Claim Form copies of documents containing **ONE** of the following **SALE OR TRADE-IN** information:

- 1) Vehicle sale contract.
- 2) Documentation of trade-in if the Subject Vehicle was traded in to purchase another vehicle.
  - 3) State department of motor vehicle purchase/registration form to whom the Subject Vehicle was sold.
  - 4) Other documents evidencing the sale or evidencing why you don't have the documents.

<b>SECTION II: Information If Return</b>	ned Subject V	ehicle Before Early Lea	ase Termination
Name:	, and the second		
Last	First		Middle initial
Vehicle Identification Numbe	r (VIN):	Telephone Number:	
(COMPLETE THIS BOX FIRST A	,	Tetephone Number.	
POPULATE OTHER BOXES IN T			
FORM AND BE SURE TO COR	RECT ANY		
WRONG INFORMATION.)			
Make, Model, and Model Year of Vehic	:le		
, and the second			
Month and Year of Lease Termination:			
Month and Tear of Lease Termination.			
Your Address:			
Number/Street/P.O. Box No.			
City:	State:		Zip Code:
Attach to this Claim Form copies of	f doguments o	pontaining ONE of the	following FADLY LEASE
TERMINATION information:	documents t	containing ONE of the	Ionowing EARL1 LEASE
Vehicle lease termination contra	ict.		
<ol><li>Documentation of trade-in if the lease termination is evidenced.</li></ol>	Subject Vehi	cle was traded in to pure	chase another vehicle if early
<ol> <li>State department of motor ve evidenced.</li> </ol>	chicle purchas	se/registration form if	early lease termination is
4) Other documents evidencing	the lease ter	mination or evidencing	why you don't have the
documents.		_	
<b>SECTION III: Information If Insur</b>	ad an Cuanar	stood the Decidual Volu	o of a Subject Vehicle as of
September 1, 2009 and Thereafter M. 2010			
Company Name:			
Vehicle Identification Number (VIN): (		Telephone Number:	

BOXES IN THIS CLAIM FORM A CORRECT ANY WRONG INFORM			
Make, Model, and Model Year of V	Vehicle		
Month and Year of Lease Termina	ıtion		*(0
Insurer's Address: Number/Street/P.O. Box No.			4.65
1,000,000,000,000,000,000			
City:	State:		Zip Code:
		10	
Attach to this Claim Form copy(in Vehicle(s) at issue for the <b>EARLY</b>			mount, date and the Subject
Document(s) indicating pay	ment and Subject	Vehicle(s) at issue	
\	J		
SECTION IV: Information If I After Reporting an Unintended			
Complete Section VI Below)	Acceleration E	vent before becember	1, 2012 (100 Must Also
Name:			
Last or Company Name	First		Middle initial
Vehicle Identification Number (VI		Telephone Number:	
THIS BOX FIRST AS IT MAY PO BOXES IN THIS CLAIM FORM A			
CORRECT ANY WRONG INFORM	· · · · · · · · · · · · · · · · · · ·		
	,		
Make, Model, and Model Year of V	Vehicle		
		T	
Month and Year of Lease Termina	tion:	T	
Your Address:			
$M = 1 / C_1 / D / D / M$			
Number/Street/P.O. Box No.			

City:	State:	Zip Coae:
Attach to this Claim Form copy(ies)	of a document(s) indicating EARLY	LEASE TERMINATION
<b>EVENT.</b> You MUST also complete Se	ection VI Reported Unintended Accele	eration Event) below.
1) Vehicle lease termination contra	ct.	
2) Documentation of trade-in if the	Subject Vehicle was traded in to pure	chase another vehicle if early
lease termination is evidenced.		
<ol><li>State department of motor ve evidenced.</li></ol>	hicle purchase/registration form if	early lease termination is
4) Other documents evidencing t	he lease termination or evidencing	why you don't have the
documents.		

During the Period from September 1	o a constant of the constant o	· ·
Name:	, _ 0 0 7 10 D 0 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1	
Last	First	Middle initial
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	04	
Make, Model, and Model Year of Vehic	rle	
Month and Year of Total Loss:		
Your Address: Number/Street/P.O. Box No.		
City:	State:	Zip Code:
Attach to this Claim Form copies of do	cuments evidencing the <b>TOTAL LOS</b>	SS and payment therefor.

SECTION VI: Reported Unintended Acceleration Event
Please ONLY mark in the boxes/bubbles indicated, because these cards may be machine-read and any extraneous marks may interfere with/delay processing.
Do not complete unless you have filled out one of Sections I through IV.
I state that
On or before December 1, 2012, I reported to Toyota (or an authorized Toyota dealer) or to NHTSA that I/a driver of this vehicle listed above believed that one or more of the following symptoms occurred in this vehicle:
• an unintended acceleration-related symptom as to which Toyota inspected my vehicle and was unable to identify the cause of the symptom;
the possible loss of brake vacuum assist;
an accelerator pedal that was slow to return or stuck in a partially depressed position;
• interference with the vehicle's accelerator pedal with an incompatible or unsecured floor mat;
<ul> <li>increasing acceleration of the vehicle despite depressing only the brake pedal;</li> </ul>
<ul> <li>acceleration (or failure to decelerate) when both the brake and accelerator pedals were depressed;</li> </ul>
<ul> <li>rough or otherwise undesirable transmission shift sensation;</li> </ul>
the brakes did not respond as expected;
• unfamiliarity with the push-button on/off button;
unexpected operation of the cruise control system;
• one or more drivability concerns (e.g., hesitation, surging, lurching, etc.);or
• high engine RPM at idle.
or I state that I made no such reports.
CONFIRMATION OF PRIOR REPORTING OF UNINTENDED ACCELERATION EVENT MAY BE REQUESTED BY THE CLASS ACTION SETTLEMENT ADMINISTRATOR

### SECTION VII: Attestation

I declare or affirm, under penalty of perjury under the laws of the United States, that the information in this Claim Form is true and correct to the best of my knowledge, information and belief, that I can make this claim, and have the authority to submit this Claim Form. I understand that my Claim Form may be subject to audit, verification and Court review.

SIGNED: DATE:			
2101 (22)	SIGNED:	 DATE:	

Claim Forms must be electronically submitted (with necessary supporting documentation provided by e-mail or U.S. Mail) or postmarked no later than [DATE]. Questions? Visit

#### www.[website].com or call, toll-free, [number].

Toyota and/or the Class Action Settlement Administrator are not responsible for any misdelivered, lost, illegible, damaged, destroyed, or otherwise not received mail, including, but not limited to, supporting documentation submissions and/or responses to requests for verification.

# Exhibit 3

### CLAIM FORM FOR SUBJECT VEHICLES NOT ELIGIBLE TO RECEIVE THE BRAKE OVERRIDE SYSTEM

In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation

Class Members are eligible to submit this Claim Form **only if** you are a Class Member who, as of **[date]** you were a current owner or lease of a Subject Vehicle, unless: (i) your Subject Vehicle is a hybrid vehicle; (ii) you already actually received Brake Override System on the Subject Vehicle; and/or (iii) you are eligible to receive the Brake Override System on their Subject Vehicle. You may not submit more than one Claim for each eligible Subject Vehicle for which you are seeking payment from the settlement funds.

### INSTRUCTIONS FOR SUBMITTING A CLAIM FOR PAYMENT FROM THE SETTLEMENT FUND:

- 1) If you complete the Claim Form online at www.[website].com, when you type your VIN (Vehicle Identification Number) in Section I (Information on Class Member and Subject Vehicle) below, some of the boxes in this Claim Form will be automatically filled in. You must make ALL corrections that are necessary and/or include ALL missing information. If you are filing a claim for more than one Subject Vehicle, you can photocopy this Claim Form and attach a separate sheet containing the information requested, or, if you are filing this Claim Form on-line, please check the box allowing you to include rows for more than one Subject Vehicle.
- 2) If applicable, please complete Section II (Reported Unintended Acceleration Event) relating to an unintended acceleration event.
- 3) You must review, sign and date Section III (Attestation) below.
- 4) Finally, your completed Claim Form must be submitted electronically no later than **[DATE]** or postmarked no later than **[DATE]**. The completed Claim Form can be submitted on line at **[website]** or mailed to:

Class Action Settlement Administrator
[Address]
[City, State, Zip Code]

Or e-mailed to [Administrator's e-mail address].

Failure to timely complete all relevant portions of the Claim Form may result in the denial of your Claim. Thus, you will receive <u>no</u> cash payment for your claim. The Class Action Settlement Administrator has the right to request verification of eligibility to participate in this fund.

Payment amounts to eligible Class Members will vary depending upon, among other factors, the number of Subject Vehicles claimed by you and/or all Class Members for this Cash Payment in Lieu of BOS Settlement Fund, adjustments and deductions as specified in the Settlement Agreement and/or any and all exhibits or allocation process, and the amounts required for other items for which this Cash Payment in Lieu of BOS Settlement Fund may be used.

Name: Last	First		Middle initial
	1 1131		Titude titilet
Vehicle Identification Number (V			Number:
T MAY POPULATE OTHER BOXES I TO CORRECT ANY WRONG INFORMA		E	<b>→</b>
Make, Model, and Model Year of	Vehicle		
			* 6
Your Address:			
Number/Street/P.O. Box No.			
City:		State:	Zip Code:
<b>ECTION II: Reported Uninte</b>			
	indicated because these sands may be	machine-read and a	any extraneous marks may interfere
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Toyota and/or the Class Action Settlement Administrator are not responsible for any misdelivered, lost, illegible, damaged, destroyed, or otherwise not received mail, including, but not limited to, any responses to requests for verification.

## Exhibit 4

## Notice of Pendency and Proposed Settlement of Class Action Involving Certain Toyota, Lexus and Scion Vehicles

Para ver este aviso en espanol, visita www.[website]

#### A. BASIC INFORMATION

#### 1. What is this Notice about?

A Court authorized this Notice because you may have a right to know about a proposed settlement of a class action lawsuit and about all of your options and associated deadlines before the Court decides whether to give final approval to the settlement. The name of the lawsuit is *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation,* Case No. 8:10ML2151 JVS (FMOx). The defendants are Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc. (together "Toyota"). This Notice explains the lawsuit, the settlement, and your legal rights. You are NOT being sued. The Court still has to decide whether to finally approve the settlement. Payments and other benefits will be distributed only if the Court finally approves the settlement and after any appeals are resolved in favor of the settlement. Please be patient and check the website identified in this Notice regularly. Please do not contact Toyota, Lexus, and/or Scion dealers as the Court has ordered that all questions be directed to the Class Action Settlement Administrator.

Your legal rights may be affected even if you do not act.
Please read this Notice carefully.

#### YOUR RIGHTS AND CHOICES

YOU MAY:		DUE DATE
FILE A CLAIM FORM(S)	This is the <u>only</u> way that you can get monetary benefits for which you may be eligible.	[date(s)]
Овјест	Write to the Court about why you don't like the proposed settlement.	[date]
EXCLUDE YOURSELF	Ask to get out (opt out) of the proposed settlement. If you do this, you are not entitled to certain settlement benefits, but you keep your right to sue Toyota about the issues in the lawsuit.	[date]
APPEAR IN THE LAWSUIT OR GO TO THE FAIRNESS HEARING	You are not required to enter an appearance in the lawsuit in order to participate in the proposed settlement, but you may enter an appearance on your own or through your own lawyer in addition to filing an objection if you do not opt out. You can also ask to speak in Court at the Fairness Hearing about the proposed settlement.	[Appearance deadline - date] [Fairness Hearing
DO NOTHING	You may not receive certain settlement benefits that you may otherwise be eligible for and you give up the right to sue Toyota about the issues in the lawsuit.	date and time]

#### 2. What is the lawsuit about?

The class action lawsuit claims that certain Toyota, Scion and Lexus vehicles equipped with electronic throttle control systems ("ETCS") are defective and can experience acceleration that is unintended by the driver. As a result, the lawsuit pursues claims for breach of warranties, unjust enrichment, and violations of various state consumer protection statutes, among other claims. You can read the Third Amended Economic Loss Master Consolidated Complaint by visiting www.[website]. Toyota denies that it has violated any law, denies that it engaged in any wrongdoing, and denies that there is any defect in its ETCS. The parties agreed to resolve these matters before these issues were decided by the Court.

This settlement does not involve claims of personal injury or property damage.

#### 3. What vehicles are included in the settlement?

The following Toyota, Lexus, and Scion vehicles (called the "Subject Vehicles") equipped or installed with an ETCS distributed for sale or lease in the United States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions are included:

Toyota	
Model	Model Years
4Runner	2001-2010
Avalon	2005-2010
Camry	2002-2010
CamryHV	2007-2010
Camry Solara (2AZ)	2002-2008
Camry Solara (except 2AZ)	2004-2008
Celica (2ZZ)	2003-2005
Corolla (except 2ZZ)	2005-2010
Corolla Matrix (except 1ZZ 4WD, 2ZZ)	2005-2010
FJ Cruiser	2007-2010
Highlander	2004-2010
HighlanderHV	2006-2010
Land Cruiser	1998-2010
Prius	2001-2010
RAV4	2004-2010
Sequoia	2001-2010
Sienna	2004-2010
Spyder (MR2) SMT	2001-2005
Supra (2JZ-GE)	1998
Tacoma (5VZ w/ETCS-i)	2003-2004
Tacoma	2005-2010
Tundra (except 5VZ)	2000-2010
Tundra (5VZ)	2003-2004
Venza	2009-2010
Yaris Hatchback (Puerto Rico only)	2006
Yaris	2007-2010
Lexus	
Model	Model Years
ES	2002-2010
GS	1998-2010
GS HV	2007-2010
GX	2003-2010
HS	2010
IS	2001-2010
LS	1998-2010
LS HV	2008-2010
LX	1998-2010
RX	2004-2010
RX HV	2006-2008, 2010
SC	1998-2000, 2002-2010
Scion	120 132
Model	Model Years

xB	2008-2010
xD	2008-2010
tC	2005-2010

#### 4. Why is this a class action?

In a class action, people called "class representatives" sue on behalf of other people who have similar claims. All of these people together are the "Class" or "Class Members" if the Court approves this procedure. Then, that Court resolves the issues for all Class Members, except for those who exclude themselves from the Class.

#### 5. Why is there a settlement?

Both sides in the lawsuit agreed to a settlement to avoid the cost and risk of further litigation, including a potential trial, and so that the Class Members can get benefits, in exchange for releasing Toyota from liability. The settlement does not mean that Toyota broke any laws and/or did anything wrong, and the Court did not decide which side was right. The settlement here has been preliminarily approved by the Court, which authorized the issuance of this Notice. The Class Representatives and the lawyers representing them (called "Class Counsel") believe that the settlement is in the best interests of all Class Members.

The essential terms of the settlement are summarized in this Notice. The Settlement Agreement along with all exhibits and addenda sets forth in greater detail the rights and obligations of the parties. If there is any conflict between this Notice and the Settlement Agreement, the Settlement Agreement governs.

#### **B. Who is in the Settlement?**

To see if you are affected or if you can get money or benefits, you first have to determine whether you are a Class Member.

# 6. How do I know if I am part of the settlement?

You are part of the settlement if you are a person, entity or organization who, at any time before [date of Preliminary Approval Order], own or owned, purchase(d), lease(d) and/or insure(d) the residual value as a Residual Value Insurer of a Subject Vehicle equipped or installed with an ETCS distributed for sale or lease in any of the fifty States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions. This is called the "Class." Please note that, if you are a Class Member, you do not need to currently own, lease or insure, as a Residual Value Insurer, the residual value of a Subject Vehicle to

be part of the settlement.

Excluded from the Class are: (a) Toyota, their officers, directors and employees; their affiliates and affiliates' officers, directors and employees; their distributors and distributors' officers, directors and employees; and Toyota Dealers and Toyota Dealers' officers and directors; (b) Plaintiffs' Class Counsel, Allocation Counsel and their employees; (c) judicial officers and their immediate family members and associated court staff assigned to this case; and (d) persons or entities who or which timely and properly exclude themselves from the Class.

#### 7. I'm still not sure if I'm included in the settlement.

If you are not sure whether you are included in the Class, you may call [toll free number of Class Action Settlement Administrator]. Please do not contact Toyota, Lexus, and/or Scion or dealers as the Court has ordered that all questions be directed to the Class Action Settlement Administrator.

#### C. THE SETTLEMENT BENEFITS—WHAT YOU GET AND HOW TO GET IT

#### 8. What does the settlement provide?

If you are a Class Member, what you are eligible to receive depends on several factors, including, among other things, the model and model year of your vehicle, whether you still own, lease or insure the residual value of the vehicle, and the state of your residence. The settlement benefits are outlined generally below, but more information can be found at the settlement website. The Court still has to decide whether to finally approve the settlement. Benefits will be provided only if the Court finally approves the settlement and, for some benefits, only after any appeal period expires or any appeals are resolved in favor of the settlement. We do not know when the Court will finally approve the settlement if it does so or whether there will be any appeals that would have to be resolved in favor of the settlement before certain benefits would be provided, so we do not know precisely when any benefits may be available. Please check [settlement website] regularly for updates regarding the settlement.

Please note that you may have to take action within certain deadlines to receive certain benefits, such as completing and submitting a claim form. If you do nothing, you may not receive certain benefits from the settlement, and, as a Class Member, you will not be able to sue Toyota about the issues in the lawsuit.

# a. Money Payment to Certain Former Owners or Lessors and Residual Value Insurers.

If the settlement is finally approved (including any appeals resolved in favor of the settlement), Toyota will pay \$250 million into a fund for distribution to eligible Class Members who: (a) sold or traded in an owned Subject Vehicle during the period September 1, 2009 to December 31, 2010, inclusive; (b) returned a leased Subject Vehicle before the lease termination date during the period September 1, 2009 to December 31, 2010, inclusive; or (c) insured and/or guaranteed the residual value of a Subject Vehicle as of September 1, 2009, and with respect to such Subject Vehicle, thereafter either made payment to an insured, or sold the Subject Vehicle, provided such payment or sale was made by a Residual Value Insurer on or before December 31, 2010; or (d) returned a leased Subject Vehicle before the lease termination date, after having reported an alleged unintended acceleration event(s) (as defined in the attached Claim Form) to Toyota, an authorized Toyota Dealer or the National Highway Traffic Safety Administration ("NHTSA") before December 1, 2012; or (e) owned a Subject Vehicle that was declared a total loss by an insurer during the period from September 1, 2009 to December 31, 2010, inclusive.

Plaintiffs' expert witness in the lawsuit identified the period September 1, 2009 to December 31, 2010 as a period in which the Subject Vehicles may have suffered a loss in value due to publicity associated with certain of the Subject Vehicles. This fund will be distributed to eligible Class Members according to a Plan of Allocation that is available at the settlement website. Your payment may range from \$\_\_\_\_\_ to \$\_\_\_\_ [numbers to be inserted at time of mailing], depending on the make, model, and model year of the Subject Vehicle, when you sold or returned the Subject Vehicle, the state in which you reside, the number of claims submitted, and other adjustments and deductions. It is possible that your payment will be lower, however. Please refer to the Plan of Allocation at [settlement website] in order to obtain more details.

By no later than February 15, 2013, you will be able to visit [website], enter certain information and get additional information about the settlement benefits, including this fund.

If the fund amount is insufficient to cover all claims, payments will be reduced on a pro-rata basis. Please note, if any money remains in the fund, it will be applied as follows: half to reimburse any costs associated with notice and administration of the settlement and half to the automobile safety research and education fund described below in section 8(e) until Toyota's notice and administration costs are fully reimbursed and then 100% to the automobile safety research and education fund described below.

Important: In order to receive money from this fund, eligible Class Members must complete and submit the proper Claim Form on or before [date]. If you are an eligible Class Member, you can complete and submit a Claim Form online at www.[website]. Alternatively, if you are an eligible Class Member, you can obtain a Claim Form from the settlement website, print it out, complete it, and mail it on or before [date] to the settlement administrator at [contact and address]. Class Members submitting Claim Forms must timely provide all information requested on the Claim Form in order to demonstrate eligibility to receive a payment.

#### b. Brake Override System Installation.

If the settlement is finally approved, Class Members who currently own or lease the Subject Vehicles specified below may have a brake override system installed on their vehicle at no cost to them. The brake override system will automatically reduce engine power when the brake pedal and the accelerator pedal are applied simultaneously under certain driving conditions. Toyota will begin to offer this benefit over time, beginning after final approval by the Court.

If you are eligible for this benefit, to take advantage of it, you need only take your vehicle to a Toyota/Lexus authorized dealer. This benefit is available for two years from the date Toyota gives notice on [website] that the brake override system is available for a particular eligible Subject Vehicle – so please check [settlement website] regularly for updates. You must still own or lease and possess your vehicle at the time you seek the brake override system. However, this benefit will be automatically transferred with the eligible Subject Vehicle. Inoperable vehicles and vehicles with a salvaged, rebuilt or flood-damaged title are not eligible to receive a brake override system.

If the settlement is approved, the following non-hybrid models equipped with ETCS are eligible for a brake override system as part of this settlement:

Toyota Models	Model Years
4Runner	2003-2009
Corolla	2009-2010
Highlander	2008-2010
Land Cruiser	2008-2010
RAV4	2006-2010
Tundra	2007-2010
Lexus Models	Model Years
LX	2008-2010
RX	2010

In addition, Toyota previously offered to install a brake override system on the following non-hybrid models equipped with ETCS; these models are eligible to receive this brake override system without any deadline if you did not previously have it installed. Toyota will also send a reminder to current owners or lessees who did not already have the brake override system installed on their Subject Vehicles.

Toyota Models	Model Years
Avalon	2005-2010
Camry	2007-2010
Sequoia <sup>1</sup>	2008-2010
Tacoma	2005-2010
Venza	2009-2010
Lexus Models	Model Years
ES	2007-2010
IS	2006-2010
IS-F	2008-2010

In addition, hybrid Subject Vehicles already have something called Parts Protection Logic that, among other things, performs a similar function as a brake override system.

# c. Money Payment to Eligible Current Owners and Lessees In Lieu of Offer of Brake Override System Installation.

If the settlement is finally approved (including any appeals resolved in favor of the settlement), Toyota will pay \$250 million into a fund for distribution to eligible Class Members who still own or lease their Subject Vehicles, unless (a) their Subject Vehicle is a hybrid vehicle; (b) they already actually received a brake override system installation on their Subject Vehicle; or (c) they are eligible for the brake override system on their Subject Vehicles described above in section 8(b). This fund will be distributed according to a Plan of Allocation that is available at the settlement website. Eligible Class Members' payments may range from \$37 to \$125, depending on the state in which you reside, the number of claims submitted, and other adjustments and deductions. It is possible that payments will be lower, however, or may be higher, depending upon the number of Claims submitted and other factors, but in no event will exceed \$125. Please refer to the Plan of Allocation at [website] in order to obtain more details.

By no later than February 15, 2013, you will be able to visit [website], enter certain information and get additional information about the settlement benefits, including this fund.

<sup>&</sup>lt;sup>1</sup> Toyota will continue to install the brake override system on Sequoia vehicles that have not yet received the brake override system, up to the end-date of the current Sequoia limited service campaign of October 31, 2013.

Please note, if the fund amount is insufficient to cover all claims, payments will be reduced on a pro-rata basis. If any money remains in the fund, it will be applied in the same manner described above in section 8(a).

Important: In order to receive money from this fund, eligible Class Members must complete and submit the applicable Claim Form on or before \_\_\_\_\_\_. If you are an eligible Class Member, you can complete and submit the Claim Form online at www.[website]. Alternatively, if you are an eligible Class Member, you can obtain the Claim Form from the settlement website, print it out, complete it, and mail it on or before [date] to the settlement administrator at [contact and address]. Class Members submitting Claim Forms must timely provide all information requested on the Claim Form in order to demonstrate eligibility to receive a payment.

#### d. Customer Support Program.

If the settlement is finally approved, for Class Members who still possess their Subject Vehicles, Toyota will implement a Customer Support Program that will stand by the reliability of the vehicles by providing provide prospective coverage for repairs and adjustments needed to correct defects, if any, in materials or workmanship in certain parts associated with the vehicle's operation at no cost to the owner or lessee if any of those parts fail, break, or malfunction. The Customer Support Program will last for ten (10) years after the expiration of any existing warranty for each of the covered parts, subject to a maximum limit of 150,000 miles, except that each eligible vehicle will receive no less than three (3) years of coverage from the date of final settlement approval (regardless of when the underlying warranty expires and your vehicle's mileage), if the Court finally approves the settlement. The covered parts are the: (i) engine control module; (ii) cruise control switch; (iii) accelerator pedal assembly; (iv) stop lamp switch; and (v) throttle body assembly. The Customer Support Program is transferable with the Subject Vehicle.

If you are a Class Member who is eligible for the Customer Support Program, you need not take any action in order to be eligible to participate in the Customer Support Program. If a covered part fails, breaks, or malfunctions due to a defect in materials or workmanship from the date of final approval through the end of the Customer Service Program, you should take your vehicle to a Toyota/Lexus/Scion authorized dealer for repair or adjustment under the Customer Support Program.

If you received a post-card notifying you of the proposed settlement, you should tear off the portion referring to the Customer Support Program and place it in your vehicle's glove box. You also can obtain a document summarizing the Customer Support Program at [settlement website]. You do not need to have the summary to receive the benefits of the Customer

Support Program, but it may serve as a reminder to you in the event any covered part fails, breaks or malfunctions. Inoperable vehicles and vehicles with a salvaged, rebuilt or flood-damaged title are not eligible for the Customer Support Program.

#### e. Automobile Safety and Education Program Payment.

If the settlement is finally approved (including any appeals resolved in favor of the settlement), Toyota will pay \$30,000,000 to fund a program for automobile safety and education related to issues in the lawsuit. Toyota's payment will be divided between contributions to university-based automobile/transportation research education/information program for automobile drivers. Contributions to the university programs will be for the purposes of researching issues to develop advances in active safety features, vehicle control and driver attention. The education/information program will consist of an education campaign focused on driver safety. If amounts remain from the settlement funds identified above in sections 8(a) and 8(c), any future money contributed to research and education programs will be divided for the same purposes as outlined above. More details on the Automobile Safety and Education Program can be found at [settlement website.].

#### 9. What am I giving up in exchange for the settlement benefits?

If the settlement becomes final, Class Members who do not exclude themselves from the Class will release Toyota from liability and will not be able to sue Toyota about the issues in the lawsuit. The Settlement Agreement at section VI describes the released claims in necessary legal terminology, so read it carefully. For ease of reference, we also attach the full release section in Appendix A to this Notice. The Settlement Agreement is available at www.[website]. You can talk to one of the lawyers listed in Question 15 below for free or you can, of course, talk to your own lawyer at your own expense if you have questions about the released claims or what they mean.

#### D. EXCLUDING YOURSELF FROM THE SETTLEMENT

If you want to keep the right to sue or continue to sue Toyota over the legal issues in the lawsuit, then you must take steps to get out of this settlement. This is called asking to be excluded from the Class, also referred to as "opting out" of the Class.

## 10. If I exclude myself, can I get anything from this settlement?

If you exclude yourself, you cannot get settlement benefits. If you ask to be excluded, you cannot object to the settlement. But, if you timely and properly request exclusion, the settlement will not prevent you from suing, continuing to sue or remaining or becoming part of a different lawsuit against Toyota in the future about the issues in the lawsuit. If you exclude yourself, you will not be bound by anything that happens in this lawsuit and you may not object to the settlement.

#### 11. If I don't exclude myself, can I sue later?

Unless you exclude yourself, you give up the right to sue Toyota for the claims resolved by this settlement. If the settlement is finally approved, you will be permanently enjoined and barred from initiating or continuing any lawsuit or other proceeding against Toyota about the issues in the lawsuit.

#### 12. How do I get out of the settlement?

To exclude yourself from the settlement, you **must** send a letter by mail saying that you want to be excluded from the settlement in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation* and mention the case number (No. 8:10ML2151 JVS (FMOx)). In the letter, you **must** include your name, address, year, make, model, and VIN number of your vehicle, your telephone number, and your signature. You can't ask to be excluded over the phone or at [settlement website]. You **must** mail your exclusion request postmarked no later than [date] to:

#### [contact and address]

Your exclusion request must be received by [contact] no later than **[date]** to be considered by the Court. The deadlines found in this Notice may be changed by the Court. Please check <a href="www.[settlement website">www.[settlement website</a>] regularly for updates regarding the settlement.

## E. THE LAWYERS REPRESENTING YOU

#### 13. Do I have a lawyer in the case?

Yes. The Court has appointed lawyers to represent you and other Class Members. These lawyers are called "Class Counsel": Steve W. Berman at Hagens Berman Sobol Shapiro LLP; Marc M. Seltzer at Susman Godfrey L.L.P.; and Frank M. Pitre at Cotchett, Pitre & McCarthy. You will not be charged for these lawyers. If you want to be represented by another lawyer, you may hire one to appear in Court for you at your own expense.

#### 14. How will the lawyers be paid?

Class Counsel will ask the Court for attorneys' fees not to exceed \$200 million, plus up to an additional \$27 million in costs and expenses. These fees and expenses will go to 25 plaintiffs' firms and approximately 85 attorneys who worked on the litigation. Class Counsel will ask for payments to each of the Plaintiffs and Class Representatives of \$100 per hour, with a minimum of \$2,000 award, for their time invested in connection with the Actions. The Court may award less than these amounts. If the Court awards less than the amounts requested for attorneys' fees and costs, Toyota agrees to pay the remainder to the automobile safety research and education fund. Toyota will separately make the payments that the Court orders up to the amounts identified in this paragraph after the settlement is finally approved (including any appeals resolved in favor of the settlement). These payments will not reduce the value of the settlement benefits made available to Class Members. Toyota will also separately pay these attorneys' fees and expenses and also will pay the costs to provide notice of and to administer the settlement, subject to potential reimbursement of these costs pursuant to the terms of the settlement.

#### F. OBJECTING TO THE SETTLEMENT

You can tell the Court if you don't agree with the settlement or some part of it.

#### 15. How do I tell the Court if I don't like the settlement?

If you are a Class Member, and you don't exclude yourself from the Class, you can object to the settlement if you don't like some part of it. You can give reasons why you think the Court should not approve it. To object, you **must** send a written objection saying that you object to the settlement in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation*, Case No. 8:10ML2151 JVS (FMOx) to Class Counsel and Toyota's Counsel at the address below so that the objection is received by Class Counsel and Toyota's Counsel no later than [date]. To have your objection considered by the Court, you also must file the objection with the Clerk of Court (identified below) so that it is received and filed no later than [date]. In your objection, you **must** provide the specific reason for your objection (including any legal support), any evidence or other information you wish to rely on, a statement of whether you intend to appear at the fairness hearing (discussed below), and information showing that you are a member of the Class, include a list of the Subject Vehicles to which your objection applies (with VIN number, and the make and model of each vehicle), your name, address, telephone number, your signature,

and proof of purchase, ownership and/or lease of a Subject Vehicle.

Clerk of Court	Class Counsel	Toyota's Counsel
United States District Court	Steve W. Berman	John P. Hooper
Central District of California	Hagens Berman Sobol &	Reed Smith
411 West Fourth Street,	Shapiro LLP	599 Lexington Avenue
Room 1053	1918 Eighth Ave., Suite	22nd Floor
Santa Ana, CA 92701-4516	3300	New York, NY 10022
	Seattle, WA 98101	
		J. Gordon Cooney, Jr.
		Morgan Lewis & Bockius
		LLP
		1701 Market Street
		Philadelphia, PA 19103-
		2921

#### 16. What's the difference between objecting and excluding?

Excluding yourself is telling the Court that you don't want to be part of the Class. If you exclude yourself, you have no basis to object because the settlement no longer affects you. Objecting is telling the Court that you don't like something about the settlement. You can object only if you stay in the Class.

If you are a Class Member and you do nothing, you will remain a Class Member and all of the Court's orders will apply to you, you will be eligible for the settlement benefits described above as long as you satisfy the conditions for receiving each benefit, and you will not be able to sue Toyota over the issues in the lawsuit.

#### G. THE COURT'S FAIRNESS HEARING

The Court will hold a hearing to decide whether to grant final approval to the settlement. If you have filed an objection on time and attend the hearing, you may ask to speak, but you don't have to attend or speak.

# 17. When and where will the Court decide whether to grant final approval of the settlement?

The Court will hold a Fairness Hearing at \_\_ p.m. on [date] at the Ronald Reagan Federal

Building and United States District Court, Central District of California, 411 West Fourth Street, Santa Ana, CA 92701. At this hearing, the Court will consider whether the settlement is fair, reasonable, and adequate. If there are objections, the Court will consider them. The Court will only listen to people who have met the requirement to speak at the hearing (*See* Question 19 below). After the hearing, the Court will decide whether to grant final approval the settlement, and, if so, how much to pay the lawyers representing Class Members. We do not know how long these decisions will take.

#### 18. Do I have to come to the hearing?

No. Class Counsel will answer any questions the Court may have. But you are welcome to come at your own expense. If you send an objection, you don't have to come to Court to talk about it – but you can if you provide advance notice of your intention to appear (*See* Question 19 below). As long as you filed a written objection with all of the required information on time with the Court and delivered it on time to Class Counsel and Toyota's Counsel, the Court will consider it. You may also pay another lawyer to attend, but it is not required.

#### 19. May I speak at the hearing?

You or your attorney may ask the Court for permission to speak at the Fairness Hearing. To do so, you **must** send a letter saying that it is your "Notice of Intent to Appear in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation*" to Class Counsel and Toyota's Counsel identified above in response to Question 15 so that they receive it no later than [date]. You must also file the document with the Clerk of Court so that it is received and filed no later than [date]. You **must** include your name, address, telephone number, the make and model and VIN number of your vehicle, and your signature. Anyone who has requested permission to speak must be present at the start of the Fairness hearing at \_\_\_ p.m. on [date]. You cannot speak at the hearing if you excluded yourself from the Class.

#### H. GETTING MORE INFORMATION

## 20. How do I get more information?

This Notice summarizes the proposed settlement. More details are in a Settlement Agreement, including its exhibits and addenda. You can get a copy of the Settlement Agreement and other information about the settlement, including, but not limited to, answers

to frequently asked questions and the Claim Forms, at www.[website]. You can also call the toll-free number, [number] or write the settlement administrator at [contact and address]. You can also look at the documents filed in the lawsuit at the Court at the address provided above in response to Question 15.

#### 21. When will the settlement be final?

The settlement will not be final unless and until the Court grants final approval of the settlement at or after the Fairness Hearing and after any appeals are resolved in favor of the settlement. Please be patient and check the website identified in this Notice regularly. Please do not contact Toyota, Lexus, and/or Scion dealers as the Court has ordered that all questions be directed to the Class Action Settlement Administrator.

#### Appendix A – Section VI from the Settlement Agreement – Release and Waiver

- A. The Parties agree to the following release and waiver, which shall take effect upon entry of the Final Order and Final Judgment.
- In consideration for the Settlement, Class Representatives, Plaintiffs and each Class Member, on behalf of themselves and any other legal or natural persons who may claim by, through or under them, agree to fully, finally and forever release, relinquish, acquit, discharge and hold harmless the Released Parties from any and all claims, demands, suits, petitions, liabilities, causes of action, rights, and damages of any kind and/or type regarding the subject matter of the Actions, including, but not limited to, compensatory, exemplary, punitive, expert and/or attorneys' fees or by multipliers, whether past, present, or future, mature, or not yet mature, known or unknown, suspected or unsuspected, contingent or noncontingent, derivative or direct, asserted or un-asserted, whether based on federal, state or local law, statute, ordinance, regulation, code, contract, common law, or any other source, or any claim of any kind related arising from, related to, connected with, and/or in any way involving the Actions, the Subject Vehicles, any and all claims involving the ETCS, any and all claims of unintended acceleration in any manner that are, or could have been, defined, alleged or described in the Economic Loss Master Consolidated Complaint, the Amended Economic Loss Master Consolidated Complaint, the Second Amended Economic Loss Master Consolidated Complaint, the Third Amended Economic Loss Master Consolidated Complaint, the TAMCC, the Actions or any amendments of the Actions, including, but not limited to, the design, manufacturing, advertising, testing, marketing, functionality, servicing, sale, lease or resale of the Subject Vehicles.
- C. Notwithstanding the foregoing, Class Representatives, Plaintiffs and Class Members are not releasing claims for personal injury, wrongful death or actual physical property damage arising from an accident involving a Subject Vehicle.
  - D. The Final Order and Final Judgment will reflect these terms.
- E. Class Representatives, Plaintiffs and Class Members expressly agree that this Release, the Final Order, and/or the Final Judgment is, will be, and may be raised as a complete defense to, and will preclude any action or proceeding encompassed by, this Release.
- F. Class Representatives, Plaintiffs and Class Members shall not now or hereafter institute, maintain, prosecute, assert, and/or cooperate in the institution, commencement, filing, or prosecution of any suit, action, and/or proceeding, against the Released Parties, either directly or indirectly, on their own behalf, on behalf of a class or on behalf of any other person or entity with respect to the claims, causes of action and/or any other matters released through this Settlement.
- G. In connection with this Agreement, Class Representatives, Plaintiffs and Class Members acknowledge that they may hereafter discover claims presently unknown or unsuspected, or facts in addition to or different from those that they now know or believe to be true concerning the subject matter of the Actions and/or the Release herein. Nevertheless, it is the intention of Plaintiffs' Class Counsel and Class Members in executing this Agreement fully, finally and forever to settle, release, discharge, and hold harmless all such matters, and all claims relating thereto which exist, hereafter may exist, or might have existed (whether or not previously or currently asserted in any action or proceeding) with respect to the Actions, except as otherwise stated in this Agreement.
- H. Class Representatives expressly understand and acknowledge, and all Class Representatives, Plaintiffs and Class Members will be deemed by the Final Order and Final Judgment to acknowledge and waive Section 1542 of the Civil Code of the State of California, which provides that:

#### A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE

CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.

Class Representatives, Plaintiffs and Class Members expressly waive and relinquish any and all rights and benefits that they may have under, or that may be conferred upon them by, the provisions of Section 1542 of the California Civil Code, or any other law of any state or territory that is similar, comparable or equivalent to Section 1542, to the fullest extent they may lawfully waive such rights.

- I. Class Representatives represent and warrant that they are the sole and exclusive owners of all claims that they personally are releasing under this Agreement. Class Representatives further acknowledge that they have not assigned, pledged, or in any manner whatsoever, sold, transferred, assigned or encumbered any right, title, interest or claim arising out of or in any way whatsoever pertaining to the Actions, including without limitation, any claim for benefits, proceeds or value under the Actions, and that Class Representatives are not aware of anyone other than themselves claiming any interest, in whole or in part, in the Actions or in any benefits, proceeds or values under the Actions. Class Members submitting a Claim Form shall represent and warrant therein that they are the sole and exclusive owner of all claims that they personally are releasing under the Settlement and that they have not assigned, pledged, or in any manner whatsoever, sold, transferred, assigned or encumbered any right, title, interest or claim arising out of or in any way whatsoever pertaining to the Actions, including without limitation, any claim for benefits, proceeds or value under the Actions, and that such Class Member(s) are not aware of anyone other than themselves claiming any interest, in whole or in part, in the Actions or in any benefits, proceeds or values under the Actions.
- J. Without in any way limiting its scope, and, except to the extent otherwise specified in the Agreement, this Release covers by example and without limitation, any and all claims for attorneys' fees, costs, expert fees, or consultant fees, interest, or litigation fees, costs or any other fees, costs, and/or disbursements incurred by any attorneys, Plaintiffs' Class Counsel, Allocation Counsel, Class Representatives, Plaintiffs or Class Members who claim to have assisted in conferring the benefits under this Settlement upon the Class.
- K. In consideration for the Settlement, Toyota and its past or present officers, directors, employees, agents, attorneys, predecessors, successors, affiliates, subsidiaries, divisions, and assigns shall be deemed to have, and by operation of the Final Approval Order shall have, released Plaintiffs' Class Counsel and each current and former Plaintiffs and Class Representatives from any and all causes of action that were or could have been asserted pertaining solely to the conduct in filing and prosecuting the litigation or in settling the Action.
- L. Class Representatives and Plaintiffs' Class Counsel hereby agree and acknowledge that the provisions of this Release together constitute an essential and material term of the Agreement and shall be included in any Final Order and Final Judgment entered by the Court.
- M. The Parties specifically understand that there may be further pleadings, discovery requests and responses, testimony, or other matters or materials owed by the Parties pursuant to existing pleading requirements, discovery requests, or pretrial rules, procedures, or orders, and that, by entering into this Agreement, the Parties expressly waive any right to receive, hear, or inspect such pleadings, testimony, discovery, or other matters or materials.

#### **Appendices B and C – Claim Forms**

# Exhibit 5

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3	UNITED STATES DISTRICT COURT	
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5		CT OF CALIFORNIA
6	SOUTHERN DIVISION	
7	IN RE: TOYOTA MOTOR CORP. UNINTENDED ACCELERATION MARKETING, SALES PRACTICES, AND PRODUCTS LIABILITY	No. 8:10ML2151 JVS (FMOx)
8	AND PRODUCTS LIABILITY LITIGATION	110. 0.1011112131 3 VB (11110A)
9		[PROPOSED] FINAL ORDER
10	THIS DOCUMENT RELATES TO:	[PROPOSED] FINAL ORDER APPROVING CLASS ACTION SETTLEMENT
11	ALL ECONOMIC LOSS CASES	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
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	[PROPOSED] FINAL ORDER GRANTING FINAL APPROVAL OF THE CLASS ACTION SETTLEMENT	

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WHEREAS, the Court, having considered the Settlement Agreement dated December \_\_\_\_, 2012 (the "Agreement") between and among the Class Representatives, Plaintiffs' Class Counsel and Defendants Toyota Motor Corporation and Toyota Motor Sales, U.S.A., Inc. ("Toyota"), the Court's December \_\_\_\_, 2012 Order Granting Preliminary Approval of the Class Settlement, Directing Notice to the Class, and Scheduling Fairness Hearing (Dkt. No. \_\_\_\_) (the "Preliminary Approval Order"), having held a Fairness Hearing on [date], and having considered all of the submissions and arguments with respect to the Settlement, and otherwise being fully informed, and good cause appearing therefore (all capitalized terms as defined in the Agreement);

#### IT IS HEREBY ORDERED AS FOLLOWS:

- 1. This Final Order Approving Class Action Settlement incorporates herein and makes a part hereof, the Agreement and its exhibits, the Preliminary Approval Order, all exhibits to the Agreement and the Preliminary Approval Order. Unless otherwise provided herein, the terms defined in the Agreement and Preliminary Approval Order shall have the same meanings for purposes of this Final Order and accompanying Final Judgment.
- 2. The Court has personal jurisdiction over all parties in the Actions, including, but not limited to all Class Members, and has subject matter jurisdiction over the Actions, including without limitation jurisdiction to approve the Agreement, grant final certification of the Class, to settle and release all claims released in the Agreement and to dismiss the Actions and each Action with prejudice and enter final judgment in each Action.

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#### I. THE SETTLEMENT CLASS

3. Based on the record before the Court, including all submissions in support of the Settlement set forth in the Agreement, objections and responses thereto and all prior proceedings in the Actions, as well as the Agreement itself and its related documents and exhibits, the Court hereby certifies the following nationwide Class (the "Class") for settlement purposes only:

All persons, entities or organizations who, at any time as of or before [date of Preliminary Approval Order], own or owned, purchase(d), lease(d) and/or insure(d) the residual value, as a Residual Value Insurer, as defined in the Agreement, of all Toyota Subject Vehicles equipped or installed with an Electronic Throttle Control System ("ETCS") (as listed in Appendix A to this Final Order) distributed for sale or lease in any of the fifty States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions. Excluded from the Class are: (a) Toyota, their officers, directors and employees; affiliates and affiliates' officers, directors and employees; their distributors and distributors' officers, directors and employees; and Toyota Dealers and Toyota Dealers' officers and directors; (b) Plaintiffs' Class Counsel, Allocation Counsel and their employees; (c) judicial officers and their immediate family members and associated court staff assigned to this case, and all persons within the third degree of relationship to any such persons, and (d) persons or entities who or which timely and properly excluded themselves from the Class.

The Court finds that only those persons/entities/organizations listed on
Appendix B to this Final Order Approving Class Action Settlement have timely and
properly excluded themselves from the Class and, therefore, are not bound by this

Final Order Approving Class Action Settlement or the accompanying Final Judgment.

- 4. The Court finds, for settlement purposes and conditioned upon the entry of the Final Order and Final Judgment and upon the occurrence of the Final Effective Date, that the Class meets all the applicable requirements of FED. R. CIV. P. 23(a) and (b)(3):
- a. *Numerosity*. The Class, which is ascertainable, consists of millions of members located throughout the United States and satisfies the numerosity requirement of FED. R. CIV. P. 23(a)(1). Joinder of these widely-dispersed, numerous Class Members into one suit would be impracticable.
- b. *Commonality*. There are some questions of law or fact common to the Class with regard to the alleged activities of Toyota in this case. These issues are sufficient to establish commonality under FED. R. CIV. P. 23(a)(2).
- c. *Typicality*. The claims of Class Representatives are typical of the claims of the Class Members they seek to represent for purposes of settlement.
- d. *Adequate Representation*. Plaintiffs' interests do not conflict with those of absent members of the Classes, and Plaintiffs' interests are coextensive with those of absent Class Members. Additionally, this Court recognizes the experience of Class Counsel Steve W. Berman of Hagens Berman Sobol Shapiro LLP, Marc M. Seltzer of Susman Godfrey L.L.P., and Frank M. Pitre of Cotchett, Pitre & McCarthy LLP. Plaintiffs and their counsel have prosecuted this action vigorously on behalf of the Class. The Court finds that the requirement of adequate representation of the Class has been fully met under FED. R. CIV. P. 23(a)(4).
  - e. Predominance of Common Issues. The questions of law or fact

common to the Class Members, as pertains to consideration of the Settlement, predominate over any questions affecting any individual Class Member.

- f. Superiority of the Class Action Mechanism. The class action mechanism provides a superior procedural vehicle for settlement of this matter compared to other available alernatives. Class certification promotes efficiency and uniformity of judgment because the many Class Members will not be forced to separately pursue claims or execute settlements in various courts around the country.
- 5. The designated Class Representatives are as follows. Karina Brazdys, John Moscicki, Dale Baldisseri, Peggie Perkin, Kathleen Atwater, Georgann Whelan, Ann Fleming-Weaver, Nancy Seamons, Linda Savoy, Donald Graham, Shirley Ward, John and Mary Ann Laidlaw, Judy Veitz, Victoria and Barry Karlin, Elizabeth Van Zyl, Green Spot Motors Co., Deluxe Holdings Inc. and Auto Lenders Liquidation Center, Inc. The Court finds that these Class Members have adequately represented the Class for purposes of entering into and implementing the Agreement. The Court reaffirms the appointment of Steve W. Berman of Hagens Berman Sobol Shapiro LLP, Marc M. Seltzer of Susman Godfrey L.L.P., and Frank M. Pitre of Cotchett, Pitre & McCarthy LLP as Plaintiffs' Class Counsel.
- 6. In making all of the foregoing findings, the Court has exercised its discretion in certifying the Class.

#### II. NOTICE TO CLASS MEMBERS

7. The record shows and the Court finds that the Class Notice has been given to the Class in the manner approved by the Court in its Preliminary Approval Order (Dkt. No. \_\_\_\_). The Court finds that such Class Notice: (i) constitutes reasonable and the best practicable notice to Class Members under the circumstances

of the Actions; (ii) constitutes notice that was reasonably calculated, under the circumstances, to apprise Class Members of the pendency of the Actions and the terms of the Agreement, their right to exclude themselves from the Class or to object to any part of the Settlement, their right to appear at the Fairness Hearing (either on their own or through counsel hired at their own expense) and the binding effect of the orders and Final Order and Final Judgment in the Actions, whether favorable or unfavorable, on all persons who do not exclude themselves from the Class, (iii) constitutes due, adequate, and sufficient notice to all persons or entities entitled to receive notice; and (iv) fully satisfied the requirements of the United States Constitution (including the Due Process Clause), FED. R. CIV. P. 23 and any other applicable law as well as complying with the Federal Judicial Center's illustrative class action notices.

The Court further finds that the Parties, through the Settlement Notice Administrator, provided notice of the Settlement to the appropriate state and federal government officials pursuant to 28 U.S.C. § 1715. Furthermore, the Court has given the appropriate state and federal government officials the requisite ninety (90) day time period to comment or object to the Settlement before entering its Final Order and Final Judgment.

#### III. FINAL APPROVAL OF SETTLEMENT AGREEMENT

- 8. The Court finds that the Agreement resulted from extensive arm's length good faith negotiations between Plaintiffs' Class Counsel and Toyota, through experienced counsel, with the assistance and oversight of Settlement Special Master Patrick A. Juneau.
  - 9. Pursuant to FED. R. CIV. P. 23(e), the Court hereby finally approves in

all respects the Settlement as set forth in the Agreement and finds that the Settlement, the Agreement, the Plan of Allocation and all other parts of the Settlement are, in all respects, fair, reasonable, and adequate, and in the best interest of the Class and are in full compliance with all applicable requirements of the Federal Rules of Civil Procedure, the United States Constitution (including the Due Process Clause), the Class Action Fairness Act, and any other applicable law. The Court hereby declares that the Agreement is binding on all Class Members, except those identified on Appendix B, and it is to be preclusive in the Actions. The Court also finds that Allocation Counsel adequately and vigorously represented the Class Members' interests in negotiating the Plan of Allocation. The decisions of the Class Action Settlement Administrator relating to the review, processing, determination and payment of Claims submitted pursuant to this Settlement Agreement are final and not appealable.

- 10. The Court finds that the Settlement is fair, reasonable and adequate based on the following factors, among other things: (a) there is no fraud or collusion underlying the Settlement; (b) the complexity, expense, uncertaintity and likely duration of litigation in the Actions favor settlement on behalf of the Class; (c) the Settlement provides meaningful benefits to the Class; and (d) any and all other applicable factors that favor final approval.
- 11. The Parties are hereby directed to implement and consummate the Settlement according to the terms and provisions of the Agreement. In addition, the Parties are authorized to agree to and adopt such amendments and modifications to the Agreement as (i) shall be consistent in all material respects with this Final Order Approving Class Action Settlement, and (ii) do not limit the rights of the Class.

12. The Court has considered all objections, timely and proper or otherwise, to the Settlement and denies and overrules them as without merit.

# IV. DISMISSAL OF CLAIMS, RELEASE AND INJUNCTION

- 13. The Actions are hereby dismissed with prejudice on the merits and without costs to any party, except as otherwise provided herein or in the Agreement.
- 14. Upon entry of this Final Order Approving Class Action Settlement and the Final Judgment, Plaintiffs, Class Representatives and each member of the Class (except those listed on Appendix B), on behalf of themselves and any other legal or natural persons who may claim by, through or under them, agree to fully, finally and forever release, relinquish, acquit, discharge and hold harmless the Released Parties from any and all claims, demands, suits, petitions, liabilities, causes of action, rights, and damages of any kind and/or type regarding the subject matter of the Actions, including, but not limited to, compensatory, exemplary, punitive, expert and/or attorneys' fees or by multipliers, whether past, present, or future, mature, or not yet mature, known or unknown, suspected or unsuspected, contingent or non-contingent, derivative or direct, asserted or un-asserted, whether based on federal, state or local law, statute, ordinance, regulation, code, contract, common law, or any other source, or any claim of any kind related arising from, related to, connected with, and/or in any way involving the Actions, the Subject Vehicles, any and all claims involving the ETCS, any and all claims of unintended acceleration in any manner that are, or could have been, defined, alleged or described in the Economic Loss Master Consolidated Complaint, the Amended Economic Loss Master Consolidated Complaint, the Second Amended Economic Loss Master Consolidated Complaint,

the Third Amended Economic Loss Master Consolidated Complaint, the TAMCC, the Actions or any amendments of the Actions, including, but not limited to, the design, manufacturing, advertising, testing, marketing, functionality, servicing, sale, lease or resale of the Subject Vehicles. Notwithstanding the foregoing, Plaintiffs and Class Members are not releasing claims for personal injury, wrongful death or actual physical property damage arising from an accident involving a Subject Vehicle. By not excluding themselves from the Action and to the fullest extent they may lawfully waive such rights, all Class Representatives, Plaintiffs and Class Members are deemed to acknowledge and waive Section 1542 of the Civil Code of the State of California and any law of any state or territory that is equivalent to section 1542. Section 1542 provides that:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.

15. The Court orders that the Agreement shall be the exclusive remedy for all claims released in the Settlement for all Class Members not listed on Appendix B. Therefore, except for those listed on Exhibit B, all Class Members and their representatives, are hereby permanently barred and enjoined from, either directly, representatively, or in any other capacity instituting, commencing, filing, maintaining, continuing or prosecuting against any of the Released Parties (as that term is defined in the Agreement) any action or proceeding in any court or tribunal asserting any of the matters, claims or causes of action described. Pursuant to 28 U.S.C. §§ 1651(a) and 2283, the Court finds that issuance of this permanent

injunction is necessary and appropriate in aid of its continuing jurisdiction and authority over the Settlement and the Actions.

#### V. CLASS SETTLEMENT FUND

- 16. The Court finds and confirms that the Escrow Account is a "qualified settlement fund" as defined in Section 1.468B-1(c) of the Treasury Regulations in that it satisfies each of the following requirements:
- (a) The Escrow Account is established pursuant to an Order of this Court and is subject to the continuing jurisdiction of this Court;
- (b) The Escrow Account is established to resolve or satisfy one or more claims that have resulted or may result from an event that has occurred and that has given rise to at least one claim asserting liabilities; and
- (c) The assets of the Escrow Account are segregated from other assets of Defendants, the transferor of the payment to the Settlement Funds and controlled by an Escrow Agreement.
- 17. Under the "relation back" rule provided under Section 1.468B-1(j)(2)(i) of the Treasury Regulations, the Court finds that:
- (a) The Escrow Account met the requirements of Paragraphs 16(a) and 16(b) of this Order prior to the date of this Order approving the establishment of the Escrow Account subject to the continued jurisdiction of this Court; and
- (b) Defendants and the Class Action Settlement Administrator may jointly elect to treat the Escrow Account as coming into existence as a "qualified settlement fund" on the latter of the date the Escrow Account met the requirements of Paragraphs 16(b) and 16(c) of this Order or January 1 of the calendar year in which all of the requirements of paragraph 16 of this Order are met. If such a relation-back

election is made, the assets held by the Settlement Funds on such date shall be treated as having been transferred to the Escrow Account on that date.

#### VI. OTHER PROVISIONS

- Action Settlement or the accompanying Final Judgment, the Court retains continuing and exclusive jurisdiction over the Actions and all matters relating to the administration, consummation, enforcement and interpretation of the Agreement and of this Final Order Approving Class Action Settlement and the accompanying Final Judgment, to protect and effectuate this Final Order Approving Class Action Settlement and the accompanying Final Judgment, and for any other necessary purpose. The Parties, the Class Representatives, and each Class Member not listed on Appendix B are hereby deemed to have irrevocably submitted to the exclusive jurisdiction of this Court, for the purpose of any suit, action, proceeding or dispute arising out of or relating to the Agreement or the applicability of the Agreement, including the Exhibits thereto, and only for such purposes.
- 19. In the event that the Final Effective Date does not occur, certification of the Class shall be automatically vacated and this Final Order Approving Class Action Settlement and the accompanying Final Judgment, and other orders entered in connection with the Settlement and releases delivered in connection with the Settlement, shall be vacated and rendered null and void as provided by the Agreement.
- 20. Without further order of the Court, the Parties may agree to reasonably necessary extensions of time to carry out any of the provisions of the Agreement.

  Likewise, the Parties may, without further order of the Court, agree to and adopt

such amendments to the Agreement (including exhibits) and the Plan of Allocation as are consistent with this Final Order Approving Class Action Settlement and the accompanying Final Judgment and do not limit the rights of Class Members under the Settlement Agreement.

- 21. Nothing in this Final Order Approving Class Action Settlement or the accompanying Final Judgment shall preclude any action in this Court to enforce the terms of the Agreement.
- 22. Neither this Final Order Approving Class Action Settlement nor the accompanying Final Judgment (nor any document related to the Agreement) is or shall be construed as an admission by the Parties. Neither the Agreement (or its exhibits), the Plan of Allocation, this Final Order Approving Class Action Settlement, the accompanying Final Judgment, or any document related to the Agreement shall be offered in any proceeding as evidence against any of the Parties of any fact or legal claim; provided, however, that Toyota and the Released Parties may file any and all such documents in support of any defense that the Agreement, this Final Order Approving Class Action Settlement, the accompanying Final Judgment and any other related document is binding on and shall have res judicata, collateral estoppel, and/or preclusive effect in any pending or future lawsuit by any person who is subject to the release described above in Paragraph 14 asserting a released claim against any of the Released Parties.
- 24. The Class Action Settlement Administrator shall fulfill any escheatment obligations that arise.

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3	25. A copy of this Final Order Approving Class Action Settlement	
4	shall be filed in, and applies to, the Actions.	
5	SO ORDERED this day of 2013.	
6	So one Ends and any or 2013.	
7	Honorable James V. Selna	
8	Judge of the United States District Court	
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# APPENDIX A

## **SUBJECT VEHICLES**

# APPENDIX B

PERSONS, ENTITIES AND ORGANIZATIONS THAT HAVE PROPERLY
EXCLUDED THEMSELVES FROM THE CLASS

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4	UNITED STATES DISTRICT COURT		
5	CENTRAL DISTRICT OF CALIFORNIA		
6	SOUTHERN DIVISION		
7	IN RE: TOYOTA MOTOR CORP. UNINTENDED ACCELERATION		
8 9	MARKETING, SALES PRACTICES, AND PRODUCTS LIABILITY LITIGATION  No. 8:10ML2151 JVS (FMOx)		
10	[PROPOSED] FINAL JUDGMENT		
11	THIS DOCUMENT RELATES TO:		
12	ALL ECONOMIC LOSS CASES		
13			
14	IT IS on this day of 2013, HEREI	3 Y	
15	ADJUDGED AND DECREED PURSUANT TO FEDERAL RULE OF CIVIL		
16	PROCEDURE 58 AS FOLLOWS:		
17	(1) On this date, the Court entered a Final Order Approving Class		
18	Action Settlement (Dkt, No);		
19	(2) For the reasons stated in the Court's Final Order Approving Class		
20	Action Settlement, judgment is entered in accordance with the Final Order		
21			
22	Approving Class Action Settlement and the following Actions are dismissed with		
23	prejudice: [include list of actions from Exhibit to Settlement		
24	Agreement];		
25	and		
26	(3) A copy of this Final Judgment shall be filed in, and applies to, a	.11	
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1	of the Actions listed above.	
2	SO ORDERED this da	ay of 2013.
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5		Honorable James V. Selna
6		Judge of the United States District Court
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# Exhibit 6

UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA 5 SOUTHERN DIVISION IN RE: TOYOTA MOTOR CORP. RKETING, SALES PRACTICES, No. 8:10ML2151 JVS (FMOx) LITIGATION [PROPOSED] FINAL JUDGMENT 10 THIS DOCUMENT RELATES TO: 11 ALL ECONOMIC LOSS CASES 12 IT IS on this \_\_\_\_\_ day of \_\_\_\_\_ 2013, HEREBY 13 ADJUDGED AND DECREED PURSUANT TO FEDERAL RULE OF CIVIL PROCEDURE 58 AS FOLLOWS: 16 On this date, the Court entered a Final Order Approving Class 17 Action Settlement (Dkt, No. \_\_); 18 For the reasons stated in the Court's Final Order Approving Class 19 Action Settlement, judgment is entered in accordance with the Final Order Approving Class Action Settlement and the following Actions are dismissed with prejudice: [include list of actions from Exhibit to Settlement Agreement]; 22  $23\|$  and 24 A copy of this Final Judgment shall be filed in, and applies to, all (3) 25 of the Actions listed above. 26 27 28

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2	SO ORDERED this day of 2013.
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5	Honorable James V. Selna
6	Judge of the United States District Cour
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# Exhibit 7

1 2 3 UNITED STATES DISTRICT COURT 4 CENTRAL DISTRICT OF CALIFORNIA 5 SOUTHERN DIVISION 6 IN RE: TOYOTA MOTOR CORP. 7 UNINTENDED ACCELERATION MARKETING, SALES PRACTICES, No. 8:10ML2151 JVS (FMOx) 8 AND PRODUĆTS LIABILITY LITIGATION 9 [PROPOSED] ORDER, INTER ALIA, 10 GRANTING PRELIMINARY THIS DOCUMENT RELATES TO: APPROVAL OF CLASS 11 ALL ECONOMIC LOSS CASES SETTLEMENT, PROVISIONALLY CERTIFYING SETTLEMENT 12 CLASS, DIRECTING NOTICE TO THE CLASS AND SCHEDULING 13 FAIRNESS HEARING. 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 [PROPOSED] ORDER GRANTING PRELIMINARY APPROVAL OF THE

CLASS SETTLEMENT, DIRECTING NOTICE TO THE CLASS

WHEREAS, this matter has come before the Court pursuant to *Plaintiffs'*Motion for Entry of an Order Granting Preliminary Approval of the Class Settlement
and Approving the Form and Method of Notice to the Class (the "Motion");

WHEREAS, the Court finds that it has jurisdiction over the Actions and each of the parties for purposes of settlement and asserts jurisdiction over the Class Members for purposes of effectuating this settlement and releasing their claims (all capitalized terms as defined in the Settlement Agreement attached hereto as Exhibit 1); and

WHEREAS, this Court has considered all of the submissions related to the Motion and is otherwise fully advised in the premises;

## IT IS HEREBY ORDERED AS FOLLOWS:

# I. PRELIMINARY APPROVAL OF SETTLEMENT AGREEMENT

1. The terms of the Settlement Agreement dated December \_\_\_\_, 2012, including all exhibits thereto (the "Agreement"), which is attached to the Motion as Exhibit 1, are preliminarily approved as fair, reasonable and adequate, are sufficient to warrant sending notice to the Class, and are subject to further consideration thereof at the Fairness Hearing referenced below. This Order incorporates herein the Agreement, and all of its exhibits and related documents. Unless otherwise provided herein, the terms defined in the Agreement shall have the same meanings in this Order. The Agreement was entered into only after extensive arm's length negotiations by experienced counsel and with the assistance and oversight of Settlement Special Master Patrick A. Juneau. The Court finds that the settlement embodied in the Agreement ("the Settlement") is sufficiently within the range of reasonableness so that notice of the Settlement should be given as provided in the

Agreement and this Order. In making this determination, the Court has considered the current posture of this litigation and the risks and benefits to the Parties involved in both settlement of these claims and continuation of the litigation.

# II. THE CLASS, CLASS REPRESENTATIVES AND CLASS COUNSEL

- 2. The Court provisionally certifies the following Class for settlement purposes only (the "Class"): all persons, entities or organizations who, at any time as of or before the entry of this Order, own or owned, purchase(d), lease(d) and/or insure(d) the residual value, as a Residual Value Insurer, of all Toyota, Lexus and Scion Subject Vehicles equipped or installed with an Electronic Throttle Control System ("ETCS") distributed for sale or lease in any of the fifty States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions. Excluded from the Class are: (a) Toyota, their officers, directors and employees; their affiliates and affiliates' officers, directors and employees; their distributors and distributors' officers, directors and employees; and Toyota Dealers and Toyota Dealers' officers and directors; (b) Plaintiffs' Class Counsel, Allocation Counsel and their employees; (c) judicial officers and their immediate family members and associated court staff assigned to this case, and all persons within the third degree of relationship to any such persons; and (d) persons or entities who or which timely and properly exclude themselves from the Class as provided in this Order.
- 3. The "Subject Vehicles" are listed in Exhibit 10 to the Agreement, which is expressly incorporated in this Order.
- 4. The Court preliminarily finds, for settlement purposes only and conditioned upon the entry of this Order and the Final Order and Final Judgment, the terms of the Settlement Agreement, and the occurrence of the Final Effective Date,

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that the Class meets all the applicable requirements of FED. R. CIV. P. 23(a) and (b)(3), and hereby provisionally certifies the Class for settlement purposes only. The Court preliminarily finds, in the specific context of this Settlement, that: (a) the number of Class Members is so numerous that their joinder in one lawsuit would be impractical; (b) there are some questions of law or fact common to the Class that are sufficient for settlement purposes; (c) the claims of Class Representatives are typical of the claims of the Class Members they seek to represent for purposes of settlement; (d) the Class Representatives have fairly and adequately represented the interests of the Class for settlement purposes and the Class Representatives have retained experienced counsel to represent them and the Class – Steve W. Berman of Hagens Berman Sobol Shapiro LLP, Marc M. Seltzer of Susman Godfrey L.L.P., and Frank M. Pitre of Cotchett, Pitre & McCarthy LLP whom the Court finds have satisfied the requirements of Fed. R. Civ. P. 23(a)(4) and 23(g); (e) the questions of law or fact common to the Class, as pertains to consideration of the Settlement, predominate over any questions affecting any individual Class Member; and (f) a class action is superior to the other available methods for the fair and efficient adjudication of the controversy through settlement.

- 5. The Court designates the following plaintiffs as Class Representatives: Karina Brazdys, John Moscicki, Dale Baldisseri, Peggie Perkin, Kathleen Atwater, Georgann Whelan, Ann Fleming-Weaver, Nancy Seamons, Linda Savoy, Donald Graham, Shirley Ward, John and Mary Ann Laidlaw, Judy Veitz, Victoria and Barry Karlin, Elizabeth Van Zyl, Green Spot Motors Co., Deluxe Holdings Inc. and Auto Lenders Liquidation Center, Inc.
  - 6. The Court further preliminarily finds that the following counsel, which

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the Court previously appointed interim Co-Lead Counsel, fairly and adequately represent the interests of the Class for settlement purposes and hereby appoints them as counsel for the Class pursuant to FED. R. CIV. P. 23(g):

Steve W. Berman Hagens Berman Sobol Shapiro LLP 1918 Eighth Avenue, Suite 3300 Seattle, WA 98101

Marc M. Seltzer Susman Godfrey L.L.P. 1901 Avenue of the Stars, Suite 950 Los Angeles, CA 90067

Frank M. Pitre Cotchett, Pitre & McCarthy, LLP 840 Malcolm Road, Suite 200 Burlingame, CA 94010

- 7. If the Agreement is not finally approved by the Court, or for any reason the Final Order and Final Judgment are not entered as contemplated in the Agreement, or the Agreement is terminated pursuant to its terms for any reason or the Final Effective Date does not occur for any reason, then:
- (a) All orders and findings entered in connection with the Agreement shall become null and void and have no force or effect whatsoever, shall not be used or referred to for any purposes whatsoever, and shall not be admissible or discoverable in this or any other proceeding;
- (b) The provisional certification of the Class pursuant to this Order shall be vacated automatically and the Actions shall proceed as though the Class had never been certified;
  - (c) Nothing contained in this Order is to be construed as a

presumption, concession or admission by or against Toyota or Plaintiffs of any default, liability or wrongdoing as to any facts or claims alleged or asserted in the Actions, or in any action or proceeding, including but not limited to, factual or legal matters relating to any effort to certify the Actions or any Action as a class action;

- (d) Nothing in this Order pertaining to the Agreement, including any of the documents or statements generated or received pursuant to the claims administration process, shall be used as evidence in any further proceeding in the Actions, including, but not limited to, motions or proceedings seeking treatment of the Actions or any Action as a class action;
- (e) All of the Court's prior Orders having nothing whatsoever to do with class certification or the Agreement shall, subject to this Order, remain in force and effect; and
- (f) The terms in Section IX.D of the Settlement Agreement shall survive.

# III. NOTICE TO CLASS MEMBERS

8. The Court has considered the Class Notice in the Agreement and finds that the Class Notice and methodology as described in the Settlement Agreement and in the Declaration of the Settlement Notice Administrator; (a) meet the requirements of due process and FED. R. CIV. P. 23(c) and (e); (b) constitutes the best notice practicable under the circumstances to all persons entitled to notice, and (c) satisfies the Constitutional requirements regarding notice. In addition, the forms of notice (a) apprise Class Members of the pendency of the Action, the terms of the proposed settlement, their rights and deadlines under the Settlement; (b) are written in simple terminology; (c) are readily understandable by Class Members; and (d) comply with

the Federal Judicial Center's illustrative class action notices. The Court approves the Class Notice and methodology as described in the Settlement Agreement and in the Declaration of the Settlement Notice Administrator in all respects, and it hereby orders that notice be commenced no later than [March 1, 2013]. The Court understands, however, that the Parties must obtain Toyota customer data from a third-party (as provided below) before distribution of the Short Form Notices, and that the time within which that data can be obtained is not certain.

The Class Action Settlement Administrator shall send the Short Form Notices, substantially in forms attached to the Agreement as Exhibits 12 and 13, by U.S. Mail, proper postage prepaid: (i) to current registered owners of Subject Vehicles; and (ii) registered owners of Subject Vehicles during the period September 1, 2009 through December 31, 2010, as identified by data to be forwarded to the Class Action Settlement Administrator by R.L. Polk & Co. The mailing of Exhibit 13 will be done as part of efforts to notify Class Members who may be eligible for payment from the Alleged Diminished Value Fund pursuant to Section II(A)(2) of the Agreement. The mailings of the Short Form Notices to the persons and entities identified by R.L. Polk & Co. shall be substantially completed by [April 5, 2013]. The Parties are hereby ordered to obtain such vehicle registration information through R.L. Polk & Co., which specializes in obtaining such information from, *interalia*, the applicable Departments of Motor Vehicles.

The Court further approves, as to form and content, the Short Form Notices, the Long Form Notice, and the Summary Settlement Notice. The Court further approves the establishment of an internet website for the Settlement. The website shall include documents relating to the Settlement, Orders of the Court relating to the

Settlement and such other information as Toyota and Class Counsel mutually agree would be beneficial to potential Class Members. Toyota shall pay the costs of the Class Notice in accordance with the Agreement, with the potential for partial or complete reimbursement as set forth in the Agreement. The Parties are hereby authorized to establish the means necessary to implement the notice and/or other terms of the Agreement.

- 9. The Class Action Settlement Administrator is Gilardi & Company, LLC. Responsibilities of the Class Action Settlement Administrator are found in the Agreement. Not later than [10 days] before the date of the Fairness Hearing, the Class Action Settlement Administrator shall file with the Court (a) a list of those persons who have opted out or excluded themselves from the Settlement; (b) the details outlining the scope, methods and results of the Class Notice.
- 10. The Settlement Notice Administrator is Katherine Kinsella of Kinsella Media, LLC. Responsibilities of the Settlement Notice Administrator are found in the Agreement. Not later than [10 days] before the date of the Fairness Hearing, the Settlement Notice Administrator shall file with the Court the details outlining the scope, methods and results of the parts of the Class Notice for which she is responsible under the Agreement.

# IV. REQUEST FOR EXCLUSION FROM THE CLASS

11. Class Members who wish to be excluded from the Class must mail a written request for exclusion to the Class Action Settlement Administrator postmarked no later than [May 6, 2013]. Any request for exclusion must be signed by the potential Class Member and contain the following information: name, address, and telephone number of the Class Member; the model year, make, model, and

vehicle identification number ("VIN number") of the Class Member's Subject Vehicle(s), the Class Member's signature and statement that the Class Member wants to be excluded from the Class or Settlement in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices and Products Liability Litigation* and mention the case number (No. 8:10ML2151 JVS (FMOx)).

- 12. Potential Class Members who timely and validly exclude themselves from the Class shall not be bound by the Agreement, the Settlement, or the Final Order and Final Judgment. If a potential Class Member files a request for exclusion, he/she/it may not assert an objection to the Settlement. The Class Action Settlement Administrator shall provide copies of any requests for exclusion to Class Counsel and Toyota's Counsel as provided in the Agreement.
- 13. Any potential Class Member that does not properly and timely exclude himself/herself/itself from the Class shall remain a Class Member and shall be bound by all the terms and provisions of the Agreement and the Settlement and the Final Order and Final Judgment, whether or not such Class Member objected to the Settlement or submits a Claim Form(s).

# V. OBJECTIONS

14. Any Class Member who has not requested exclusion and who wishes to object to the Settlement or Fee Request or incentive payments to the Plaintiffs/Class Representatives must deliver to Class Counsel and Toyota's Counsel identified below so that it is received by [May 6, 2013] and on file with the Clerk of Court on or before [May 6, 2013] a written statement of his/her/its objection. To be considered by the Court, any objection must be in writing and include the following information: a statement of objection to the settlement in *In re: Toyota Motor Corp*.

Unintended Acceleration Marketing, Sales Practices, and Products Liability
Litigation, Case No. 8:10ML2151 JVS (FMOx); the name, address, and telephone
number of the objecting Class member; the make, model year, and VIN number of
the objecting Class member's Subject Vehicle(s); the specific reasons why the Class
member objects to the settlement (including any legal support); any evidence or
other information the objecting Class Member intends to rely on; a statement
whether the objecting Class Member intends to appear at the Fairness Hearing; a list
of the Subject Vehicles to which the objection applies; the Class Member's signature
and proof of purchase, ownership, lessee status or status as a Residual Value Insurer
of a Subject Vehicle. No objection that fails to satisfy these requirements and any
other requirements found in the Long Form Notice shall be considered by the Court.

Clerk of Court	Class Counsel	Toyota's Counsel
United States District Court	Steve W. Berman	John P. Hooper
Central District of California	Hagens Berman Sobol &	Reed Smith LLP
411 West Fourth Street,	Shapiro LLP	599 Lexington Avenue
Room 1053	1918 Eighth Ave., Suite	22nd Floor
Santa Ana, CA 92701-4516	3300	New York, NY 10022
	Seattle, WA 98101	
		J. Gordon Cooney, Jr.
		Morgan Lewis & Bockius
		LLP
		1701 Market St.
		Philadelphia, PA 19103-
		2921

# VI. FAIRNESS HEARING

15. The Fairness Hearing will be held on [Wednesday, June 12, 2013 at10:00 am Pacific Time] before this Court, at the United States District Court,Central District of California, 411 West Fourth Street, Santa Ana, California 92701,

to consider, *inter alia*, the following: (a) whether the Class should be finally certified for settlement purposes; (b) whether the Settlement and Agreement should be finally approved as fair, reasonable and adequate. The Court will rule on Class Counsel's application for attorneys' fees and expenses ("Fee Request") and the Plaintiffs/Class Representatives' requests for incentive awards at or after that time.

- 16. On or before [April 23, 2013], Class Counsel shall file with the Court any memoranda or other materials in support of final approval of the Settlement and also on or before [April 23, 2013], Class Counsel shall file any Fee Request with the Court. Any reply briefs relating to final approval of the Settlement or Class Counsel's Fee Request or responses to objections to the Settlement shall be filed on or before [May 28, 2013].
- 17. Any Class Member who has not excluded himself/herself/itself from the Class may appear at the Fairness Hearing in person or by counsel (at his/her/its own expense) and may be heard, to the extent allowed by the Court, either in support of or in opposition to the Settlement and/or the Fee Request. However, no Class Member shall be heard at the Fairness Hearing unless such person/entity files a "Notice of Intent to Appear in *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation*" with the Clerk of Court on or before [May 6, 2013] and delivers the same to Class Counsel and Toyota's Counsel so that it is received by [May 6, 2013]. In the notice, the Class Member must include his/her/its name, address, telephone number, the make, model year, and VIN number of his/her/its Subject Vehicle(s), and a signature.

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Clerk of Court	Class Counsel	Toyota's Counsel
United States District Court	Steve W. Berman	John P. Hooper
Central District of California	Hagens Berman Sobol &	Reed Smith LLP
411 West Fourth Street,	Shapiro LLP	599 Lexington Avenue
Room 1053	1918 Eighth Ave., Suite	22nd Floor
Santa Ana, CA 92701-4516	3300	New York, NY 10022
	Seattle, WA 98101	
		J. Gordon Cooney, Jr.
		Morgan Lewis & Bockius
		LLP
		1701 Market St.
		Philadelphia, PA 19103-
		2921
	1	1

Class Members who intend to object at the Fairness Hearing must also have followed the procedures for objecting in writing as set forth in Paragraph 14.

- 18. The date and time of the Fairness Hearing shall be subject to adjournment by the Court without further notice to the Class Members other than that which may be posted at the Court, on the Court's website, and/or the settlement website at www.[settlement website].com.
- 19. Any Class Member may hire an attorney at his/her/its own expense to appear in the Action. Such attorney shall serve a Notice of Appearance on Class Counsel and Toyota's Counsel listed in Paragraph 17 above so that it is received on or before [May 6, 2013] and file it with the Court on or before [May 6, 2013].

### VII. STAY OF LITIGATION

20. Pending the Fairness Hearing and the Court's decision whether to finally approve the Settlement, all proceedings in the Actions, other than proceedings necessary to carry out or enforce the Agreement or this Order, are stayed and

suspended, until further order from this Court

21. Pending the Fairness Hearing and the Court's decision whether to finally approve the Settlement, no Class Member, either directly, representatively, or in any other capacity (other than a Class Member who validly and timely elects to be excluded from the Class), shall commence, continue or prosecute against any of the Released Parties (as that term is defined in the Agreement) any action or proceeding in any court or tribunal asserting any of the matters, claims or causes of action that are to be released in the Agreement. Pursuant to 28 U.S.C. § 1651(a) and 2283, the Court finds that issuance of this preliminary injunction is necessary and appropriate in aid of the Court's continuing jurisdiction and authority over the Actions. Upon final approval of the Settlement, all Class Members who do not timely and validly exclude themselves from the Class shall be forever enjoined and barred from asserting any of the matters, claims or causes of action released pursuant to the Agreement against any of the Released Parties, and any such Class Member shall be deemed to have forever released any and all such matters, claims, and causes of action as provided for in the Agreement.

# VIII. CLASS SETTLEMENT FUND

- 22. The Court finds that the Escrow Account is to be a "qualified settlement fund" as defined in Section 1.468B-1(c) of the Treasury Regulations in that it satisfies each of the following requirements:
- (a) The Escrow Account is to be established pursuant to an Order of this Court and is subject to the continuing jurisdiction of this Court;

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- (b) The Escrow Account is to be established to resolve or satisfy one or more claims that have resulted or may result from an event that has occurred and that has given rise to at least one claim asserting liabilities; and
- (c) The assets of the Escrow Account are to be segregated from other assets of Defendants, the transferor of the payment to the Settlement Funds and controlled by an Escrow Agreement.
- 23. Under the "relation back" rule provided under Section 1.468B-1(j)(2)(i) of the Treasury Regulations, the Court finds that Defendants and the Class Action Settlement Administrator may jointly elect to treat the Escrow Account as coming into existence as a "qualified settlement fund" on the latter of the date the Escrow Account meets the requirements of Paragraphs 22(b) and 22(c) of this Order or January 1 of the calendar year in which all of the requirements of Paragraph 22 of this Order are met. If such a relation-back election is made, the assets held by the Settlement Funds on such date shall be treated as having been transferred to the Escrow Account on that date.

# IX. CONFIDENTIALITY

24. Any information received by the Class Action Settlement
Administrator, the Settlement Notice Administrator, or any other person in
connection with the Settlement that pertains to personal information regarding a
particular Class Member (other than objections or requests for exclusion) shall not be
disclosed to any other person or entity other than Class Counsel, Toyota, Toyota's
Counsel, the Court and as otherwise provided in the Agreement.

### X. OTHER PROVISIONS

25. The Parties are authorized to take all necessary and appropriate steps to

establish the means necessary to implement the Agreement.

- 26. The deadlines set forth in this Order, including, but not limited to, adjourning the Fairness Hearing, may be extended by Order of the Court, for good cause shown, without further notice to the Class Members except that notice of any such extensions shall be included on the Settlement website [insert website address]. Class Members should check the Settlement website regularly for updates and further details regarding extensions of these deadlines.
- 27. Class Counsel and Toyota's Counsel are hereby authorized to use all reasonable procedures in connection with approval and administration of the Settlement that are not materially inconsistent with this Order or the Agreement, including making, without further approval of the Court, minor changes to the Agreement, to the form or content of the Class Notice or to any other exhibits that the parties jointly agree are reasonable or necessary.
- 28. This Court shall maintain continuing jurisdiction over these settlement proceedings to assure the effectuation thereof for the benefit of the Class.

SO ORDERED this _	day of	2013.
		<del></del>

Honorable James V. Selna Judge of the United States District Court

# Exhibit 8

# If You Currently or Previously Owned, Purchased, or Leased Certain Toyota, Lexus, or Scion Vehicles, You Could Get Benefits from a Class Action Settlement.

There is a proposed settlement in a class action lawsuit against Toyota Motor Corp. and Toyota Motor Sales, U.S.A., Inc. ("Toyota") concerning certain vehicles with electronic throttle control systems ("ETCS"). Those included in the settlement have legal rights and options and deadlines by which they must exercise them.

#### What is the lawsuit about?

The lawsuit alleges that certain Toyota, Lexus, and Scion vehicles equipped with ETCS are defective and can experience unintended acceleration. Toyota denies that it has violated any law, denies that it engaged in any and all wrongdoing, and denies that its ETCS is defective. The Court did not decide which side was right. Instead, the parties decided to settle.

#### Am I Included in the proposed settlement?

Subject to certain limited exclusions, you are included if as of [date],

- You own or owned, purchase(d), and/or lease(d) a "Subject Vehicle" that was
- Distributed for sale or lease in any of the fifty States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions or
- Were a company that insured Subject Vehicles for residual value.

The Subject Vehicles are identified at the settlement website and in the full settlement notice. The class includes persons, entities and/or organizations.

This settlement does not involve claims of personal injury or property damage.

#### What does the settlement provide?

The proposed settlement provides for: (a) cash payments from two funds totaling \$500 million for certain eligible class members; (b) free installation of a brake override system on certain Subject Vehicles; (c) a customer support program to correct any defect in materials or workmanship of certain vehicle parts for other eligible class members; and (d) at least \$30 million toward automobile safety research and education. Some of these benefits require action by class members by or before certain deadlines.

Payments will vary depending upon several factors such as the number of claims submitted, the amounts claimed, and other adjustments and deductions.

#### What are my options?

<u>If you do nothing</u>, you will remain in the class and will not be able to sue Toyota about the issues in the lawsuit, but you may not receive certain benefits for which you may be eligible.

You can exclude yourself by [date], if you don't want to be part of the settlement. You won't get any settlement benefits, but you keep the right to Toyota about the issues in the lawsuit.

You can submit a claim form by [date], if you don't exclude yourself, for any benefits for which you are eligible and which require a claim form.

You can object to all or part of the settlement by [date], if you don't exclude yourself.

The full notice describes how to exclude yourself, submit a claim form and/or object.

The Court will hold a fairness hearing on **[date] at [time]** to (a) consider whether the proposed settlement is fair, reasonable, and adequate, and (b) decide the plaintiffs' lawyers' request for fees up to \$200 million and expenses up to \$27 million and awards for Named Plaintiffs and Class Representatives. You may appear at the hearing, but you are not required to and you may hire an attorney to appear for you, at your own expense.

For More information or a claim form 1-800-000-0000 www.website.com

# Exhibit 9

#### UNITED STATES DISTRICT COURT

#### CENTRAL DISTRICT OF CALIFORNIA

#### SOUTHERN DIVISION

IN RE: TOYOTA MOTOR CORP. UNINTENDED ACCELERATION MARKETING, SALES PRACTICES, AND PRODUCTS LIABILITY LITIGATION

No. 8:10ML2151 JVS (FMOx)

THIS DOCUMENT RELATES TO:

ALL ECONOMIC LOSS CASES

DECLARATION OF KATHERINE KINSELLA

- I, Katherine Kinsella, being duly sworn, hereby declare as follows:
  - I am President of Kinsella Media, LLC ("KM"), an advertising and legal notification firm
    in Washington, D.C. specializing in the design and implementation of notification
    programs to reach unidentified putative class members primarily in consumer and
    antitrust class actions and claimants in bankruptcy and mass tort litigation. My business
    address is 2120 L Street, NW, Suite 860, Washington, D.C. 20037. My telephone
    number is (202) 686-4111.
  - 2. I submit this declaration at the request of the parties in connection with *In Re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation.* A detailed Notice Plan is attached as Exhibit 1.
  - 3. This declaration is based upon my personal knowledge and upon information provided by the parties, my associates, and staff. The information is of a type reasonably relied upon in the fields of advertising, media and communications.
  - 4. KM has developed and directed some of the largest and most complex national notification programs in the country. The scope of the firm's work includes notification

programs in antitrust, bankruptcy, consumer fraud, mass tort, and product liability litigation. Specific cases have involved, among others, asbestos, breast implants, home siding and roofing products, infant formula, pharmaceuticals, polybutylene plumbing, tobacco, and Holocaust claims. The firm has developed or consulted on over 700 notification programs and has placed over \$300 million in media notice. Selected cases are attached as Exhibit 2.

- 5. Courts have admitted expert testimony from KM on our firm's quantitative and qualitative evaluations of notice programs. Many Courts have commented favorably, on the record, regarding the effectiveness of notice plans prepared by KM. Selected judicial comments are attached as Exhibit 3.
- 6. I have testified as an expert at trial and in a deposition in *Engle v. R. J. Reynolds Tobacco*, No. 94-08273 (Fla. Cir. Ct., Dade County). I have been deposed as an expert in *In re NASDAQ Market-Makers Antitrust Litigation*, M21-68 RWS), 94-CIV. 3994 (RWS), M.D.L. No. 123 (S.D.N.Y.), *In re Dow Corning*, No. 95-20512 (Bankr. E.D. Mich.), *Georgine v. Amchem, Inc. et al.*, C.A. No. 93-CV-0215 (E.D. Pa.), *In re W. R. Grace & Co.*, Chapter 11, No.01-01139 (JJF) (Bankr. D. Del.) and *Gross v. Chrysler Corp.*, No. 061170 (Md. Cir. Ct., Montgomery County). I have testified in court in *In re Swan Transportation Company*, Chapter 11, Case No. 01-11690, *Cox v. Shell Oil Co.*, No. 18,844 (Tenn. Ch. Ct., Obion County), *Ahearn v. Fibreboard Corporation*, C.A. No. 6:93cv526 (E.D. Tex.) and *Continental Casualty Co. v. Rudd*, C.A. No. 6:94cv458 (E.D. Tex.).
- 7. I am the author of the following:

- a. The Plain Language Tool Kit for Class Action Notice, published in 2010 in A
   Practitioner's Guide to Class Actions, as well as the October 25, 2002 issue of Class Action Litigation Report;
- b. Quantifying Notice Results in Class Actions the Daubert/Kumho Mandate,
   published in 2010 in A Practitioner's Guide to Class Actions, as well as the July
   27, 2001 issue of Class Action Litigation Report and the August 7, 2001 issue of
   The United States Law Week;
- c. *The Ten Commandments of Class Action Notice*, published in the September 24,1997 issue of the Toxics Law Reporter.
- 8. I am also co-author of the following:
  - a. Class Notice and Claims Administration, published in 2010 in <u>The International</u>
     Handbook on Private Enforcement of Competition Law;
  - b. REALITY CHECK: The State of New Media Options for Class Action Notice, published in 2010 in A Practitioner's Guide to Class Actions, as well as the February 26, 2010 issue of the Class Action Litigation Report;
  - c. How Viable Is the Internet for Class Action Notice, published in the March 25,2005 issue of Class Action Litigation Report.
- 9. KM was retained to design and implement the Notice Program in this litigation. I submit this declaration to describe the elements of the Notice Program.

## **Proposed Notice Program**

- 10. A two-part notification program was designed and includes:
  - a. Direct notice by first-class mail to current registered owners of covered Toyota,

    Lexus and Scion vehicles and certain previous registered owners who were

- registered owners during a specified period, based on records available through R.L. Polk & Co.; and
- b. Broad notice through the use of paid media including national newspaper supplements, national consumer magazines, newspapers in US territories, and Internet advertising.

#### **Direct Mail Notice**

11. Direct mail notice will consist of mailing the Short Form Notice to specified Class Members to inform them of their rights and how they may participate in the class action.

The Short Form Notice will prominently feature the toll-free number and Settlement website. The Short Form Notice directed to current registered owners of covered vehicles also includes a tear-off Notice that Class Members can keep in their glove box to remind them about the future benefits available through the Customer Support Program.

## **Paid Media Methodology**

12. To design the paid media segment of the Notice Program, KM analyzed syndicated data available from the GfK MRI 2012 Doublebase Survey and comScore, Inc. GfK MRI is a nationally accredited media and marketing research firm that provides syndicated data on audience size, composition, and other relevant factors pertaining to major media including broadcast, magazines, newspapers, and outdoor advertising. MRI provides a single-source measurement of major media, products, services, and in-depth consumer demographic and lifestyle/psychographic characteristics. comScore, Inc. is a source of Internet audience measurement for advertising agencies, publishers, marketers and financial analysts. comScore measures Internet usage and other activity through monitoring software installed on the computers of a panel of approximately 2,000,000

- people. Active in 170 countries, comScore tracks more than 3 million unique websites. Panel-based surveys are subject to minimum reporting standards and not all surveyed websites will meet these minimums.
- 13. The Notice Program is based on specifically reaching consumers in the target audience and not simply the general public. KM chose as its target audience "people who bought any Toyota, Lexus, or Scion make and model" ("Toyota/Lexus/Scion Purchasers"), which is measured by GfK MRI and comScore, Inc.<sup>1</sup>
- 14. The target audience also includes 13% Hispanics and 6% Asians hence the decision to translate the Long Form Notice. This level of Class membership warranted some muticultural media placements as well.

#### **Paid Media Placements**

- 15. The proposed media schedule includes advertising in national newspaper supplements, national consumer magazines, newspapers in US territories, and Internet advertising to reach the target audience as outlined above.
- 16. The national newspaper supplements included in the program are inserted in over 1,300 newspapers across the country. A listing of the carrier newspapers and their circulations is attached as Exhibit A to the Notice Plan. The Summary Settlement Notice will appear in newspaper supplements as follows:
  - a. A two-fifths-page ad (5.25" x 6.75") twice in *Parade* with an estimated circulation of 32,500,000.

DECLARATION OF KATHERINE KINSELLA

<sup>&</sup>lt;sup>1</sup> Since it is not possible to measure Internet against the target of people who leased any Toyota, Lexus or Scion make and model, KM selected the target of "people who bought any Toyota, Lexus or Scion make and model," which can be measured for all media. It can reasonably be expected that purchasers or lessors of these vehicles would be demographically similar.

- b. A two-fifths-page ad (5" x 6.4375") twice in *USA Weekend* with an estimated circulation of 22,250,000.
- 17. The Summary Settlement Notice will appear in national consumer magazines as follows:
  - a. A half-page ad (3.5" x 10") once in *Better Home and Gardens* with an estimated circulation of 7,600,000.
  - b. A half-page ad (4.25" x 10.625") once in *ESPN The Magazine* with an estimated circulation of 2,000,000.
  - c. A half-page ad (3.625" x 10.625") once in *Good Housekeeping* with an estimated circulation of 4,300,000.
  - d. A full-page ad (5.75" x 9") once in *National Geographic* with an estimated circulation of 4,000,000.
  - e. A half-page ad (3.5" x 10") once in *Parents* with an estimated circulation of 2,200,000.
  - f. Two half-page ads (3.375" x 10") once in *People* with an estimated circulation of 3,475,000.
  - g. A half-page ad (3.375" x 10") once in *People en Español* with an estimated circulation of 540,000.
  - h. A half-page ad (7" x 5") once in *Popular Science* with an estimated circulation of 1,300,000.
  - i. A full-page ad (4.687" x 6.75") once in *Reader's Digest* with an estimated circulation of 5,500,000.
  - j. A half-page ad (3.5" x 10") once in *Time* with an estimated circulation of 3,250,000.

18. The Summary Settlement Notice will appear in the following newspapers in the United States Territories as an ad equivalent to a one-fourth-page ad in a typical newspaper (ad sizes vary by newspaper and are listed below along with circulation):

Newspaper	Circulation	Ad Size
El Nuevo Dia	250,000	10.87" x 6"
El Vocero	140,000	10" x 6"
Pacific Daily News	30,000	9.87" x 6"
Primera Hora	140,869	10.87" x 6"
Puerto Rico Daily Sun	30,000	4.896" x 12"
Saipan Tribune	2,500	7.25" x 10.25"
Samoa News	4,000	4" x 16"
St. Croix Avis	14,000	4" x 13"
St. John's Trade Winds	2,000	6" x 8"
Virgin Islands Daily News	13,000	10.25" x 5.5"

- 19. Internet advertising will include the following placements for a five-week period, which will include a total of 313,511,000 gross impressions<sup>2</sup>:
  - a. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the 24/7 Real Media Network. 24/7 Real Media is a network that represents over 800 websites.
  - b. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on various AOL websites. The AOL Advertising Network is one of the leading Internet brands providing content on top news, movies, music, weather, finance, sports, and horoscopes.
  - c. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the Batanga network. The Batanga network is the number one Hispanic ad network, delivering over 15 million online U.S. Hispanics on Spanish-language websites.

DECLARATION OF KATHERINE KINSELLA

<sup>&</sup>lt;sup>2</sup> Gross Impressions are the total number of times a media vehicle containing the notice is seen. This is a duplicated figure, as some viewers will see several media vehicles that contain the notice.

- d. A banner advertisement measuring 110 x 80 pixels will appear, on a rotating basis, on Facebook.com, which is a free, global social networking website that helps people communicate with friends, family, and coworkers.
- e. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the Komli network, which is the leading digital media platform for the Asian American audience.
- f. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the Microsoft Media Network, which is a premium ad network of top-ranked commercial sites.
- g. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the RMM Network. The RMM Network is an online ad network that delivers premium display or video inventory.
- h. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the Specific Media Network. Specific Media is an online media company that enables advertisers to target audiences through advanced proprietary technologies across a premium network.
- i. Banner advertisements measuring 728 x 90, 300 x 250, and 160 x 600 pixels will appear, on a rotating basis, on various Yahoo! Web pages. Yahoo is a leading Internet brand and global online network of integrated services providing users with entertainment and other quality content.

#### **Electronic Notice**

20. A website will be established to enable potential Class Members to get information on the Settlement. The website will also be listed with major search engines to enable Class Members to get information on the Settlement.

### **Reach of the Target Audience**

- 21. For the purpose of evaluating the strength and efficiency of the media, the national newspaper supplements, national consumer magazines and Internet advertising<sup>3</sup> were measured against the target audience to establish the estimated *reach*<sup>4</sup> of the media program and the estimated *frequency*<sup>5</sup> of exposure to the media vehicles.
  - a. An estimated 90% of Toyota/Lexus/Scion Purchasers will be reached with an average estimated frequency of 3.0 times.

#### **Content and Form of Notices**

- 22. Rule 23(c)(2) of the Federal Rules of Civil Procedure requires class action notices to be written in "plain, easily understood language." KM applies the plain language requirement in drafting notices in federal and state class actions. The firm maintains a strong commitment to adhering to the plain language requirement, while drawing on its experience and expertise to draft notices that effectively convey the necessary information to Class Members.
- 23. The Summary Settlement Notice and Short Form Notice are designed to get the reader's attention. These Notices concisely and clearly state, in plain easily understandable

<sup>&</sup>lt;sup>3</sup> MRI does not measure the United States Territories newspapers. Therefore, their contribution to the overall reach of the media is not calculated.

<sup>&</sup>lt;sup>4</sup> Reach is the estimated number of different people exposed to a specific vehicle or combination of vehicles. It can be expressed as whole number or percentage of the total population.

<sup>&</sup>lt;sup>5</sup> Frequency is the estimated average number of opportunities an audience member has to see the notice.

language, all required information. Both Notices refer readers to the availability of a

Long Form Notice, which is available to those who call or visit the website.

24. The Long Form Notice will be available at the website or by calling the toll-free number.

The Long Form Notice will be translated into Spanish, Chinese, Japanese, Korean, and

Vietnamese. The Long Form Notice provides substantial information, including all

specific instructions Class Members need to follow to properly exercise their rights, and

background on the issues in the case. It is designed to encourage readership and

understanding, in a well-organized and reader-friendly format.

Conclusion

25. It is my opinion that the reach of our target audiences and the number of exposure

opportunities to the notice information is the best notice practicable under the

circumstances, and it is consistent with the standards employed by KM in notification

programs designed to reach unidentified members of settlement groups or classes. The

Notice Program as designed is fully compliant with Rule 23 of the Federal Rules of Civil

Procedure.

I declare under penalty of perjury that the foregoing is true and correct.

Kacherine Kinsella

December 21, 2012

Katherine Kinsella

Date

# **EXHIBIT 1**



# **NOTICE PROGRAM**

In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation

No. 8:10ML2151

United States District Court for the Central District of California

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### FIRM OVERVIEW

Kinsella Media, LLC ("KM") is a nationally recognized legal notification firm in Washington, D.C. specializing in the design and implementation of notification programs to reach putative class members primarily in consumer and antitrust class actions and claimants in bankruptcy and mass tort litigation.

KM has developed and directed some of the largest and most complex national notification programs, primarily in antitrust, bankruptcy, consumer fraud, mass tort, and product liability litigation. Specific cases have spanned a broad spectrum of issues, including asbestos, breast implants, home siding and roofing products, infant formula, pharmaceuticals, polybutylene plumbing, tobacco, and Holocaust claims. The firm has developed or consulted on over 700 notification programs and has placed over \$300 million in paid media notice.

KM develops advertisements, press materials, websites, and other notice materials that bridge the gap between litigation complexities and the need for a clear and simple explanation of legal rights. The firm employs industry-recognized tools of media measurement to quantify the adequacy of the notice for the court, and ensures all notice materials are in "plain language" and are fully compliant with Rule 23 of the Federal Rules of Civil Procedure ("Rule 23") and comparable state guidelines.

### **CASE BACKGROUND**

# CASE BACKGROUND: SITUATION ANALYSIS

KM has developed a Notice Program for a proposed national class action Settlement involving Toyota, Lexus and Scion vehicles. The goal of the Notice Program is to inform as many class members as possible about the Settlement and how it will affect their rights. The Notice Program recommends a multipronged approach including direct notice and paid media.

# CASE BACKGROUND: CLASS DEFINITION

#### The Class is defined as:

All persons, entities or organizations who, at any time as of or before the entry of the Preliminary Approval Order, own or owned, purchase(d), lease(d) and/or insure(d) the residual value, as a Residual Value Insurer, of all Subject Vehicles equipped or installed with an ETCS distributed for sale or lease in any of the fifty States, the District of Columbia, Puerto Rico and all other United States territories and/or possessions. Excluded from the Class are: (a) Toyota, their officers, directors and employees; their affiliates and affiliates' officers, directors and employees; their distributors and distributors' officers, directors and employees; and Toyota Dealers and Toyota Dealers' officers and directors; (b) Plaintiffs' Class Counsel, Allocation Counsel and their employees; (c) judicial officers and their immediate family members and associated court staff assigned to this case; and (d) persons or entities who or which timely and properly exclude themselves from the Class as provided in this Agreement.

### **NOTICE PROGRAM OVERVIEW**

# Notice Program Overview: PROGRAM COMPONENTS

This Notice Program outlines procedures to provide notice of the Settlement of *In re: Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation* as a class action, consistent with the requirements set forth in Rule 23.

KM recommends the following two-part notice program.

- DIRECT NOTICE: The Short Form Notice will be sent to current owners of covered Toyota, Lexus and Scion vehicles and certain previous owners who were registered owners during a specified period, based on records available through R.L. Polk & Co.
- ➤ PAID MEDIA-BASED NOTICE: After careful research of the demographics of Class Members, KM recommends broad paid media notice comprised of print and Internet vehicles that will reach Class Members, including:
  - Consumer magazines,
  - Newspaper supplements,
  - Local newspapers in U.S. territories and possessions, and
  - Internet banner ads on multiple networks and hundreds of targeted websites.

To complement the Notice Program and to ensure Class Members' easy access to updated information, KM recommends a dedicated informational website.

# NOTICE PROGRAM OVERVIEW: **DIRECT NOTICE**

Direct mail notice will consist of mailing the Short Form Notice to specified Class Members, informing them of their legal rights and how they may participate in or opt-out of the class action. The Short Form Notice will be sent to:

More than 16 million Class Members, including current owners of covered Toyota, Lexus and Scion vehicles and certain previous owners who were registered owners during a specified period, based on records available to Toyota.

# NOTICE PROGRAM OVERVIEW: PAID MEDIA PROGRAM

To reach Class Members to whom direct notice is not practicable, KM recommends the use of measurable paid media. Paid media advertising is guaranteed to appear, allowing for control of the content, timing, and positioning of the message. Newspapers, consumer magazines, television, radio, and the Internet, among other sources, offer paid media opportunities.

In considering which media to use for this case, KM evaluated the media consumption habits of the following target audience: people who bought any Toyota, Lexus or Scion make and model ("Toyota/Lexus/Scion Purchasers").

Based on data regarding the target audience's media consumption, KM researched the most appropriate media vehicles that would be best for this case. KM reviewed available consumer magazines, newspaper supplements, and Internet for reach of the target audiences as well as compatibility of the editorial.

# NOTICE PROGRAM OVERVIEW: PAID MEDIA PLACEMENTS SUMMARY

The following list provides a brief summary of KM's recommended media placements in this case. More detailed information about each publication and its applicability to the target audience in this case appears in the Paid Media Placements section of this plan.

### **PRINT PUBLICATIONS**

### **Newspaper Supplements**

- Parade
- USA Weekend

### **Consumer Magazines**

- Better Homes & Gardens
- ESPN The Magazine
- Good Housekeeping
- National Geographic
- Parents

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Readers Digest

■ Popular Science

People en Espanol

■ Time

■ People

#### Publication in U.S. Territories and Possessions

- El Nuevo Dia
- El Vocero
- Pacific Daily News (Guam)
- Primera Hora
- Puerto Rico Daily Sun

- Saipan Tribune
- Samoa News
- St. Croix Avis
- St. Johns Trade Winds
- Virgin Islands Daily News

#### **ONLINE MEDIA**

#### **Internet Banner Ads**

- 24/7 Network
- AOL Advertising Network
- Batanga
- Facebook.com
- Komli

- Microsoft Media Network
- RMM Network
- Specific Media
- Yahoo! Network

### PAID MEDIA METHODOLOGY

### PAID MEDIA METHODOLOGY

KM notice programs directed to unidentified class members: (1) identify the demographics of class members and establish a target audience, (2) outline the methodology for selecting the media and other program elements and how they relate to product usage or exposure, and (3) provide results that quantify for the court the adequacy of the notice based upon recognized tools of media measurement.

KM employs methodology and measurement tools used in the media planning and advertising industry for designing and measuring the adequacy of a paid media program to reach a particular audience.

Choosing a target audience that encompasses the characteristics of class members is the first step in designing the paid media program. KM chooses media vehicles based on their ability to provide effective and cost-efficient penetration of the target audience. Then it measures selected vehicles against the target audience to quantify the reach of the media program and the frequency of exposure to the media vehicles. Reach and frequency estimates are two of the primary measurements used to quantify the media penetration of a target audience.

- **Reach** is the estimated number of different people exposed to a specific vehicle or combination of vehicles. It can be expressed as whole number or percentage of the total population.
- > **Frequency** is the estimated average number of opportunities an audience member has to see the notice.

### **TARGET AUDIENCE**

# TARGET AUDIENCE: SELECTION METHODOLOGY

To develop a profile of the demographics and media habits of potential Class Members, KM analyzed syndicated data available from GfK MRI's 2012 Doublebase Study<sup>1</sup>.

GfK MRI is the leading U.S. supplier of multimedia audience research. As a nationally accredited research firm, it provides information to magazines, television, radio, Internet and other media, leading national advertisers and over 450 advertising agencies – including 90 of the top 100 in the U.S. GfK MRI's nationally syndicated data are widely used by these companies as the basis for the majority of the media and marketing plans written for advertised brands in the U.S.

Specifically, GfK MRI presents a single-source measurement of major media, products, services, and indepth consumer demographic and lifestyle characteristics. GfK MRI provides data on media usage, audience composition, and other relevant factors pertaining to all major media types as well as the readership of print vehicles.

Since it is not possible to measure Internet against the target of people who leased any Toyota, Lexus or Scion make and model, KM selected the target "people who bought any Toyota, Lexus or Scion make and model," which can be measured for all media. It can be reasonably expected that purchasers or lessors of these vehicles would be demographically similar. Therefore, the measured delivery of media to the "Toyota/Lexus/Scion Purchasers" will be representative of delivery to Class Members.

Therefore, to adequately reach the Class, KM will purchase and measure media against the following primary target:

People who bought any Toyota, Lexus or Scion make and model ("Toyota/Lexus/Scion Purchasers").

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<sup>&</sup>lt;sup>1</sup> Since 1979, GfK MRI's Survey of the American Consumer has conducted detailed polling of a large sample of U.S. adults about the media they see and hear and about the products they use. Participants in the survey are identified by age, occupation, income, education and by where they live, among other things. They are asked what magazines and newspapers they read, what TV shows and cable channels they watch, and are asked questions about Internet access and radio formats. Survey data indicate the brands and products they use from among 500 categories and 6000 consumer brands. The data from this survey is used by media practitioners industry-wide to characterize media and product users by

# TARGET AUDIENCE: **DEMOGRAPHICS**

Based on GfK MRI data, the graph below outlines the demographics of the target audience and the demographics of adults 18 years and older ("Adults 18+") for comparison purposes:

DEMOGRAPHICS	ADULTS 18+	TOYOTA/LEXUS/ SCION PURCHASERS	TOYOTA/LEXUS/SCION BOUGHT OR LEASED
Gender			
Male	48.4%	48.5%	48.3%
Female	51.6%	51.5%	51.7%
Age			
18-24	12.8%	10.5%	10.7%
25-34	17.9%	17.7%	17.9%
35-44	17.7%	18.6%	18.7%
45-54	19.3%	20.5%	20.4%
55-64	15.5%	17.4%	17.3%
65+	16.8%	15.2%	15.1%
Education			
Graduated/Attended College	55.4%	68.8%	68.6%
Graduated High School	30.8%	23.1%	23.2%
Household Income <sup>2</sup>			
Under \$19,000	13.9%	4.7%	4.8%
\$20,000 - \$39,999	19.7%	12.0%	12.3%
\$40,000 - \$59,999	17.0%	15.8%	15.8%
\$60,000 - \$74,999	10.9%	11.6%	11.4%
\$75,000+	38.6%	56.0%	55.6%
\$100,000+	25.1%	38.2%	38.2%
Ethnicity <sup>3</sup>			
Caucasian	76.1%	78.7%	77.9%
African-American	11.7%	6.7%	6.9%
Hispanic	14.0%	13.2%	13.6%
Asian	3.2%	6.1%	6.3%
Other	9.5%	9.0%	9.5%

<sup>&</sup>lt;sup>2</sup> The total percentages listed do not equal exactly 100% percent because GfK MRI rounds up all percentages to the nearest tenth of a decimal.

<sup>&</sup>lt;sup>3</sup> The GfK MRI *Doublebase Study* allows for multi-classification of an individual's ethnicity. Therefore, the sum of all ethnicities may be greater than 100%.

Location <sup>4</sup>			
A & B Counties	71.7%	76.9%	77.2%
C & D Counties	28.3%	23.1%	22.7%

Based on these data, Toyota/Lexus/Scion Purchasers are more likely than the average adult to:

- ➤ Be 25-64 years of age.
- > Have a college degree.
- Live in the A & B Counties.
- Be homeowners.
- ➤ Make \$60,000 and more.

In addition, Asians are a higher percentage of the target audience than they are of the Asian population as a whole.

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<sup>&</sup>lt;sup>4</sup> A Counties, as defined by A.C. Nielsen Company ("Nielsen"), are all counties belonging to the 25 largest metropolitan areas. These metro areas correspond to the Metropolitan Statistical Area and include the largest cities and consolidated areas in the United States. B Counties, as defined by Nielsen, are all counties not included under A that have either a population greater than 150,000 or are in a metro area with a population greater than 150,000 according to the latest census. C Counties, as defined by Nielsen, are all counties not included under A or B that either have a population greater than 40,000 or are in a metro area with a population greater than 40,000 according to the latest census. D Counties are, essentially, rural counties.

# TARGET AUDIENCE: MEDIA USAGE

Individuals spend varying amounts of time with different media. Certain demographic groups may be heavy consumers, light consumers, or non-users of a particular medium. For example, GfK MRI data shows that individuals who are less educated are likely to be heavy television viewers and light newspaper readers. Conversely, highly educated individuals are more likely to be heavy newspaper readers and light television viewers.

KM notice plans focus on the media types used most often by the target audiences. To examine the media habits of the target audience, KM compares the target audience's media usage to that of the average adult 18 years of age and older ("Adult 18+") in usage quintiles reported by GfK MRI. The study ranks respondents based on their amount of exposure to a medium and divides them into five equal-sized groups ("quintiles") from heaviest usage (1) to lightest usage (5).

The media usage of the target audience in each quintile is expressed as an index. An index of 100 is the average adult's usage of a particular medium. Therefore, an index above 100 indicates a heavier usage of the medium than the average adult, and an index below 100 indicates a lighter usage of the medium than the average adult.

The target audience's top two quintiles (heaviest and next heaviest usage) for each type of media are:

MEDIA	ADULTS 18+	TOYOTA/LEXUS/ SCION PURCHASERS	TOYOTA/LEXUS/ SCION BOUGHT OR LEASED
Magazine			
Quintile 1	100.0	104.2	104.6
Quintile 2	100.0	105.3	104.4
Newspaper			
Quintile 1	100.0	115.5	114.8
Quintile 2	100.0	98.8	98.3
Radio			
Quintile 1	100.0	86.5	86.0
Quintile 2	100.0	109.2	109.4
Television			
Quintile 1	100.0	79.4	79.4
Quintile 2	100.0	94.9	94.1
Internet			
Quintile 1	100.0	110.3	110.8
Quintile 2	100.0	117.4	118.0

These data indicate the following regarding media consumption habits of each brand bought or leased:

Target	Brands	Demographics	Media Usage
Bought or Leased	Toyota	<ul><li>Adults 25-64 years</li><li>\$60,000+ household income</li></ul>	<ul><li>Above average magazines</li><li>Heavy newspapers</li><li>Average Internet</li></ul>
Bought or Leased	Lexus	<ul><li>Adults 45 years and older</li><li>\$75,000+ household income</li></ul>	<ul><li>Heavy magazines</li><li>Heavy newspapers</li><li>Heavy Internet</li></ul>
Bought or Leased	Scion	<ul><li>Adults 18-34 years</li><li>\$60,000+ household income</li></ul>	<ul><li>Above average magazines</li><li>Heavy Internet</li></ul>

The target audience also includes 13% Hispanics and 6% Asians. This level of Class membership warranted some multi-cultural media placements.

### PAID MEDIA PLACEMENTS

# PAID MEDIA PLACEMENTS: NEWSPAPER SUPPLEMENTS

Parade and USA Weekend are publications known as newspaper supplements that are inserted into weekend or Sunday editions newspapers nationwide. These magazines, printed on newsprint, contain articles written for broad, general appeal and encourage readership through brevity. Issues are typically fewer than 30 pages. For this Notice Program, KM recommends newspaper supplements because of their cost-effective reach capability.

Parade appears in 640 papers and USA Weekend in more than 800. (There is a small amount of overlap, as some papers carry more than one supplement, so these numbers are not cumulative.) Parade and USA Weekend together reach every major media market in the country. The selected supplements provide coverage in all 50 states and the District of Columbia. A list of the newspapers into which the selected supplements are inserted is attached as Exhibit A.

KM recommends the following newspaper supplement placements:

### **PARADE**

- ➤ A two-fifths-page ad (5.25" x 6.75") twice in *Parade* with an estimated circulation of 32,500,000.<sup>5</sup>
- Parade is carried in the Sunday edition of 640 daily newspapers and is the highest circulating magazine in the world. Carrier newspapers serve major urban and suburban markets in the U.S.
- > 30.2% of Toyota/Lexus/Scion Purchasers read an average issue of *Parade*.
- > 29.8% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Parade*.



A two-fifths-page ad (5" x 6.4375") twice in *USA Weekend* with an estimated circulation of 22,250,000.

<sup>&</sup>lt;sup>5</sup> The GfK MRI readership estimates for Parade and USA Weekend are reflective of the broader readership measurement of the newspaper carrier groups into which these supplements are inserted. A custom study, conducted in 2003, by GfK MRI indicates that the actual readership of the supplements is less than that of the carrier papers. While this study provided directional insight into the audience, the data provided is highly variable and insufficient for use in specific computation of reach and frequency. Therefore, the use of carrier paper readership for the newspaper supplements remains an accredited methodology.

- > USA Weekend is carried in the weekend edition of 800 daily newspapers in major markets, complementing U.S. markets served by *Parade*.
- > 17.3% of Toyota/Lexus/Scion Purchasers read an average issue of USA Weekend.
- > 17.3% of Toyota/Lexus/Scion Bought or Leased read an average issue of USA Weekend.

## PAID MEDIA PLACEMENTS: CONSUMER MAGAZINES

Most adults read one or more magazines during an average month and nearly three out of five adults read or look at a magazine daily. Magazines quickly accumulate readership and provide timely and efficient notice to readers. KM chose the consumer magazines listed below because they provide efficient coverage of the target audience.

KM recommends the following consumer magazine placements:



- A half-page ad (3.5" x 10") once in *Better Homes and Gardens* with an estimated circulation of 7,600,000.
- > Better Homes and Gardens is published monthly and is the largest-circulation home service magazine in the U.S., featuring a wide-range of home and family subjects such as food and decorating.
- ➤ 16.1% of Toyota/Lexus/Scion Purchasers read an average issue of *Better Homes and Gardens*.
- > 15.9% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Better Homes and Gardens*.



- ➤ A half-page ad (4.25" x 10.625") once in *ESPN The Magazine* with an estimated circulation of 2,000,000.
- > ESPN The Magazine is a bi-weekly publication covering issues and trends, both on the field and in the lives of today's highest-profile athletes.
- > 6.1% of Toyota/Lexus/Scion Purchasers read an average issue of ESPN The Magazine.
- > 6.1% of Toyota/Lexus/Scion Bought or Leased read an average issue of ESPN The Magazine.

# **Good Housekeeping**

- A half-page ad (3.625" x 10.625") once in *Good Housekeeping* with an estimated circulation of 4,300,000.
- > Good Housekeeping is published monthly and provides information on food, nutrition, health, beauty, home decorating, child care, and social issues.
- > 9.6% of Toyota/Lexus/Scion Purchasers read an average issue of *Good Housekeeping*.
- > 9.4% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Good Housekeeping*.



- A full-page ad (5.75" x 9") once in *National Geographic* with an estimated circulation of 4,000,000.
- > National Geographic is published monthly and covers people and places internationally. Readers spend an average of 56 minutes with each issue and tend to be upper-income and educated.
- > 15.9% of Toyota/Lexus/Scion Purchasers read an average issue of *National Geographic*.
- > 15.7% of Toyota/Lexus/Scion Bought or Leased read an average issue of *National Geographic*.

# **Parents**

- ➤ A half-page ad (3.5" x 10") once in *Parents* with an estimated circulation of 2,200,000.
- > Parents is published monthly and provides information and advice in raising healthy children.
- ➤ 6.2% of Toyota/Lexus/Scion Purchasers read an average issue of *Parents*.
- ➤ 6.1% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Parents*.



- ➤ A half-page ad (3.375" x 10") twice in *People* with an estimated circulation of 3,475,000.
- > People is a weekly publication covering contemporary personalities in entertainment, politics, business, and other current events.
- ➤ 18.3% of Toyota/Lexus/Scion Purchasers read an average issue of *People*.
- ➤ 18.4% of Toyota/Lexus/Scion Bought or Leased read an average issue of *People*.



- A two-thirds--page ad (4.5" x 10") once in *People en Español* with an estimated circulation of 540,000.
- > People en Español is a monthly publication covering issues and individuals in the Hispanic community.
- > 19.2% of Toyota/Lexus/Scion Bought or Leased (who are Hispanic) read an average issue of *People en Español*.

### POPULAR SCIENCE

- ➤ A half-page ad (7" x 5") once in *Popular Science* with an estimated circulation of 1,300,000.
- > Popular Science is published monthly and is focuses on automotive, consumer technology and gadgets, health, and engineering.
- > 3.5% of Toyota/Lexus/Scion Purchasers read an average issue of *Popular Science*.
- > 3.4% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Popular Science*.



- A full-page ad (4.687" x 6.75") once in *Reader's Digest* with an estimated circulation of 5,500,000.
- > Reader's Digest is compendium published 10 times a year of selected excerpts from other publications as well as original pieces.
- ➤ 10.2% of Toyota/Lexus/Scion Purchasers read an average issue of *Reader's Digest*.
- > 10.0% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Reader's Digest*.

# TIME

- ➤ A half-page ad (3.5" x 10") once in *Time* with an estimated circulation of 3,250,000.
- Time is a weekly news magazine covering national and international people, places, and events.
- > 9.1% of Toyota/Lexus/Scion Purchasers read an average issue of *Time*.
- > 9.0% of Toyota/Lexus/Scion Bought or Leased read an average issue of *Time*.

# PAID MEDIA PLACEMENTS: PUBLICATIONS IN U.S. TERRITORIES AND POSSESSIONS

To provide notice in U.S. territories and possessions, KM selected newspaper advertising. The Summary Settlement Notice will be translated, when necessary, and appropriately sized for placement in the following newspapers:

U.S. TERRITORY/POSSESSION	NEWSPAPER	CIRCULATION
American Samoa	Samoa News	4,000
Guam	Pacific Daily News	30,000
Northern Mariana Islands	Saipan Tribune	2,500
Puerto Rico	El Nuevo Dia	250,000
Puerto Rico	El Vocero	140,000
Puerto Rico	Primera Hora	140,869
Puerto Rico	Puerto Rico Daily Sun	30,000
St. Croix (United States Virgin Islands)	St. Croix Avis	14,000
St. John (United States Virgin Islands)	St. Johns Trade Winds	2,000
St. John (United States Virgin Islands)	Virgin Islands Daily News	13,000

# PAID MEDIA PLACEMENTS: TARGET AUDIENCE'S PRINT READERSHIP

Readership includes both primary readers and pass-along readers. Primary readers purchase a publication or are members of a household where the publication was purchased. Pass-along readers are those who read the publication outside the home, in places such as a doctor's office. The table below indicates the estimated number of readers in the target audience of an average issue of the magazine or newspaper supplement:

PUBLICATION	INSERTIONS	TOYOTA/LEXUS/SCION PURCHASERS	TOYOTA/LEXUS/SCION BOUGHT OR LEASED
Better Homes and Gardens	1	5,832,000	5,982,000
ESPN The Magazine	1	2,227,000	2,315,000
Good Housekeeping	1	3,476,000	3,547,000
National Geographic	1	5,788,000	5,934,000
Parade	2	10,970,000	11,230,000
Parents	1	2,235,000	2,304,000
People	2	6,642,000	6,917,000
People en Español	1	968,000	997,000
Popular Science	1	1,283,000	1,297,000
Reader's Digest	1	3,698,000	3,764,000
Time	1	3,309,000	3,391,000
USA Weekend	2	6,300,000	6,504,000

GfK MRI does not measure U.S. territories and possessions. Therefore, their contribution to the overall reach of the media is not calculated. Their inclusion in the Notice Program is still recommended, however, given the Class definition.

## PAID MEDIA PLACEMENTS: INTERNET ADVERTISING

GfK MRI provides data on Internet usage by asking survey respondents about their online usage during the 30 days prior to the survey. According to GfK MRI, 86.7% of Toyota/Lexus/Scion Purchasers and 86.6% of Toyota/Lexus/Scion Bought or Leased used the Internet during the last 30 days.

Accordingly, KM recommends incorporating Internet advertising into the Notice Program in order to provide potential Class Members with additional national notice opportunities beyond the broad-reaching print program. Internet advertising delivers an immediate message and allows the viewer of an advertisement to instantly click through to a website for further information.

#### **WEBSITE ADVERTISING**

KM recommends placing ads on a wide range of websites, enabling maximum exposure opportunities to reach the broad audience of Toyota/Lexus/Scion Purchasers. In addition, websites with audiences that are highly comprised of the specific target audiences were also selected. (Delivery of Internet impressions to specific sites and categories within sites are subject to availability at the time KM purchases the media.)

KM recommends the following Web placements, which will run for approximately 30 days:



- > 24/7 Real Media is a network that represents over 800 websites. A partial list of websites in the 24/7 Real Media Network is attached as Exhibit B.
- ➤ Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, and 160 x6 00 pixels will appear, on a rotating basis, on websites that are part of the 24/7 Real Media Network.



- AOL Advertising Network is one of the leading Internet brands providing content on top news, movies, music, weather, finance, sports and horoscopes.
- ➤ Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, and 160 x 600 pixels will appear, on a rotating basis, on the AOL Network.



- ➤ Batanga is the number one Hispanic ad network, delivering over 15 million online U.S. Hispanics on Spanish-language sites.
- ➤ Banner advertisements measuring 728 x 90, 300 x 250 pixels, and 160 x 600 pixels will appear, on a rotating basis, on Batanga.

### facebook

- Facebook.com is s a free, global social networking website that helps people communicate with friends, family and coworkers.
- ➤ Banner advertisements measuring 110 x 80 pixels will appear, on a rotating basis, on Facebook.com.



- Komli is a leading digital media platform for Asia Pacific targets.
- ➤ Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, and 160 x 600 pixels will appear, on a rotating basis, on Komli.



- Microsoft Media Network is a premium ad network of top-ranked commercial sites.
- ➤ Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, and 160 x 600 pixels will appear, on a rotating basis, on the Microsoft Media Network.



- > RMM is a network that represents over 800 premium websites. A partial list of websites in the RMM Network is attached as Exhibit C.
- ➤ Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, and 160 x 600 pixels will appear, on a rotating basis, on websites that are part of the RMM Network.

# §<sup>m</sup> specificmedia

- > Specific Media is an online media company that enables advertisers to target audiences through advanced proprietary technologies across a premium network.
- ➤ Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, and 160 x 600 pixels will appear, on a rotating basis, on the Specific Media Network.

### YAHOO!

- Yahoo! is a leading Internet brand and a global online network of integrated services providing users with entertainment and other quality content. Banner advertisements will appear on a variety of Yahoo's web pages.
- ➤ Banner advertisements measuring 728 x 90 pixels, 300 x 250 pixels, 160 x 600 pixels will appear, on a rotating basis, on various Yahoo! Web pages.

### **NATIONAL MEDIA DELIVERY**

The paid media program outlined in this plan provides Class Members with multiple exposure opportunities to media vehicles carrying the Notice and delivers the following estimated reach and frequency measurements to the target audience defined by the 2012 comScore//GfK MRI Media (10-12/S12) Study<sup>6</sup> from GfK MRI and comScore:

An estimated 90.0% of Toyota/Lexus/Scion Purchasers will be reached with an average estimated frequency of 3.0 times, delivering 121,443,000 gross impressions.

Although the target, people who leased any Toyota, Scion or Lexus make and model, is not measured in comScore, it is likely, given the media usage habits, that the estimated reach of the Notice Program will be similar to that of people who own any Toyota, Scion or Lexus make and model.

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<sup>&</sup>lt;sup>6</sup> GfK MRI Net+ Fusion combines GfK MRI's *Survey of the American Consumer* and Nielsen Online's NetView, providing a single-source dataset of off-line and online media usage by American consumers. Nielsen uses a patented metering technology and representative panels of Internet users to collect and report consumer Internet usage. The GfK MRI survey provides data on magazine and newspaper reading, television viewing, radio listening, product consumption, psychographic characteristics, computer and Internet access configurations, and geo-demographic characteristics. Combining the two datasets provides unduplicated audience estimates across print and online media.

### **NOTICE DESIGN**

# Notice Design: Long Form Notice

The Long Form Notice will be compliant with Rule 23 and consistent with the Federal Judicial Center's "illustrative" class action notices. Specifically, the Long Form Notice will clearly and concisely state in plain, easily understood language:

- The nature of the action;
- The definition of the class certified:
- The class claims, issues, or defenses;
- That a class member may enter an appearance through an attorney if the member so desires;
- That the Court will exclude from the class any member who requests exclusion;
- The time and manner for requesting exclusion; and
- $\rightarrow$  The binding effect of a class judgment on members under Rule 23 (c)(3).

The Long Form Notice will prominently feature a toll-free number and website address for Class Members to obtain more information and file a claim. The Long Form Notice will be translated into Spanish, Chinese, Japanese, Korean, and Vietnamese and such translations will be available on the Class Action Administrator's dedicated website, [www.website.com].

# NOTICE DESIGN: SHORT FORM NOTICE

The plain language Short Form Notice is designed to alert Class Members to the litigation by using a bold headline. This headline will enable Class Members to quickly determine if they are potentially affected by the litigation. Plain language text provides important information regarding the subject of the litigation, the Class definition, and the legal rights available to Class Members. The Short Form Notice will include all the substantive information required by Rule 23.

The Short Form Notice will prominently feature a toll-free number and website address for Class Members to obtain the Short Form Notice and other information. The Short Form Notice will also include a tear-off Notice that Class Members can keep in their glove box to remind them about the future benefits available through the Customer Support Program. The Short Form Notice will be translated into Spanish, and such translations will be available on the Class Action Administrator's dedicated website, [www.website.com].

# NOTICE DESIGN: SUMMARY SETTLEMENT NOTICE

Rule 23(c)(2) of the Federal Rules of Civil Procedure requires notices in 23(b)(3) class actions to be written in "plain, easily understood language." KM applies the plain language requirement in drafting all notices in federal and state class actions. The firm maintains a strong commitment to adhering to the plain language requirement, while drawing on its experience and expertise to draft notices that effectively convey the necessary information to Class Members.

The plain language Summary Settlement Notice is designed to alert Class Members to the litigation by using a bold headline. This headline will enable Class Members to quickly determine if they are potentially affected by the litigation. Plain language text provides important information regarding the subject of the litigation, the Class definition and the legal rights available to Class Members. The Summary Settlement Notice includes all the substantive information required by Rule 23.

Each advertisement will prominently feature a toll-free number and website for Class Members to obtain the Long Form Notice and other information. The Summary Settlement Notice will be translated into Spanish..

## Notice Design: Website and Internet Ads

An informational interactive website is a critical component of the Class Notice Program. A dedicated website is a constant information source instantly accessible to millions. In this case, the dedicated site will capitalize on the Internet's ability to distribute information and provide access to customer service. Internet banner ads will direct Class Members to the website.

#### **WEBSITE DESIGN**

Combining clean site design, consistent site navigation cues and search engine optimization, the website will provide Class Members with easy access to the details of the litigation.

- ➤ CLEAN DESIGN: The site will be designed for ease of navigation and comprehension, with user-friendly words and icons. Clearly labeled content will include the Long Form Notice, court documents, and answers to frequently asked questions.
- > ONLINE CLAIM FILING: In an effort to make it even easier for Class Members to make claims, the website will allow users to request hard copies of materials, and/or make a claim online.

#### INTERNET BANNER AD DESIGN

KM will design Internet banner advertisements to alert Class Members to the litigation by using a bold headline. The headline will enable Class Members to quickly determine if they may be affected by the litigation. When users click on the banner advertisement, they will be connected to the dedicated website that contains detailed information about their legal rights.

For reference, below is an Internet banner ad drafted for this case:

If You Bought, Owned,
or Leased a
Toyota, Lexus or
Scion Vehicle
Learn About Benefits
and Options in a
Class Action Settlement

The Internet banner ad will be translated into Spanish, Chinese, Japanese, Korean, and Vietnamese.

### **TOLL-FREE TELEPHONE SUPPORT**

A toll-free interactive voice response system (IVR) will be established to service Class Members calling as a result of seeing the paid media notice. Callers requesting the Long Form Notice will be prompted to input the telephone number of the residence where they would like to receive the Notice.

The system uses an address look-up database to locate the corresponding address of the resident. A portion of the address will be read back to the caller for address verification. For successful look-ups, the caller will be asked to speak the Class Member's full name and to spell the last name. If the look-up fails, is incorrect, or the call is placed from a rotary dial telephone, callers will be prompted to state their name and address.

### **EXHIBIT A**



### **Distributing Newspapers**

Effective January, 2012

33,000,000 National Circulation in More than 640 Newspapers

State / State Circulation Newspaper	Circulation Newspaper / Cluster	State / State Circulation Newspaper	Circulation Newspaper / Cluster
Alabama		Arkansas	
427,307		290,510	
Alexander City: The Outlook	4,000 *	Conway: Log Cabin Democrat	8,439
Selma: The Selma Times-Journal	4,800 *	Little Rock: Arkansas Democrat-Gazette	198,559
	8,800		206,998
Anniston: The Anniston Star	20,649	El Dorado: Sunday News	12,982
Birmingham: The Birmingham News	154,031	Fayetteville: Northwest Arkansas Democrat	
Cullman: The Cullman Times	10,873 *	Gazette	
Gadsden: The Gadsden Times	17,459		80,917
Talladega: The Daily Home	7,549 *	California	
Tuscaloosa: The Tuscaloosa News	31,926	3,307,762	
	242,487	Bakersfield: The Bakersfield Californian	52,472
Athens: The Athens News Courier	5,794 *	Lompoc: Lompoc Record	3,637
Huntsville: The Huntsville Times	68,800	San Luis Obispo: The Tribune	36,772
	74,594	Santa Barbara: Santa Barbara News-Press	23,778
Mobile-Pensacola: Press-Register	101,426	Santa Barbara/TMC: Santa Barbara News-	34,476
	101,426	Press Direct	
Alaska	,	Santa Maria: Santa Maria Times	18,367
Alaska		Santa Maria/Select: Central Coast Preview	6,000
75,577			175,502
Anchorage: Anchorage Daily News	49,734	Camarillo: Ventura County Star	79,488
Fairbanks: Fairbanks Daily News-Miner	14,879	Palmdale: Antelope Valley Press	19,110
Juneau: Juneau Empire	4,800 *	Riverside: The Press Enterprise	124,997
Kenai: Peninsula Clarion	6,164 *	Santa Ana: The Orange County Register	282,135
	75,577	Santa Ana/TMC: Sunday Preferred	86,000
Arizona		Victorville: Daily Press	26,022
315,798			617,752
Cottonwood: Verde Independent & The Bug	le 3,601 *	El Centro: Imperial Valley Press	9,468
Flagstaff: Arizona Daily Sun	10,451		9,468
Kingman: The Kingman Daily Miner	7,629 *	Facendides North County Times	
Lake Havasu City: Today's News-Herald	10,162 *	Escondido: North County Times	65,597 65,597
Mesa: East Valley Tribune	119,026 *		
Prescott: The Daily Courier	15,544	Fairfield: Daily Republic	18,516
Sun City: News-Sun	6,463	Sacramento: The Sacramento Bee	265,074
	172,876	Sacramento/Select: Yes! Your Essential	40,023
Tucson: The Arizona Daily Star	128,813	Shopper	323,613
	128,813	Fresno: The Fresno Bee	138,064
Yuma: The Sun	14,109	Fresno/Select: Yes! Your Essential Shopper	
	14,109	Hanford: The Sentinel	8,577
Arkansas		Merced: Merced Sun-Star	15,079
290,510		Porterville: Recorder	5,900
Blytheville: Blytheville Courier News	2,595	. orterviner necorder	199,078
,	2,595	Los Angeles: Los Angeles Times	887,775

State / State Circulation Newspaper	Circulation Newspaper / Cluster	State / State Circulation Newspaper N	Circulation Newspaper / Cluste
California		Connecticut	
3,307,762		370,212	
	887,775		241,578
Marysville-Yuba City: Appeal-Democrat	15,684	Delaware	
Marysville-Yuba City/Select: A-D Light	5,000 *	16,981	
Modesto: The Modesto Bee	71,332	Dover: State News Sunday	16,981
Modesto/Select: Yes! Your Essential Shop	per 31,023 *		16,981
Stockton: The Record	41,037	District of Columbia	,
	164,076	713,842	
Napa: Register	12,722	·	713,842
anta Rosa: The Press Democrat	60,956	Washington: The Washington Post	713,842
	73,678		713,642
Redding: Record Searchlight	24,124	Florida	
<b>3</b>	24,124	2,482,112	
an Diego: The San Diego Union-Tribune	291,363	Bradenton: Bradenton Herald	39,235
an Diego/TMC: Local Community Values	202,084 *	Bradenton/Select: Yes! Your Essential Shoppe	
an Diego, rivie. Local community values	493,447	Lakeland: The Ledger	62,685
on Francisco, Con Francisco Chronielo		Winter Haven: The Reporter	28,758
an Francisco: San Francisco Chronicle	273,652		143,178
	273,652	Cape Coral: Cape Coral Daily Breeze	42,209
Colorado		Naples-Bonita: Daily News	52,437
43,520			94,646
oulder: Sunday Camera	26,565	Ft. Walton Beach: Northwest Florida Daily	29,863
ongmont: Times-Call	19,097	News	
oveland: Reporter-Herald	20,535		29,863
	66,197	Gainesville: The Gainesville Sun	41,472
anon City: Canon City Daily Record	5,705	Gainesville/Select: Shop Gainesville	10,000
olorado Springs: The Gazette	84,265		51,472
olorado Springs/Select: Sunday Preferred	23,200 *	Jacksonville: The Florida Times-Union	148,436
ueblo: The Pueblo Chieftain	45,388	Lake City: Lake City Reporter	7,000
rinidad: The Chronicle-News	2,554 *	St. Augustine: St. Augustine Record	17,227
	161,112		172,663
enver: The Denver Post	443,446	Live Oak: Live Oak Suwannee Democrat	5,300
enver/Select: Sunday Select	40,500 *		5,300
	483,946	Miami: The Miami Herald	203,295
rand Junction: The Daily Sentinel	27,067	Miami/Select: The Miami Herald Sunday Select	,
lontrose: Montrose Daily Press	5,198 *	Miami / El: El Nuevo Herald	72,142
·	32,265	Wildriff Et. Et Wacvo Herald	336,885
onnecticut		Ocales Chan Beautan	
70,212		Ocala / Salasty Shan Ocala	40,266
	69,815	Ocala/Select: Shop Ocala Orlando: El Sentinel	10,000 80,000
ridgeport: Connecticut Post anbury: The News-Times	28,724	Orlando: Er Sentinei Orlando: Orlando Sentinel	285,534
reenwich: Time	9,842	Orlando/Select: Go Shopping, Orlando	70,000
tamford: The Advocate	20,253	Orlando/TMC: What's the Deal, Orlando?	100,000
tamora. The Advocate	128,634	The Villages: Daily Sun	37,102
Anchostory Journal Inquires		The vinages. Daily suit	622,902
Manchester: Journal Inquirer	33,993	Danama City, Francisco Florido Novembro	
Meriden: Record-Journal	17,883 *	Panama City: Freedom Florida Newspapers	25,280
Middletown: The Middletown Press	5,272	Panama City: The News Herald	27,919
lew Britain: Herald Press	9,898 80.081		53,199
lew Haven: New Haven Register Iew London: The Day	89,981 28,951	Sarasota: Herald-Tribune	82,252
orrington: The Register Citizen	5,841	St. Petersburg: Tampa Bay Times	399,547
Vaterbury: The Sunday Republican	49,759	Tampa: The Tampa Tribune	253,453

State / State Circulation Newspaper	<b>Circulation</b> Newspaper / Cluster	State / State Circulation Newspaper	<b>Circulation</b> Newspaper / Cluster
Florida		Idaho	
2,482,112		226,534	
	735,252	Rexburg: Standard Journal	4,451
Stuart: SCRIPPS Treasure Coast Newspapers	83,443 *		50,967
West Palm Beach: The Palm Beach Post	123,309	Lewiston: Lewiston Morning Tribune	24,568
West Palm Beach/Select: Real Values	30,000 *	C	24,568
	236,752	Illinois	
Georgia		1,786,240	
1,103,915		Alton: The Telegraph	20,397
Americus: Americus Times-Recorder	3,211 *	Belleville: Belleville Community Newspapers	7,891 <sup>-</sup>
Columbus: Columbus Ledger-Enquirer	41,170	Belleville: Belleville News-Democrat	51,117
Columbus/Select: Yes! Your Essential Shoppe	•	Belleville/Select: Yes! Your Essential Shopper	
Macon: The Telegraph	64,594	believine/ select. Tes: Tour Essential Shopper	93,099
Macon/Select: Yes! Your Essential Shopper	23,374 *		
Milledgeville: The Milledgeville Union-Record		Bloomington: The Pantagraph	42,353
Trimedgevine. The trimedgevine official record	151,172	Canton: The Daily Ledger	4,188 *
Athenes Athene Demonsullerald		Pekin: Pekin Daily Times	6,578 *
Athens: Athens Banner-Herald	21,858	Peoria: Journal Star	70,864
Atlanta: The Atlanta Journal-Constitution	407,099		123,983
Atlanta/Select: Buyer's Edge Select	62,000 *	Carbondale: The Southern Illinoisan	33,074
Atlanta/TMC: Atlanta - Reach	265,500 *		33,074
	756,457	Champaign-Urbana: The News-Gazette	42,964
Augusta: The Augusta Chronicle	64,316	Decatur: Herald & Review	43,055
Augusta/Select: Yes! Your Essential Shopper		Effingham: Effingham Daily News	10,120
	72,516	Jacksonville: Jacksonville Journal-Courier	11,550
Cordele: Cordele Dispatch	3,760 *	Springfield: The State Journal-Register	49,996
Moultrie: The Moultrie Observer	5,654 *		157,685
Tifton: The Tifton Gazette	6,635 *	Chicago: Chicago Tribune	777,038
	16,049	Chicago/Select: Chicago Tribune Sunday Select	ct 195,000 °
Hinesville: Liberty County Coastal Courier	4,548 *	Chicago/Fin de Semana: Hoy fin de semana	335,000 *
Richmond Hill: Bryan County News	2,135 *		1,307,038
Savannah: Savannah Morning News	54,890	Freeport: The Journal Standard	10,326 *
Statesboro: Statesboro Herald	7,526 *		10,326
	69,099	Galesburg: The Register-Mail	9,947
Rome: Rome News-Tribune	14,407 *	Kewanee: Star Courier	3,778 *
	14,407	Monmouth: Daily Review Atlas	1,734 *
Thomasville: Thomasville Times-Enterprise	8,249 *	,	15,459
Valdosta: The Valdosta Daily Times	15,966 *	Macomb: The Macomb Journal	3,457
	24,215	Quincy: Quincy Herald-Whig	20,853
Hawaii		Quincy: Quincy Heraid Wing	24,310
19,418		Mount Vernan, Mt. Vernan Degister Neus	
Wailuku: The Maui News	19,418	Mount Vernon: Mt. Vernon Register-News	7,102 <sup>*</sup> 7,102
Wallaka. The Maarivews	19,418		
	15,410	Ottawa: The Times	14,164
Idaho			14,164
226,534		Indiana	
Boise: Idaho Statesman	76,961	540,894	
Boise/Select: Yes! Your Essential Shopper	25,000 *	Anderson: The Herald Bulletin	20,751 *
Nampa: Idaho Press Tribune	27,596	Bloomington: Hoosier Times	34,705 *
Twin Falls: The Times-News	21,442	Columbus: The Republic	19,330
	150,999	Franklin: Daily Journal	13,906
Idaho Falls: Post Register	28,046	Greenfield: Daily Reporter	9,266 *
Pocatello: Idaho State Journal	18,470	Greensburg: Greensburg News	4,306 *

State / State Circulation Newspaper	Circulation Newspaper / Cluster	State / State Circulation Newspaper	<b>Circulation</b> lewspaper / Cluster
Indiana		Kansas	
540,894		254,196	
Kokomo: Kokomo Tribune	21,045 *	Hays: The Hays Daily News	10,263 *
Lebanon: The Lebanon Reporter	4,043 *	Hutchinson: Hutchinson News	28,503
Logansport: Pharos-Tribune	9,489 *	Salina: Salina Journal	26,070
Mooresville-Decatur: Reporter-Times	3,076 *	Wichita: The Wichita Eagle	99,624
Rushville: Rushville Republican	2,578 *	Wichita/Select: Yes! Your Essential Shopper	25,008 *
	142,495		202,472
Batesville: The Batesville Herald Tribune	2,569 *	Manhattan: The Manhattan Mercury	9,281
	2,569	Topeka: Topeka Capital-Journal	38,184
Evansville: Evansville Courier & Press	71,039		47,465
Evansyme. Evansyme Council & 17633	71,039	Ottawa: The Ottawa Herald	4,259 *
St. Warran The January Constitu		Stawa. The Stawa Herard	4,259
Ft. Wayne: The Journal Gazette	102,861 102,861	Manakasalas	.,=55
		Kentucky	
Goshen: The Goshen News	10,661 *	241,159	45.000
South Bend: South Bend Tribune	80,536	Ashland: The Independent	15,263
	91,197		15,263
Munster: The Times	89,375	Bowling Green: Daily News	23,911
	89,375	Glasgow: The Glasgow Daily Times	8,286
New Albany-Jeffersonville: The Evening New	ws 10,762 *		32,197
& The Tribune		Corbin: Corbin Times-Tribune	5,805 *
Seymour: The Tribune	6,618 *	Danville: The Kentucky Advocate	8,180 *
	17,380	Lexington: Lexington Herald-Leader	113,350
Terre Haute: Tribune-Star	23,978	Lexington/Select: Yes! Your Essential Shopper	15,060 *
	23,978	London: The London Sentinel-Echo	7,479 *
Iowa		Somerset: Commonwealth Journal	8,118 *
317,117			157,992
Ames: The Tribune	10,397 *	Elizabethtown: The News Enterprise	18,903
Fort Dodge: The Messenger	15,818		18,903
Knoxville: The Knoxville Crossville Chronicle		Henderson: The Gleaner	9,533
Marshalltown: Times-Republican	8,678		9,533
Oskaloosa: Oskaloosa Herald	2,691 *	Maysville: The Ledger Independent	7,271
	39,599	Maysvine. The Leager macpendent	7,271
Cedar Rapids: The Gazette	61,165		7,271
Dubuque: Telegraph-Herald	30,509	Louisiana	
Waterloo: The Courier	44,303	335,782	
Waterioo. The courier	135,977	Abbeville-Eunice-Ville Platte: Meridonial-New	s 10,863 *
Clinton: Clinton Herald		Gazette Crowley: The Crowley Post Signal	3,800 *
	9,688 59,272	Crowley: The Crowley Post-Signal  Lake Charles: American Press	
Davenport: Quad-City Times  Muscatine: Muscatine Journal	5,706	Ruston: The Ruston Daily Leader	35,300 5,200 *
Muscatine. Muscatine Journal	74,666	Ruston. The Ruston Daily Leader	55,163
Mason City: Globe-Gazette	18,241	Baton Rouge: The Advocate	102,240
	18,241	Franklin: The Banner Tribune	2,138 *
Ottumwa: The Ottumwa Courier	10,626	Morgan City: The Daily Review	4,712 *
	10,626		109,090
Sioux City: Sioux City Journal	38,008	Houma: The Courier	16,094
	38,008		16,094
Kansas		New Orleans: The Times-Picayune	155,435
254,196			155,435
Garden City: The Garden City Telegram	7,363 *	Maine	
Great Bend: Great Bend Tribune	5,641 *	136,400	

State / State Circulation Newspaper	Circulation Newspaper / Cluster	State / State Circulation Newspaper	Circulation Newspaper / Cluster
Maine		Michigan	
136,400		880,037	
Augusta: Kennebeck Journal	11,475	•	166,712
Lewiston: Sun Journal	28,273	Cadillac: News	7,849
Portland: Maine Sunday Telegram	82,286	Gaylord: Gaylord Herald-Times	5,000
Waterville: Morning Sentinel	14,366	Petoskey: Petoskey News-Review	8,895
	136,400	Traverse City: Record-Eagle	29,065
Maryland		Travelse die, Tredera Eagle	50,809
549,699		Grand Rapids: The Grand Rapids Press	152,075
Baltimore: The Sun	301,551	Kalamazoo: Kalamazoo Gazette	55,459
Baltimore/Select: Deals @ Your Door	44,000 *	Muskegon: The Muskegon Chronicle	35,743
Baltimore / Weeklies: Baltimore Weeklies	117,000 *	Muskegon. The Muskegon Chronicle	243,277
Easton: Star-Democrat	14,973 *		
Editori. Star Bernocrat	477,524	Jackson: Citizen Patriot	28,207
Cumberland: Cumberland Times-News			28,207
Hagerstown: The Herald-Mail Newspapers	25,353 31,806	Marquette: The Mining Journal	14,509
Triagerstown. The Heraid-Iviali Newspapers	57,159		14,509
		Minnesota	
Elkton: Cecil Whig	15,016 *	965,241	
	15,016	Albert Lea: Albert Lea Tribune	5,561 <sup>3</sup>
Massachusetts		Austin: Austin Daily Herald	3,810 *
685,854		Winona: Winona Daily News	10,327
Boston: Boston Sunday Globe	354,181		19,698
Boston/Select: Savings Central	85,000 *	Bemidji: The Bemidji Pioneer	9,238
	439,181	Brainerd: Brainerd Dispatch	15,964 <sup>3</sup>
Hyannis: Sunday Cape Cod Times	47,069	Faribault: Faribault Daily News	5,183
Worcester: Sunday Telegram	74,629	Minneapolis-St. Paul: Star Tribune	503,838
,	121,698	Minneapolis-St. Paul/Select: Strib Express	30,000
New Bedford: Sunday Standard-Times	23,807	Northfield: Northfield News	4,200
New Bearora. Sanday Standard Times	23,807	Owatonna: Owatonna People's Press	6,342
		Red Wing: Red Wing Republican Eagle	5,700
Springfield: Sunday Republican	101,168	St. Paul: Pioneer Press	248,179
	101,168	Willmar: West Central Tribune	13,785
Michigan			842,429
880,037		Duluth: Duluth News-Tribune	47,071
Adrian: The Daily Telegram	14,315	Grand Rapids: Grand Rapids Herald-Review	
	14,315	Hibbing: The Hibbing Daily Tribune	4,643
Ann Arbor: AnnArbor.com	37,087 *	Virginia: Virginia Mesabi Daily News	9,965
Dearborn: Press & Guide	7,056	,	68,619
Lapeer: The County Press	8,961 *	Mankato: The Free Press	19,049
Monroe: The Monroe Sunday News	21,139	New Ulm: The Journal	7,520
Mount Clemens: The Macomb Daily	61,958	Worthington: Daily Globe	7,926
Pontiac: The Oakland Press	71,867	Workington. Buny Globe	34,495
Royal Oak: The Daily Tribune	6,166	B. Alica de adecada	3.,.55
Shelby Township: Advisor & Source Newspapers	116,637	<b>Mississippi</b> 153,613	
Southgate: The News-Herald	31,337	Brookhaven: The Daily Leader	5,693
	362,208	Mc Comb: Enterprise-Journal	9,608
Bad Axe: Huron Daily Tribune	5,466 *	Vicksburg: The Vicksburg Post	11,580
Bay City: The Bay City Times	32,141 *		26,881
Flint: The Flint Journal	68,502	Clarksdale: The Clarksdale Press Register	1,800 '
Midland: The Midland Daily News	14,406	-	1,800
Mount Pleasant: Morning Sun	9,317	Columbus: The Commercial Dispatch	13,574
Saginaw: The Saginaw News	36,880 *	Laurel: Laurel Leader-Call	6,133

State / State Circulation Newspaper	<b>Circulation</b> Newspaper / Cluster	State / State Circulation Newspaper	<b>Circulation</b> Newspaper / Cluster
Mississippi		Nebraska	
153,613		296,801	
Tupelo: Northeast Mississippi Daily Journal	35,439	Beatrice: Sun	5,177
	55,146	Grand Island: The Grand Island Independent	19,573
Greenville: Delta Democrat Times	7,211	Lincoln: JournalStar	67,293
Greenwood: The Greenwood Commonwealt	, ,	York: York News Times	3,175 *
	13,374		95,218
Gulfport: Sun Herald	39,061	Columbus: Telegram	8,285
duilport. Suil Heraid	39,061	Omaha: Sunday World-Herald	169,974
		·	178,259
Meridian: The Meridian Star	12,653 *	North Platte: The North Platte Telegraph	10,436
	12,653	Scottsbluff: Star-Herald	12,888
Picayune: Picayune Item	4,698 *		23,324
	4,698	Nevada	
Missouri			
1,001,619		170,178	6.400
Cape Girardeau: Southeast Missourian	16,720 *	Elko: Elko Daily Free Press	6,100
Dexter: The Daily Statesman	3,136 *		6,100
Kennett: The Daily Dunklin Democrat	3,055 *	Las Vegas: Las Vegas Review-Journal	161,478
Poplar Bluff: Daily American Republic	10,811		161,478
Sikeston: Standard Democrat	5,964	Sparks: Daily Sparks Tribune	2,600 *
	39,686		2,600
Columbia: Missourian	4,100 *	New Hampshire	
Fulton: The Fulton Sun	3,698 *	87,452	
Jefferson City: News Tribune	20,465	Keene: Sentinel	10,486
Joplin: The Joplin Globe	28,618	Manchester: New Hampshire Sunday News	63,897
	56,881	Portsmouth: Seacoast Sunday	13,069
Kansas City: The Kansas City Star	290,476	,	87,452
Kansas City/Select: Yes! Your Essential Shop	per 46,061 *	New Jersey	
	336,537	795,006	
Nevada: Weekend Herald-Tribune	4,650 *	Atlantic City: The Press Of Atlantic City	70,733
The state of the s	4,650	Trenton: The Times	40,237
Park Hills: Daily Journal	6,701	Trenton / Trentonian: Trentonian	20,355
Park Hills. Daily Journal	6,701	Willingboro: Burlington County Times	29,616
		Woodbury: South Jersey Sunday	33,798 *
Sedalia: Democrat	9,290 *	Woodbury. South sersey surracy	194,739
	9,290	Flemington/TMC: Hunterdon Observer	48,309 *
St. Joseph: St. Joseph News-Press	30,011	Hackensack: Suburban Trends	7,496 °
	30,011	Hackensack: The Bergen Record	172,103
St. Louis: St. Louis Post-Dispatch	311,199	Newton: New Jersey Herald	17,398
St. Louis: St. Louis Suburban Journal Sunday	206,664 *	Newton. New Jersey Heruid	245,306
	517,863	leaves City The leaves become	
Montana		Jersey City: The Jersey Journal	21,813
130,831		Newark: The Star-Ledger	333,148
Billings: Billings Gazette	44,689		354,961
Bozeman: Bozeman Daily Chronicle	15,643	New Mexico	
Butte: Montana Standard	12,203	160,859	
Helena: Helena Independent Record	13,134	Albuquerque: Journal	112,540
Kalispell: Daily Inter Lake	16,245	Hobbs: News-Sun	8,664
Missoula: Missoulian	28,917	Roswell: Daily Record	9,700
	130,831	Santa Fe: The Santa Fe New Mexican	22,356
Nebraska			153,260
296,801		Clovis: Clovis News Journal	6,131

State / State Circulation Newspaper	<b>Circulation</b> Newspaper / Cluster	State / State Circulation Newspaper	<b>Circulation</b> Newspaper / Cluster
New Mexico		North Carolina	
160,859		958,692	
Portales: Portales News-Tribune	1,468 *	Winston-Salem: Winston-Salem Journal	76,805
	7,599		195,496
New York		Chapel Hill: The Chapel Hill News	17,033 *
1,209,437		Durham: The Durham News	58,653 *
Albany: Times Union	127,552	Fayetteville: The Fayetteville Observer	58,668
Catskill: Daily Mail	2,608	Goldsboro: Goldsboro News-Argus	17,830
Glens Falls: Post-Star	29,653	Raleigh: The News & Observer	189,437
Gloversville: The Leader-Herald	10,845	Rocky Mount: Rocky Mount Telegram	13,593
Hudson: Register-Star	4,538	Southern Pines: The Pilot	14,052 *
Saratoga Springs: Saratogian	7,668	Tarboro: The Tarboro Daily Southerner	3,300 *
Troy: Record	10,436		372,566
	193,300	Elizabeth City: The Daily Advance	9,331
Auburn: The Citizen	10,329		9,331
Oneida: The Oneida Daily Dispatch	5,967	Greenville: The Daily Reflector	20,064
Syracuse: The Post-Standard	138,322	Jacksonville: News	16,539
	154,618	Kinston: Free Press	9,748
Batavia: The Daily News	11,641 *	New Bern: Sun-Journal	14,409
Buffalo: The Buffalo News	235,671	Washington: Washington Daily News	7,360 *
	247,312		68,120
Canandaigua: Post Messenger	9,741	Hendersonville: Times-News	13,425
Geneva: Finger Lakes Sunday Times	15,554		13,425
Ceneral Tinger Lance Canada, Tinnes	25,295	Wilmington: Sunday Star-News	44,695
Canton: Advance-News	8,262 *	Transfer Canady Coar Trems	44,695
Oneonta: The Daily Star	13,472 *	North Dakota	,030
Watertown: Daily Times	30,387		
watertown. Daily Times	52,121	136,755	20.644
Country The Country Leader		Bismarck: Tribune	28,614
Corning: The Sunday Leader	9,536 *	Dickinson: The Dickinson Press	6,395
Hornell: The Spectator	8,700 * 18,236	Minot: Minot Daily News	<u>17,648</u> 52,657
Kingston: Sunday Freeman	18,078	Fargo: The Forum	51,143 *
Middletown: Times Herald-Record Sunda		Grand Forks: Grand Forks Herald	27,181
Staten Island: Staten Island Sunday Advar		Jamestown: The Jamestown Sun	5,774 *
Staten Island/TMC: Staten Island Shore Editions	54,500 *		84,098
Luitions	187,251	Ohio	
Malaya, The Malaya Talayaya		1,488,228	
Malone: The Malone Telegram	5,667 *	Akron: Akron Beacon Journal	125,013
Plattsburgh: Press-Republican	19,101	Ashland: Ashland Times-Gazette	10,528
	24,768	Ashtabula: Astabula Star Beacon	15,684
New York: New York Post	306,536	Canton: The Repository	68,355
	306,536	Elyria: The Chronicle-Telegram	22,628
North Carolina		Lorain: Morning Jounal	22,263
958,692		New Philadelphia-Dover: The Times Reporte	
Albemarle: Albemarle Stanley News & Pre	ess 8,085 *	Willoughby: Lake County News-Herald	38,415
Charlotte: The Charlotte Observer	211,334	Wooster: The Daily Record	22,461
Gastonia: Gaston Gazette	24,504		344,461
Shelby: The Star	11,136 *	Athens: Messenger	9,860 *
	255,059	Ironton: Ironton Tribune	7,971 *
Burlington: Times-News	21,759		17,831
Greensboro: The News & Record	86,932	Cambridge: The Sunday Jeffersonian	11,806
Greensboro/Select: Sunday Plus	10,000 *	Circleville: Herald	5,764 *

State / State Circulation Newspaper	<b>Circulation</b> Newspaper / Cluster	State / State Circulation Newspaper	<b>Circulation</b> Newspaper / Cluster
Ohio		Oregon	
1,488,228		492,173	
Columbus: Suburban News Publications	122,944 *	Ontario: Argus Observer	6,686
Logan: News	3,456 *		6,686
Waverly: The News Watchman	2,903 *	Pendleton: East Oregonian	7,417
	146,873	Tendeton. East Oregonian	7,417
Cleveland: The Plain Dealer	341,832	Dortland, The Sunday Oregonian	
Cleveland/TMC: PD Wrap-Up	60,500 *	Portland: The Sunday Oregonian Portland/Select: Community News	290,084 20,000 °
от том том том том том том том том том т	402,332	Portiand/Select. Community News	310,084
Dayton: Cox Ohio Southwest Group	81,353 *		310,004
Dayton: Dayton Daily News	139,414	Pennsylvania	
Springfield: Springfield News-Sun	26,717	2,304,935	
opinional opinional retra can	247,484	Allentown: The Morning Call	123,405
Defiance: The Crescent-News	17,305	Allentown/Select: MC Select	22,000 *
Findlay: The Courier	21,860 *	Doylestown: The Intelligencer	39,329
Fostoria: Review-Times	3,200 *	Easton: The Express-Times	51,092
Toledo: The Blade	141,348	Levittown: Bucks County Courier Times	51,399
Toledo. The blade	183,713	Norristown: Times Herald	19,537
5		Pottstown: Mercury	19,330
East Liverpool: Sunday Review	7,103	Primos: Delaware County Daily Times	30,555
Lima: The Lima News	36,879	Reading: Reading Eagle	70,802 5,000 °
Salem: Salem News	4,660	Reading/Select: Reading Eagle Direct West Chester: Daily Local News	
Youngstown: The Vindicator	60,588 109,230	West Chester. Daily Local News	26,319 458,768
Hamilton: Journal News	19,838	Beaver: Beaver County Times	35,909
Middletown: The Middletown Journal	16,466	New Castle: New Castle News	14,254
	36,304	Oil City-Franklin: The Derrick/The News-Hera Uniontown: Herald-Standard	
Oklahoma		Officialition in Heraid-Standard	22,415 94,195
593,309			
Claremore: Claremore Daily Progress	5,482 *	Carlisle: The Sentinel	13,556
McAlester: McAlester News-Capitol	7,044 *	Gettysburg: Gettysburg Times	8,364
Muskogee: Muskogee Phoenix	12,527	Harrisburg: Sunday Patriot-News	111,729
Pryor: The Pryor Daily Times	3,605 *	Harrisburg/Select: pn Community	8,000 3
Tahlequah: Tahlequah Daily Press	3,816 *	Lancaster: Sunday News	94,168
Tulsa: Tulsa World	127,502		
	159,976	Du Bois: Tri-County Sunday	14,551
Miami: Miami News-Record	5,000 *	Johnstown: The Tribune-Democrat	35,564
	5,000	State College: Centre Daily Times	26,349
Oklahoma City: The Oklahoman	192,744		76,464
Oklahoma City/TMC: Buyer's Edge	232,000 *	Erie: Erie Times-News	71,284
Woodward: Woodward News	3,589 *		71,284
	428,333	Hazleton: Hazleton Standard-Speaker	17,685
Oregon		Pottsville: Pottsville Republican Herald	24,718 *
492,173		Sayre: Morning Times	5,163 '
Albany-Corvallis: Albany Democrat-	24,787	Scranton: Scranton Times-Tribune	63,724
Herald/Corvallis Gazette-Times	,	Scranton/Select: Scranton Times-Tribune	13,100 '
Coos Bay: The World	10,291	Sunday Opt-In	0.502
Eugene: The Register-Guard	60,709	Shamokin-Pottsville: The Shamokin-Pottsville News-Item	8,583
	95,787	Stroudsburg: Pocono Record	19,267
Bend: The Bulletin	32,109	Sunbury: The Daily Item	22,937
Klamath Falls: Herald and News	14,926	Towanda: Towanda Sunday Review	8,667
Medford: Mail Tribune	25,164	Wilkes-Barre: The Times Leader	59,739 °
	72,199	Williamsport: Williamsport Sun-Gazette	29,850

State / State Circulation Newspaper	Circulation Newspaper / Cluster	State / State Circulation Newspaper	Circulation Newspaper / Cluster
Pennsylvania		Tennessee	
2,304,935		472,879	
	273,433	Knoxville: Knoxville News Sentinel	119,263
Philadelphia: The Philadelphia Inquirer	459,170	Knoxville/Select: Sunday Saver Select	5,000
Philadelphia/DN: Daily News	49,155	Morristown: Citizen Tribune	24,354
Philadelphia/Spree: Savings Spree!	302,414 *		156,199
imacipina, spice: savings spice:	810,739	Dyersburg: The State Gazette	5,321
Pittsburgh: Pittsburgh Post-Gazette		Memphis: The Commercial Appeal	141,042
ittsburgii. Pittsburgii Post-Gazette	266,504 266,504		146,363
		Johnson City: Johnson City Press	29,993
Sharon: The Herald	17,731	Johnson City. Johnson City (1633	29,993
	17,731	Murfreesboro: The Murfreesboro Post	
Rhode Island			20,500
129,024		Shelbyville: Shelbyville Times-Gazette Tullahoma: The Sunday News	6,750 10,500
Providence: The Providence Sunday Journ	nal 129,024	Tulianoma. The Sunday News	37,750
	129,024		37,730
South Carolina		Texas	
185,724		2,817,292	
Anderson: Anderson Independent-Mail	29,676	Abilene: Abilene Reporter-News	30,749
Greenville: Greenville Journal	40,116 *	Brownwood: Brownwood Bulletin	6,048
Greenwood: The Index-Journal	12,919	Midland: Reporter-Telegram	18,140
partanburg: Herald-Journal	42,392	Odessa: Odessa American	17,207
	125,103	San Angelo: Standard-Times	21,638
harleston: The Post And Courier	91,085		93,782
Myrtle Beach: The Sun News	49,490	Amarillo: Amarillo Globe-News	43,510
Ayrtle Beach/Select: The Sun News Sund		Lubbock: Lubbock Avalanche-Journal	42,240
elect	, -	Plainview: Plainview Daily Herald	4,340
	151,839		90,090
Columbia: The State	94,450	Athens: Athens Daily Review	3,701
Columbia/Select: Yes! Your Essential Sho		Corsicana: Corsicana Daily Sun	4,385
Orangeburg: The Times & Democrat	12,328	Denton/TMC: Denton Record-Chronicle	12,519
Sumter: The Item	14,363	Gainesville: Gainesville Daily Register	5,100
	156,062	Greenville: Greenville Herald Banner	6,005
Hilton Head-Beaufort: The Island Packet-	27,435	Mineral Wells: The Mineral Wells Index	2,699
Gazette	27,133	Palestine: Palestine Herald-Press	5,517
	27,435	Paris: The Paris News	8,837
Rock Hill: The Herald	25,285	Stephenville: Stephenville Empire-Tribune	4,600
	25,285	Waxahachie: The Waxahachie Daily Light	4,700
South Delicate	_5,_55		58,063
South Dakota		Austin: Austin American-Statesman	154,844
74,568	44.50=		154,844
Aberdeen: American News	14,605	Beaumont: The Beaumont Enterprise	31,864
Belle Fourche: Butte County Post	1,955 *		31,864
luron: Plainsman	5,314 *	Brownsville: The Herald	16,921
Mitchell: The Daily Republic	11,455	Harlingen: Valley Morning Star	16,370
Rapid City: Rapid City Journal	29,615	McAllen: Monitor	36,085
Vatertown: Watertown Public Opinion	11,624 74,568	Weslaco: Mid Valley Town Crier	21,750
	74,508	,	91,126
ennessee		Corpus Christi: Corpus Christi Caller-Times	56,548
172,879		corpus cimisti. corpus cimisti cunci Times	56,548
Chattanooga: Chattanooga Times Free Pr		Dollary The Dollar Managing Alassa	
		Dallas: The Dallas Morning News	351,788
	102,574	Dallas/Al Dia: Al Dia	122,933

State / State Circulation Newspaper	<b>Circulation</b> Newspaper / Cluster	State / State Circulation Newspaper	<b>Circulation</b> Newspaper / Cluster
Texas		Virginia	
2,817,292		581,179	
_,	677,235		298,942
Del Rio: Del Rio News-Herald	4,073	Petersburg: The Petersburg Progress-Index	12,206
Kerrville: Kerrville Daily Times	8,897	Richmond: Richmond Times-Dispatch	163,347
	12,970		175,553
El Paso: El Diario de El Paso	10,500 *	Roanoke: The Roanoke Times	90,177
	10,500		90,177
Fort Worth: Star-Telegram	228,793	Washington	
Fort Worth/Select: Yes! Your Essential S		840,250	
	298,594	Bellingham: The Bellingham Herald	21,276
Houston: Houston Chronicle	503,316	Bremerton: Kitsap Sun	22,452
Houston/SMC: The Good Life	315,000 *	Mount Vernon: Skagit Valley Herald	15,757
,	818,316	Olympia: The Olympian	28,573
Huntsville: The Huntsville Item	4,275 *	Tacoma: The News Tribune	101,535
	4,275	Tacoma/Select: Yes! Your Essential Shopper	24,729 *
Jacksonville: Jacksonville Daily Progress		Wenatchee: The Wenatchee World	19,127
Tyler: Tyler Courier-Times-Telegraph	30,826		233,449
Tyler. Tyler courier times relegiupin	33,926	Ellensburg: Daily Record	5,669 *
San Antonio: San Antonio Express-News		Pasco-Kennewick-Richland: Tri-City Herald	37,538
San Antonio. San Antonio Express-News	245,305	Walla Walla: Walla Walla Union-Bulletin	12,831
Tamanla, Tamanla Daile Talagram		Yakima: Herald-Republic	32,762
Temple: Temple Daily Telegram Waco: Waco Tribune-Herald	19,573		88,800
Waco. Waco Ilibulie-neralu	38,439 58,012	Longview: The Daily News	22,564
Tavadana Caatta		Vancouver: The Columbian	39,952
Texarkana: Gazette	29,042		62,516
	29,042	Seattle: The Seattle Times	325,933
Victoria: Victoria Advocate	28,467	Seattle/Select: Savings Source	40,000 *
	28,467		365,933
Wichita Falls: Times Record News	24,333	Spokane: The Spokesman-Review	89,552
	24,333		89,552
Utah		West Virginia	
278,356		234,953	
Logan: The Herald Journal	16,662	Beckley: The Register-Herald	22,832
Provo: Daily Herald	43,525	Bluefield: Bluefield Daily Telegraph	15,953
Salt Lake City: The Salt Lake Tribune-Des News	seret 206,169	Princeton: Princeton Times	1,420 *
Salt Lake City/Select: The Salt Lake Tribu	une 12,000 *		40,205
Sunday Select	12,000	Charleston: Sunday Gazette-Mail	65,247
·	278,356		65,247
Vermont		Clarksburg: Clarksburg Exponent-Telegram	18,491
21,468		Fairmont: Times West Virginian	10,291
Rutland/Barre: Rutland Herald/Barre Su Times Argus	anday 21,468	Parkersburg: The Parkersburg News and Sentinel	28,064
S	21,468	Wheeling: Sunday News-Register	31,964
Virginia			88,810
581,179		Martinsburg: The Journal	17,446
Martinsville: Martinsville Bulletin	16,507		17,446
Martingvine buildin	16,507	Morgantown: The Dominion Post	23,245
Newport News: Daily Press	90,924		23,245
Norfolk: The Virginian-Pilot	174,018	Wisconsin	
Norfolk/Select: Non-Subscriber Sunday		274,445	
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State / State Circulation	Circulation	State / State Circulation	Circulation
Newspaper	Newspaper / Cluster	Newspaper	Newspaper / Cluster
Wisconsin			
274,445			
Baraboo: Baraboo News Republic	3,688		
Madison: Wisconsin State Journal	119,169		
Portage: Daily Register	4,115		
	126,972		
Beaver Dam: Daily Citizen	9,978		
Kenosha: Kenosha News	26,450		
Racine: The Journal Times	28,266		
	64,694		
Chippewa Falls: Chippewa Valley Newspape	ers 8,859		
Eau Claire: Leader-Telegram	29,854		
La Crosse: La Crosse Tribune	35,198		
Rhinelander: The Daily News	2,997 *		
	76,908		
Shawano: Shawano Leader	5,871 *		
	5,871		
Wyoming			
23,867			
Casper: Casper Star-Tribune	23,867		
	23,867		

<sup>\*</sup>Newspaper Publisher's Statement

Sources: PARADE 1/29/2012 circulation based on ABC, CAC, VAC and newspaper publisher statements, 9/30/2011



# **Circulation List 2012**

Circulation: 22,655,210 Effective: January 1, 2012



NOW THE CHOICE NEWSPAPER OF MORE THAN PUBLISHERS

State/City/Newspaper	Circulation	State/City/Newspaper	Circulation	State/City/Newspaper	Circulation
Alabama	155,683	California (continued)		Connecticut	255,811
Decatur Daily	23,848	Los Angeles Times Sunday Select	200,000	Hartford Courant	199,661
Dothan Eagle	29,535	Madera Tribune	4,975	Hartford Courant Sunday Select	12,500
Florence-Sheffield-Tuscumbia-	20,000	Marin County Independent Journal	29,507	Norwalk Hour	16,342
Muscle Shoals Times Daily	27,444	Monterey Herald	27,065	Norwich Bulletin	21,139
Fort Payne Times-Journal	5,064	Morgan Hill Times	10,229	Willimantic Chronicle	6,169
•		_		Willimantic Chronicle	0,109
Gardendale North Jefferson News	2,662	Napa Register	12,722	Delaware	122,327
Jasper Mountain Eagle	9,623	Oakland Tribune	40,919		
Montgomery Advertiser	43,068	Ontario Bulletin Express	67,705	Wilmington News Journal	108,100
Opelika/Auburn News	14,439	Ontario Inland Valley Daily Bulletin	56,054	Wilmington News Journal Sunday Select	14,227
		Ontario Inland Valley Daily Bulletin			
Alaska	8,782	Sunday Select	5,238	Washington DC	303,476
Juneau Empire	4,153	Palm Springs Cathedral Sun	10,000	Washington Examiner	303,476
Kenai Peninsula Clarion	4,629	Palm Springs Desert Sun	50,661		
		Palm Springs Indio Sun	9,000	Florida	1,463,723
Arizona	649,911	Palm Springs Sun	9,000	Brooksville Hernando Today	2,991
Bullhead City Mohave Valley Daily News	10,143	Palo Alto/Menlo Park The Daily News	17,500	Charlotte Harbor Sun	62,505
Casa Grande Dispatch	7,783	Pasadena Weekly Star	9,200	Coral Springs Forum	24,001
Nogales International	2,850	Pasadena Star-news Sunday Select	3,234	Crystal River Citrus County Chronicle	30,213
Arizona Republic	471,108	Placerville Mountain Democrat	11,224	Daytona Beach News-Journal	89,541
Arizona Republic - Sunday Select	48,000	Poway News Chieftain	15,090	Deerfield Beach Forum	9,100
Safford Eastern Arizona Courier	5,739	Ramona Ramona Sentinel	14,000	Ft. Lauderdale East Side Forum	26,805
Sierra Vista Herald	8,991	Rancho Bernardo News-Journal	17,276	Ft. Lauderdale El Sentinel	124,183
Tucson Star	94,797	Red Bluff News	6,182	Ft. Lauderdale/South Florida Sun Sentinel	.2.,.00
	- 1,1 - 1	Redlands Facts	6,561	Sunday Select	70,000
Arkansas	202,421	Ridgecrest Daily Independent	3,918	Ft. Lauderdale/South Florida Sun-Sentinel	251,437
Clinton Van Buren County Democrat	3,320	Riverside La Prensa	103,000	Ft. Myers News-Press	100,009
Conway Log Cabin Democrat	9,091	Roseville Press-Tribune	14,459	Jackson County Floridian	5,340
Fayetteville Northwest Arkansas	3,031	Salinas Californian	12,119	Jacksonville Times-Union	148,504
Democrat-Gazette	60,597	San Bernardino Sun	58,003	Kissimmee Osceola News-Gazette	37,856
Fort Smith Times Record	38,516	San Francisco Examiner	253,457	Leesburg Commercial	20,180
Harrison Times	7,350	San Gabriel Valley Highlander	33,293	Margate & Coconut Creek Forum	14,250
Hot Springs Sentinel-Record	15,808	San Jose Mercury News	217,937	Melbourne Florida Today	75,762
		•		•	4,032
Jonesboro Sun Lonoke Democrat	17,316 1,405	San Jose Mercury News Sunday Select	50,000	Melbourne Florida Today Sunday Select Pensacola News Journal	59,563
		San Mateo/Lompoc Times	24,694		
Mountain Home Baxter Bulletin	9,664	Santa Cruz Sentinel	22,577	Pompano Beach Forum	11,700
North Little Rock Times	3,765	Solana Beach Sun	3,700	Sebring Highlands Today	15,922
Paragould Daily Press	4,815	South Lake Tahoe Daily Tribune	8,302	St. Augustine Record	18,117
Pine Bluff Commercial	11,239	Truckee Sierra Sun	6,371	Tallahassee Democrat	45,010
Russellville Courier	10,060	Ukiah Journal	5,993	Tampa Centro Mi Diario	41,242
Searcy Citizen	4,849	Vacaville Reporter	16,756	Tampa Tribune Sunday Select	53,500
Sherwood Voice	1,671	Vallejo Times-Herald	15,443	Tampa/Newport Richey Suncoast News	115,943
Van Buren Press Argus Courier	2,955	Victorville/Barstow Daily Press-	05.040	Winter Haven News Chief	6,017
California	3,255,020	Desert Dispatch	25,846	Georgia	640,910
		Visalia Times-Delta	22,682		
Auburn Journal	9,764	Walnut Creek Contra Costa Times	148,197	Albany Herald	18,990
Benicia Herald	3,015	Watsonville Register-Pajaronian	5,210	Albany Herald Sunday Select	10,000
Big Bear Lake Grizzly Weekender	7,500	West Covina San Gabriel Valley Tribune		Athens Banner-Herald	22,518
Carmel Valley News	16,723	Sunday Select	7,959	Atlanta Inquirer	40,000
Chico Enterprise-Record	31,097	Whittier Daily News Sunday Select	4,275	Augusta Chronicle	63,632
Davis Enterprise	8,585	Woodland Democrat	8,312	Canton Cherokee Tribune	4,911
Eureka Times-Standard	19,720	Yreka Siskiyou Daily News	5,885	Carrollton Times-Georgian	6,861
Fairfield Republic	18,422	Yucca Valley Hi-Desert Star	7,300	Cartersville Daily Tribune News	6,409
Gilroy Dispatch	8,712	Yucca Valley Observation Post	6,400	Cumming Forsyth County News	14,566
Glendale News-Press	7,855			Cumming South Forsyth News	16,000
Grass Valley The Union	13,997	Colorado	628,533	Dalton Citizen	10,742
Hayward/Fremont/Newark/Pleasanton		Aspen Times	8,000	Douglas County Sentinel	2,546
ANG Newspapers	78,530	Denver Post	448,165	Dublin Courier Herald	9,463
Hollister Weekend Pinnacle	17,327	Denver Post Sunday Select	51,000	Gainesville Times	26,015
Laguna Beach Coastline Pilot	21,855	Durango/Cortez Herald-Journal	11,736	Griffin News	6,078
Lakeport Record-Bee	6,688	Fort Collins Coloradoan	25,982	Jonesboro/McDonough Clayton News Daily	3,794
Lodi News-Sentinel	13,349	Frisco Summit Daily News	10,250	LaGrange Daily News	9,729
Long Beach Impacto USA	212,530	Glenwood Springs Post Independent	9,150	Lawrenceville/Conyers/Rockdale	
Los Angeles County Breeze	58,543	Granby Sky Hi News	5,000	Daily Post-Citizen	108,705
Los Angeles County Press Telegram	62,777	Grand Junction Free Press	10,000	Lawrenceville Gwinnett Daily Post	
Los Angeles County Star News-		Greeley Tribune	21,863	Sunday Select	17,000
Valley Tribune-Daily News	79,714	Steamboat Springs Steamboat Today	8,736	Marietta Journal	15,944
Los Angeles Daily News	92,320	Vail Daily	11,372	Marietta Neighbor Papers	154,516
Los Angeles Fin de Semana	740,567	Windsor now	7,279	Newnan Times-Herald	9,510

Georgia (continued)		Indiana (continued)		Maryland	178,760
Savannah Morning News	55,377	Muncie Star-Press	28,150	Annapolis Capital	38,247
Winder Barrow County News	7,604	New Castle Courier-Times	6,479	Annapolis Maryland Gazette	21,482
		Peru Tribune	3,845	Baltimore Times	20,000
Hawaii	172,620	Richmond Palladium-Item	15,469	Easton Sunday Star	15,782
Hilo Tribune-Herald	19,266	Shelbyville News	5,577	Frederick News-Post	34,602
Honolulu Star-Advertiser	132,281	Vincennes Sun-Commercial	7,232	Salisbury Times	23,151
Kailua/Kona West Hawaii Today	12,805	Wabash Plain Dealer	3,176	Westminster Carrol County Times	25,496
Lihue Garden Island	8,268	Warsaw Times-Union	10,383		
				Massachusetts	435,650
Idaho	35,830	Iowa	266,909	Attleboro Sun Chronicle	15,736
Coeur D'Alene Press	30,584	Burlington Hawk Eye	18,413	Beverly News	21,828
Moscow-Pullman Daily News	5,246	Centerville Daily lowegian	2,375	Boston Herald	87,066
		Council Bluffs Nonpareil	14,838	Brockton Enterprise	27,233
Illinois	1,143,062	Des Moines Register	200,205	Fall River Herald News	16,271
Arlington Heights Reflejos	96,000	Des Moines Register Sunday Select	9,657	Fitchburg Sentinel & Enterprise	14,379
Aurora Beacon News	19,951	Ft. Madison The Daily Democrat	4,480	Framingham Tab	6,956
Benton Evening News	2,221	Iowa City Press-Citizen	12,060	Framingham Natick Bulletin & Tab	869
Centralia Morning Sentinel	14,883	Keokuk Daily Gate City	4,881	Framingham/Milford Metrowest	
Chicago New Crusader	90,071			Daily News	28,694
Chicago La Raza	152,046	Kansas	153,207	Gloucester Daily Times	8,052
Chicago Sun-Times	224,839	Abilene Reflector-Chronicle	3,350	Greenfield Recorder	11,318
Chicago Sun-times Sunday Select	30,924	Arkansas City Traveler	4,091	Lowell Sun	40,412
Crystal Lake Northwest Herald	33,937	Chanute Tribune	3,682	Marshfield Abington Mariner	955
Danville Commercial-News	11,494	Dodge City Globe	4,004	Marshfield Rockland Standard	744
De Kalb Daily Chronicle	9,997	Emporia Gazette	6,162	Newburyport Daily News	10,042
Downers Grove Press Publications-Bartlett	5,731	Garden City Telegram	7,363	North Adams Transcript	5,921
Du Quoin Evening Call	3,470	Hays News	10,866	North Andover Eagle-Tribune	39,615
Eldorado Journal	645	Hutchinson News	28,850	Northampton Hampshire Gazette	17,741
Elgin Courier News	5,667	Lawrence Journal-World	16,291	Pittsfield/Berkshire Eagle	25,249
Elmhurst Press Publications	21,683	Leavenworth Times	4,065	Quincy Patriot Ledger	48,522
Harrisburg Register	2,793	Newton Kansan	6,120	Rayham Canton Journal	446
Joliet Herald-News Kankakee Daily Journal	31,343 27,161	Ottawa Herald Parsons Sun	4,568 4,329	Taunton Gazette	7,607
•	27,101		4,329 5,759	Michigan	1,145,53
La Salle/Peru/Oglesby/Spring Valley News-Tribune	15,996	Pittsburg Sun Topeka Capital-Journal	39,302	Alpena News	8,803
Lemont Reporter/Met	4,488	Winfield Courier	4,405	Battle Creek Enquirer	15,788
Marion Republican	2,051	Willield Couriel	4,403	Benton Harbor/St. Joseph Herald-Palladium	18,096
Morris Daily Herald	5,186	Kentucky	368,128	Big Rapids/Manistee Pioneer-	10,030
Mt. Carmel Daily Republican Register	3,943	Bardstown Kentucky Standard	8,185	News Advocate	8,515
Naperville Sun	12,069	Frankfort State Journal	8,220	Cheboygan Daily Tribune	4,125
Oak Brook Suburban Life	4,420	Harlan Enterprise	5,628	Coldwater Daily Reporter	5,355
Olney Daily Mail	3,450	Hopkinsville New Era	10,100	Detroit News and Free Press	485,803
Pontiac Leader	2,936	Louisville Courier-Journal	230,649	Detroit Free Press Sunday Select	208,363
Rock Island/Moline/East Moline		Louisville Courier-Journal - Sunday Select	27,569	Escanaba Press	7,917
Argus-Dispatch	40,900	Madisonville Messenger	6,268	Grand Haven Tribune	9,064
Rockford Register Star	56,114	Middlesboro News	6,400	Greenville News	6,661
Rockford Register Star Sunday Select	5,000	Owensboro Messenger-Inquirer	24,978	Hillsdale News	6,010
Shelbyville Daily Union	2,290	Paducah Sun	20,312	Holland Sentinel	17,611
St. Charles Chronicle	9,891	Prestonsburg Floyd County Times	5,763	Houghton Mining Gazette	7,793
Sterling/Rock Falls Sauk Valley	17,432	Richmond Register	5,385	Howell Livingston County	
Suburban Chicago Herald	110,824	Russellville News Democrat & Leader	4,655	Daily Press & Argus	16,579
Suburban Chicago Southtown	43,711	Winchester Sun	4,016	Iron Mountain/Kingsford News	9,172
Waukegan/Lake County News Sun	15,875			Ironwood Daily Globe	6,400
West Frankfort American	1,630	Louisiana	218,358	Lansing Community Newspapers	83,059
		Alexandria Town Talk	26,485	Lansing State Journal	66,119
Indiana	564,852	Bogalusa Daily News	6,600	Livonia Eccentric	24,742
Bluffton News-Banner	4,417	Covington St. Tammany News	21,100	Livonia Observer	54,642
Connersville News Examiner	5,690	Hammond Star	10,507	Owosso Argus-Press	8,825
Crawfordsville Journal Review	6,197	La Place L'Observeteur	5,000	Port Huron Times-Herald	19,463
Elkhart Truth	23,075	Lafayette Advertiser	41,356	Sturgis Journal	5,932
Frankfort Times	3,397	Monroe News-Star	28,500	Grand Traverse Insider	40,700
Huntington Herald-Press	4,576	Sunday Iberian	12,237		
Indianapolis Star	272,416	Opelousas World	7,001	Minnesota	498,222
Indianapolis Star Sunday Select	40,000	Shreveport Times	51,005	Brainerd Dispatch	15,964
Jasper Herald	11,586	Thibodaux Comet	8,567	Eden Prairie Minnesota Sun Newspapers	372,534
Kendallville Publishing Company	17,369	Malay	04/50	Fairmont Sentinel	5,891
La Porte Herald Argus	8,629	Maine	84,652	Fergus Falls Journal	5,415
Lafayette/West Lafayette Journal & Courier	27,711	Augusta-Waterville Kennebec Journal-		Marshall Independent	6,148
Marion Chronicle Tribune	12,118	Morning Sentinel	25,313	Rochester Post-Bulletin	43,587
Merriville Post-Tribune	40,301	Bangor News	53,868	St. Cloud Times	31,481
Michigan City News-Dispatch	7,059	Biddeford Journal-Tribune	5,471	Stillwater Gazette	17,202

Mississippi	111,378	New York (continued)		Ohio (continued)	
Cleveland Bolivar Commercial	5,451	Elmira Star-Gazette	25,516	Jackson County Times-Journal	5,500
Corinth Corinthian	6,139	Hudson Register-Star-Daily Mail	7,146	Kent/Ravenna Record-Courier	16,531
Hattiesburg American	15,560	Ithaca Journal	15,347	Lewis Center This Week	10,551
Jackson Clarion-Ledger	75,495	Jamestown Post-Journal	16,159	Community Newspapers	328,209
Natchez Democrat	8,733	Long Island Newsday	357,371	, , ,	10,051
Natchez Democrat	6,733	Melville This Week		Lisbon Morning Journal  Lorain Journal	22,763
Missouri	131,901		300,746		,
		New York City Daily News	499,971	Mansfield News Journal	20,110
Columbia Tribune	17,670	Niagara Falls Niagara County		Marietta Times	11,031
Hannibal Courier-Post	5,527	Community Newspapers	28,110	Martins Ferry/Belmont County Times Leader	16,087
Independence/Blue Springs Examiner	11,407	Olean Times Herald	12,601	Medina Gazette	11,408
Kirksville Daily Express	3,200	Oswego Palladium-Times	5,467	Miami Valley Sunday News	9,359
Maryville Daily Forum	2,017	Owego Pennysaver	19,420	Napoleon Northwest Signal	4,461
Mexico Ledger	5,026	Poughkeepsie Journal	38,312	Newark Advocate Group	83,732
Moberly Monitor - Index & Evening Democrat	3,846	Rochester Democrat and Chronicle	175,146	Norwalk Reflector	8,111
Rolla Daily News	3,890	Saratoga Springs Saratogian	7,220	Piqua Call	6,467
Springfield News-Leader	63,158	Schenectady Gazette	40,705	Pomeroy-Gallipolis Daily Sentinel-Daily Tribune	6,723
Washington Missourian	16,160	Troy Record	10,358	Portsmouth Times	11,525
		Utica Observer-Dispatch	40,887	Sandusky Register	18,876
Montana	28,856	Watertown Times	25,265	Sidney News	11,353
Great Falls Tribune	28,856	White Plains Journal News	103,543	Steubenville Herald-star	13,808
		White Plains Yonkers/Mt. Vernon Express	90,785	Stow Sentry	14,630
Nebraska	43,890			Tallmadge Express	8,813
Fremont Tribune	7,256	North Carolina	468,958	Tiffin Advertiser-Tribune	8,890
Hastings Tribune	9,549	Asheboro Courier-Tribune	13,051	Urbana Citizen	4,981
Kearney Hub	11,285	Asheville Citizen-Times	49,537	Van Wert Times-Bulletin	4,420
Norfolk Daily News	15,800	Boone Watauga Democrat	2,934	Warren Tribune Chronicle	30,733
,	-,	Boone Watauga Mountain Times	14,500	Washington Court House Record-Herald	5,000
Nevada	306,763	Charlotte Carolina Weekly Newspapers	93,000	Willoughby Lake County News-Herald	40,486
Boulder City Review	2,400	Clinton Sampson Independent	8,383	Wilmington News-Journal	6,150
Carson City Nevada Appeal	13,559	Concord Harrisburg Horizons	5,475	Timing Grant To To God III G.	0,100
Fallon Lahontan Valley News	2,493	Concord/Kannapolis Independent Tribune	12,442	Oklahoma	250,075
Las Vegas El Tiempo	50,000	Durham Herald-Sun	25,390	Ada Evening News	6,699
Las Vegas Review -Journal	151,223	Eden News	2,448	Altus Times	4,204
Mesquite Desert Valley Times	7,100	Elizabethtown Bladen Journal	4,557	Ardmore Sunday Ardmoreite	9,343
Pahrump Valley Times	7,166	Elkin Tribune	4,421	Bartlesville Examiner-Enterprise	9,928
Reno Gazette-Journal	53,830	Forest City Courier	6,407	Chickasha Star	3,779
Reno Gazette-journal Sunday Select	17,293	Henderson Dispatch	6,700	Duncan Banner	6,500
	1,800	Hickory Record	18,775	Durant Democrat	5,376
Tonopah Times-Bonanza	1,600	Hickory Daily Record Sunday Direct	10,000	Edmond Sun	3,261
New Hampshire	71,548	High Point Enterprise	18,355	Enid News & Eagle	15,372
Concord Monitor	17,070	= :	6,071	Lawton Sunday Constitution	22,671
Dover/Laconia Citizen-Foster's	17,070	The Laurinburg Exchange Lenoir News-Topic	6,700	McAlester News-Capitol	6,026
Sunday Citizen	14,285	'	8,585	Norman Transcript	11,303
Lebanon/Hanover Valley News	17,017	Lexington Dispatch  Lumberton Robesonian	15,555	•	2,890
•	23,176	Marion McDowell News	4,172	Pauls Valley Daily Democrat Shawnee News-Star	7,800
Nashua Telegraph	23,170	Monroe Enquirer-Journal	6,699	Stillwater News-Press	7,800
New Jersey	346,620	Morganton News-Herald	8,815	Tulsa World	127,502
		•		i disa wond	127,302
Bridgewater Courier-News	21,644	Mount Airy News	9,813	Oregon	88,209
Camden/Cherry Hill Courier-Post	64,620	Reidsville Review	3,699		
East Brunswick Home News Tribune	41,448	Roanoke Rapids Herald	8,955	Daily Astoria	6,974
Morristown/Parsippany Record	25,464	Rockingham Richmond County Daily Journal	8,143	Grant's Pass Courier	17,003
Neptune Asbury Park Press	157,063	Salisbury/Spencer/East Spencer Post	19,408	Roseburg News-Review of Douglas County	17,942
Trenton Trentonian	20,964	Sanford Herald	7,900	Salem Statesman-Journal	46,290
Vineland Journal	15,417	Statesville Record & Landmark	12,259	Pennsylvania	813,723
Now Movico	105 / 71	West Jefferson Ashe Mountain Times	10,500		
New Mexico	185,671	Wilson Times	14,195	Altoona Mirror	36,242
Alamagordo Times	6,253	Winston-salem Journal Sunday Direct	21,114	Bloomsburg Press-Enterprise	20,368
Albuquerque Journal	86,822	Ok:	1.070-450-	Bradford Era	10,056
Belen Valencia County News-Bulletin	21,105	Ohio	1,373,458	Butler Eagle	25,832
Carlsbad Current-Argus	6,442	Akron Cuyahoga Falls News Press	22,353	Chambersburg Public Opinion	17,011
Farmington Times	16,201	Bowling Green Sentinel-Tribune	9,674	Clearfield Progress	10,467
Gallup Independent	20,077	Bryan Times	9,486	Greensburg Tribune-Review	180,064
Las Cruces Sun-News	21,916	Cincinnati Enquirer	255,128	Hanover Sun	18,176
Los Alamos Monitor	3,725	Cincinnati The Enquirer Sunday Select	27,413	Hazleton Standard-Speaker	21,906
Socorro El Defensor Chieftain	3,130	Columbus Dispatch	265,879	Indiana Gazette	14,548
		Columbus Dispatch Sunday Savings	20,000	Lansdale Reporter	9,388
New York	1,898,744	Fairborn-Xenia Daily Herald Gazette		Lebanon News	18,272
Adirondack Enterprise	4,700	News-Current	5,716	Lehighton Times News	12,931
Batavia Daily News	12,456	Greenville Advocate	4,678	Lewistown Sentinel	12,045
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Binghamton Press & Sun-Bulletin	53,071	Hillsboro Times-Gazette	3,463	Lock Haven Express	9,044

Pennsylvania (continued)		Texas (continued)		Washington (continued)	
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Meadville Tribune	11,431	Clute Brazosport Facts	15,162	Everett Federal Way Mirror	30,208
New Kensington-Tarentum-Vandegrift		Colony Courier Leader	7,345	Everett Herald	49,086
Valley News Dispatch	24,585	Conroe Courier	9,590	Everett North Kitsap Herald	12,586
Norristown Times Herald	9,536	Denton Record Chronicle	11,982	Everett Port Orchard Independent	18,925
Phoenixville Phoenix	9,396	El Paso Times	70,449	Everett South Whidbey Record	3,850
Pottstown Mercury	19,581	Flower Mound Leader	20,500	Everett Whidbey News Times	5,875
Primos Delaware County Times	31,526	Frisco Enterprise	19,510	Issaquah/Sammamish Reporter	29,377
Scranton Times-Tribune	63,724	Galveston County News	21,402	Kent Reporter	25,458
Smaokin/Pottsville News-Item -		Houston East Texas	,,	Kirkland Reporter	26,035
Republic Herald	33,283		19,728	Montesano Vidette	3,189
•		Community Newspapers			
Somerset Daily American	12,640	Houston Community Newspapers	308,089	Moses Lake Columbia Basin Herald	8,073
Sunbury Danville News	1,547	Irving Rambler	3,529	Mount Vernon Skagit Valley Herald	15,606
Towanda Sunday Review	8,803	Killeen Herald	20,547	Port Angeles Peninsula Daily News	15,758
Warren Times-Observer	8,724	Laredo/Zapata Morning Times	15,932	Redmond Reporter	24,234
Washington Observer-Reporter	33,203	Lewisville Leader	10,085	Renton Reporter	25,939
West Chester Local News	20,397	Little Elm Journal	6,350	Wenatchee World	20,268
Wilkes-Barre Sunday Voice	26,187	Longview News-Journal	26,613		
York Sunday News	71,412	Lubbock Avalanche-Journal	43,200	West Virginia	110,350
		Lufkin Daily News	11,184	Charleston Gazette-Mail	49,740
Rhode Island	35,135	Marshall News Messenger	5,950	Elkins Inter-Mountain	9,050
Kent County Times	2,236	McAllen Monitor	42,808	Gallipolis/Point Pleasant Register	3,653
Newport Daily News	10,035	McKinney Courier-Gazette	25,855	Huntington Herald-Dispatch	28,830
Pawtucket/Central Falls Times	6,463	•	23,810	Logan Banner	6,853
		Mesquite News		•	
Westerly Sun	6,984	Nacogdoches Daily Sentinel	7,514	Weirton Daily Times	4,844
Woonsocket Call	9,417	New Braunfels Herald-Zeitung	8,569	Williamson Daily News	7,380
0 11 0 11	044.000	Orange Leader	4,251		707.554
South Carolina	214,229	Plano Star Courier	65,618	Wisconsin	707,551
Aiken Standard	15,933	Port Arthur News	11,129	Appleton Post-Crescent	56,117
Florence Morning News	28,004	Rowlett Lakeshore Times	4,325	Beloit My Stateline Shopper	19,200
Georgetown Times	6,356	San Marcos Daily Record	5,750	Beloit News	12,289
Goose Creek Gazette	11,000	Seguin Gazette-Enterprise	5,972	Fond Du Lac Reporter	13,782
Greenville News	103,195	Sherman/Denison Herald Democrat	20,656	Green Bay Press-Gazette	73,024
Greenville News Sunday Select	14,507	Van Alstyne Leader	952	Janesville Gazette	22,618
Lancaster News	11,822	Weatherford The Democrat	4,122	Manitowoc/Two Rivers Herald Times Reporter	12,546
Newberry Observer	6,869		·	Marinette Eagle Herald	8,464
Summerville Journal Scene	4,432	Utah	79,273	Milwaukee Journal Sentinel	340,446
Union Daily Times	7,059	Ogden Standard-Examiner	57,631	Milwaukee Journal Sentinel Sunday Select	10,000
•		•		•	
Winnsboro Herald Independent	5,052	St. George Spectrum	21,642	Oshkosh Northwestern	19,885
South Dakota	/1 /1/	Mannagak	FF 10F	Rhinelander Star Journal	16,080
	61,616	Vermont	55,125	Sheboygan Press	18,955
Sioux Falls Argus Leader	53,508	Bennington Banner	6,183	Superior Telegram	6,065
Yankton Press & Dakotan	8,108	Brattleboro Reformer	8,460	Watertown Times	7,750
		Burlington Free Press	40,482	Wausau Marshfield New-Herald	
Tennessee	473,452			Sunday Select	5,142
Athens Post-Athenian	9,832	Virginia	382,677	Wausau Stevens Point Journal	
Clarksville Leaf-Chronicle	19,175	Bristol Herald-Courier	30,178	Sunday Select	7,720
Cleveland Banner	14,172	Charlottesville Progress	25,241	Wausau Daily Herlad Sunday Select	10,367
Columbia Herald	12,020	Culpeper Star-Exponent	6,191	Wausau Wisconsin Rapids Daily Triubune	
Cookeville Herald-Citizen	11,394	Danville Register & Bee	17,822	Sunday Select	5,060
Dickson Herald	4,890	Fredericksburg Free Lance-Star	46,135	Wausau-Stevens Point Central WI Sunday	19,123
		_		Wausau-Stevens Point Herald-Central	19,123
Elizabethton Star	10,081	Harrisonburg News Record	27,381		00.040
Gallatin News-Examiner	4,354	Lynchburg News & Advance	33,876	WI Sunday	22,918
Greeneville Sun	13,894	Petersburg Progress-Index	12,206		00.000
Hendersonville Star News	20,500	Richmond Times Dispatch Sunday Direct	112,500	Wyoming	20,038
Jackson Sun	31,713	Staunton News Leader	16,803	Cheyenne Wyoming Tribune-Eagle	15,061
Kingsport Times-News	37,040	Strasburg Northern Virginia Daily	13,318	Laramie Boomerang	4,977
Lebanon Democrat	7,394	Waynesboro News Virginian	6,010		
Maryville/Alcoa Times	17,868	Winchester Star	22,142	MICA	
Murfreesboro News Journal	16,206	Woodbridge-Manassas Potomac News		USA	
Nashville Tennessean	204,328	& Journal Messenger	12,874	WEEKEND	
Nashville Tennessean Sunday Select	17,488	Ü		MAGAZINE	
Newport Plain Talk	6,908	Washington	464,202	Contact your local USA WEEKEND representative:	
Oak Ridge Oak Ridger	6,466	Aberdeen Daily World	10,938	New York: 212-715-2100	
		·			
Sevierville Mountain Press	7,729	Aberdeen South Beach Buklletin	4,450	Chicago: 312-321-7762	
		Bellevue Reporter	39,281	Detroit: 248-680-1220	
Texas	979,878	Centralia/Chehalis Chronicle	12,800	Los Angeles: 310-444-2140	
Allen American	22,440	Everett Auburn Reporter	24,145	Virginia: 703-854-6445	
Amarillo Globe-News	44,459	Everett Bainbridge Island Review	3,936		
Baytown Sun	8,535	Everett Bremerton Patriot	12,112	Source: USA WEEKEND Magazine's Total Circulation reflects 1/1/12	
Bryan/College Station Eagle	21,891	Everett Central Kitsap Reporter	17,962	market list. Carrier newspaper circulation figures based on ABC, CAC	, VAC or publisher-
Cleburne Times-Review	4 075	Everett Covington/Maple Valley Reporter	24 111	certrified circulation for the most recent 6-month audit period.	

Cleburne Times-Review

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Everett Covington/Maple Valley Reporter

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autoexpert.ca	Automotive
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autoguide.com	Automotive
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BadCreditCarDealers.com	Automotive
BenzForum.com	Automotive
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environmentalgraffiti.com	Entertainment
essortment.com	Entertainment
EventFul.com	Entertainment
examiner.com	Entertainment
GameSpy.com	Entertainment
GameStats.com	Entertainment
garfield.com	Entertainment
Gigwise.com	Entertainment
goodmusicdaily.com	Entertainment
GospelCity.com	Entertainment
hollywoodunwrapped.com	Entertainment
honolulupulse.com	Entertainment
iminent.com	Entertainment
interfacelift.com	Entertainment
leasticoulddo.com	Entertainment
mania.com	Entertainment
metrolyrics.com	Entertainment
mgid.com	Entertainment
mocospace.com	Entertainment
motherboard.tv	Entertainment
myfreewallpapers.com	Entertainment
myfuncards.com	Entertainment
mylifetime.com	Entertainment
myxer.com	Entertainment
nadatodo.com	Entertainment
nationalenquirer.com	Entertainment
neatorama.com	Entertainment
nowpublic.com	Entertainment
omgpop.com	Entertainment
	1.0

outside.in	Entertainment
overheardintheoffice.com	Entertainment
photo.net	Entertainment
Pixdaus.com	Entertainment
popsugar.com	Entertainment
popularscreensavers.com	Entertainment
portablenorthpole.tv	Entertainment
preprod.dailymotion.com	Entertainment
Read-Out-Loud.com	Entertainment
readoz.com	Entertainment
Screencrave.com	Entertainment
smbc-comics.com	Entertainment
soultrain.com	Entertainment
soyouwanna.com	Entertainment
Taletela.com	Entertainment
	Entertainment
tarot.com	
tattoojohnny.com	Entertainment
TheCoast.Ca	Entertainment
thedreamlandchronicles.com	Entertainment
theduckwebcomics.com	Entertainment
thefuntimesguide.com	Entertainment
thehollywoodreporter.com	Entertainment
themarysue.com	Entertainment
uniquescreenmedia.com	Entertainment
viceland.com	Entertainment
weblocal.ca	Entertainment
wordpress.com	Entertainment
wowio.com	Entertainment
accesshollywood.com	Entertainment
batman-on-film.com	Entertainment
bouncemag.com	Entertainment
celebritycrunch.com	Entertainment
celebrityschoolpics.com	Entertainment
celebrityviplounge.com	Entertainment
Cherryontop.com	Entertainment
complex.com	Entertainment
deadlinehollywooddaily.com	Entertainment
digitalspy.com	Entertainment
eonline.com	Entertainment
ew.com	Entertainment
famegame.com	Entertainment
fancast.com	Entertainment
fridaynightlightsfan.com	Entertainment
generalhospitalhappenings.com	Entertainment
givememyremote.com	Entertainment
globemagazine.com	Entertainment
gossipcop.com	Entertainment
gossipgirl.net	Entertainment
highsnobiety.com	Entertainment
0	

hollywire.com	Entertainment
hollywooddame.com	Entertainment
hollywoodlife.com	Entertainment
hollywoodreporter.com	Entertainment
mentalfloss.com	Entertainment
moejackson.com	Entertainment
parade.com	Entertainment
people.com	Entertainment
popcrunch.com	Entertainment
rick.com	Entertainment
younghollywood.com	Entertainment
asuitablewardrobe.dynend.com	Entertainment
beautyandstyle.com	Entertainment
beautynova.com	Entertainment
BlackBookMag.com	Entertainment
bloginity.com	Entertainment
BurdaStyle.com	Entertainment
chictopia.com	Entertainment
COLOURlovers.com	Entertainment
dearsugar.com	Entertainment
EcoSalon.com	Entertainment
emohairstyle.blogspot.com	Entertainment
exposay.com	Entertainment
FabricMag.com	Entertainment
fadeddesign.com	Entertainment
fadedtribune.com	Entertainment
fashioncopious.typepad.com	Entertainment
fashionetc.com	Entertainment
fashionfuss.com	Entertainment
fashionism.com	Entertainment
FashionWars.com	Entertainment
greatestlook.com	Entertainment
hairfinder.com	Entertainment
hairmotif.com	Entertainment
hauteliving.com	Entertainment
hintmag.com	Entertainment
i-amour.com	Entertainment
ilovebling.org	Entertainment
MadameNoire.com	Entertainment
mademansion.com	Entertainment
magxone.com	Entertainment
myfdb.com	Entertainment

## **EXHIBIT C**

#### **RMM Network Sample Sites**



www.millionlooks.com
www.myitthings.com
www.myjellybean.com
www.naturallycurly.com
www.nitrolicious.com
www.nowchic.com
www.outblush.com
www.peoplestylewatch.com
www.piczo.com
www.realbeauty.com
www.redbookmag.com
www.salon52.ca
www.savvymiss.com
www.seventeen.com
www.shape.com
www.shoppinglifestyle.com
www.style.about.com
www.teen.com
www.the-fashion-bomb.com
www.thefashionspot.com
www.thehairstyler.com
www.topbutton.com
www.totalbeauty.com
www.totalhair.net
www.weardrobe.com
www.womansday.com
www.womensforum.com

RMM is not the exclusive representative of any of these websites.

### **RMM Network Sample Sites**



www.minyanville.com
www.morningstar.com
www.nasdag.com
www.newsmax.com
www.newsweek.com
www.nydailynews.com
www.politico.com
www.rasmussenreports.com
www.realclearmarkets.com
www.realclearpolitics.com
www.reuters.com
www.salary.com
www.salon.com
www.sharkinvesting.com
www.slate.com
www.statcounter.com
www.stockhideout.com
www.stockhouse.com
www.thebigmoney.com
www.time.com
www.topix.com
www.usatoday.com/money
www.usnews.com
www.wallstreetsurvivor.com
www.washingtonpost.com
www.washingtontimes.com
www.worldnetdaily.com
www.xe.com
www.x-rates.com
www.zacks.com

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## **EXHIBIT 2**



# Kinsella Media, LLC Relevant Case Experience

#### **Antitrust**

Big Valley Milling, Inc. v. Archer Daniels Midland Co., No. 65-C2-96-000215 (Minn. Dist. Ct. Renville County) (lysine).

Carlson v. Abbott Laboratories, No. 94-CV-002608 (Wis. Cir. Ct. Milwaukee County) (infant formula).

Comes v. Microsoft Corp., No. CL8231 (Iowa Dist. Ct. Polk County

Connecticut v. Mylan Laboratories, Inc., No. 99-276, MDL No. 1290 (D.D.C.) (pharmaceutical).

Conroy v. 3M Corp., No. C-00-2810 CW (N.D. Cal.) (invisible tape).

Copper Antitrust Litigation, MDL 1303 (W.D. Wis.) (physical copper).

Cox v. Microsoft Corp., No. 105193/00 (N.Y. Sup. Ct. N.Y. County) (software).

D.C. 37 Health & Security Plan v. Medi-Span, No. 07-cv-10988 (D.Mass.); New England Carpenters Health Benefits Fund v. First DataBank, Inc., No. 1:05-CV-11148 (D. Mass.) (pharmaceutical).

Giral v. Hoffman-LaRoche Ltd., C.A. No. 98 CA 7467 (W. Va. Cir. Ct., Kanawha County) (vitamins).

*In re Buspirone Antitrust Litigation*, MDL No. 1413 (S.D.N.Y.) (pharmaceutical).

In re Cardizem Antitrust Litigation, 200 F.R.D. 326 (E.D. Mich.) (pharmaceutical).

*In re Compact Disc Minimum Price Antitrust Litigation*, MDL No. 1361 (D. Me.) (compact discs).

In re Insurance Brokerage Antitrust Litig., MDL No. 1663 Civil No. 04-5184 (FSH) (D.N.J.) (insurance).

In re International Air Transportation Surcharge Antitrust Litigation, No. M 06-1793, MDL No. 1793 (N.D. Cal.) (airline fuel surcharges).

In re Monosodium Glutamate Antitrust Litig., D-0202-CV-0200306168, D-202-CV-200306168 (N.M. Dist. Ct., Bernalillo County) (MSG).

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In re Motorsports Merchandise Antitrust Litigation, No. 1:97-CV-2314-TWT (N.D. Ga.) (merchandise).

*In re Nasdaq Market-Makers Antitrust Litigation*, MDL No. 1023 (S.D.N.Y.) (securities).

In re Pharmaceutical Industry Average Wholesale Price Litigation, No. CA:01-CV-12257, MDL No. 1456 (D. Mass.) (pharmaceutical).

*In re Toys "R" Us Antitrust Litigation*, No. CV-97-5750, MDL No. 1211, (E.D.N.Y.) (toys and other products).

In re Western States Wholesale Natural Gas Antitrust Litigation, No. CV-03-1431, MDL No. 1566, (D. Nev) (natural gas).

Kelley Supply, Inc. v. Eastman Chemical Co., No. 99CV001528 (Wis. Cir. Ct., Dane County) (Sorbates).

Ohio vs. Bristol-Myers Squibb, Co., No. 1:02-cv-01080 (D.D.C.) (pharmaceutical).

Raz v. Archer Daniels Midland Co., Inc., No. 96-CV-009729 (Wis. Cir. Ct. Milwaukee County) (citric acid).

### **Consumer and Product Liability**

Azizian v. Federated Department Stores, Inc., No. 4:03 CV-03359 (N.D. Cal.) (cosmetics).

Baird v. Thomson Consumer Elecs., No. 00-L-000761 (Ill. Cir. Ct., Madison County) (television).

Bonilla v. Trebol Motors Corp., No. 92-1795 (D.P.R.) (automobiles).

Burch v. American Home Products Corp., No. 97-C-204 (1-11) (W. Va. Cir. Ct., Brooke County) (Fen Phen).

Cosby v. Masonite Corp., No. CV-97-3408 (Ala. Cir. Ct. Mobile County) (siding product); Quin v. Masonite Corp., No. CV-97-3313 (Ala. Cir. Ct. Mobile County) (roofing product).

Cox v. Shell Oil Co., No. 18,844 (Tenn. Ch. Ct. Obion County) (polybutylene pipe).

Daniel v. AON Corp., No. 99 CH 11893 (Ill. Cir. Ct. Cook County) (insurance).

Fettke v. McDonald's Corp., No. 044109 (Cal. Super Ct. Marin County) (trans fatty acids).



Florida v. Nine West Group, Inc., No. 00 CIV 1707 (S.D.N.Y.) (shoes).

Foothill/De Anza Community College Dist. v. Northwest Pipe Co., No. 00-20749-JF(N.D. Cal.) (fire sprinklers).

Galanti v. The Goodyear Tire & Rubber Company, No. 03-209 (D.N.J.) (radiant heating) (2002).

Garza v. Sporting Goods Properties, Inc., No. SA 93-CA-1082 (W.D. Tex.) (gun ammunition).

Hoorman v. GlaxoSmithKline, No. 04-L-715 (Ill. Cir. Ct., Madison Cty.) (Paxil pharmaceutical).

In re Louisiana Pacific Corp. Inner Seal OSB Trade Practices Litigation, MDL No. 1114 (N.D. Cal.) (oriented strand board).

In re Tri-State Crematory Litig, MDL 1467 (N.D. Ga.) (improper burial).

Lebrilla v. Farmers Group Inc., No. 00-CC-07185 (Cal. Super. Ct., Orange County) (auto insurance).

Lovelis v. Titflex, No. 04-211 (Ak. Cir. Ct., Clark County) (gas transmission pipe).

Naef v. Masonite Corp., No. CV-94-4033 (Ala. Cir. Ct. Mobile County) (hardboard siding product).

Peterson v. BASF Corp., No. C2-97-295 (D. Minn.) (herbicide).

Posey v. Dryvit Sys., Inc. No. 17,715-IV (Tenn. Cir. Ct., Jefferson County) (EIFS stucco).

Reiff v. Epson America, Inc. and Latham v. Epson Am., Inc., J.C.C.P. No. 4347 (Cal. Super. Ct., L.A. County) (ink jet printers).

Richison v. Weyerhaeuser Company Limited, No. 05532 (Cal. Super. Ct. San Joaquin County) (roofing product).

Ruff v. Parex, Inc., No. 96-CvS 0059 (N.C. Super. Ct. Hanover County) (synthetic stucco product).

Shah v. Re-Con Building Products, Inc., No. C99-02919 (Cal. Super. Ct. Contra Costa County) (roofing product).

Shields vs. Bridgestone/Firestone, Inc., Bridgestone Corp., No. E-167.637 (D. Tex.) (tires).

Smith v. Behr Process Corp., No. 98-2-00635 (Wash. Super. Ct., Gray Harbor County) (stain product).



Weiner v. Cal-Shake, Inc., J.C.C.P. No. 4208 (Cal. Super. Ct., Contra Costa County) (roofing product).

Wholesale Elec. Antitrust Cases I & II, J.C.C.P. Nos. 4204 & 4205 (Cal. Super. Ct., San Diego County) (energy).

Woosley v. State of California, No. CA 000499 (Cal. Super. Ct., Los Angeles County) (automobiles).

#### **Mass Tort**

Ahearn v. Fibreboard Corp., No. 6:93cv526 (E.D. Tex); Continental Casualty Co. v. Rudd, No. 6:94cv458 (E.D. Tex) (asbestos injury).

Backstrom v. The Methodist Hospital, No. H.-94-1877 (S.D. Tex.) (TMJ injury).

Engle v. RJ Reynolds Tobacco Co., No. 94-08273 (Fla. Cir. Ct. Dade County) (tobacco injury).

Georgine v. Amchem, Inc., No. 93-CV-0215 (E.D. Pa.) (asbestos injury).

#### **Bankruptcies**

*In re Armstrong World Industries, Inc.*, No. 00-4471 (Bankr. D. Del.).

*In re Dow Corning*, No. 95-20512 (Bankr. E.D. Mich.) (breast implants).

In re Johns-Manville Corp., 68 B.R. 618, 626 (Bankr. S.D.N.Y.) (asbestos).

*In re Kaiser Aluminum Corp.*, No. 02-10429 (JFK) (D. Del).

In re Owens Corning, No. 00-03837 (Bankr. D. Del.).

In re Raytech Corp., No. 5-89-00293 (Bankr. D. Conn.) (asbestos).

*In re The Celotex Corp.*, Nos. 90-10016-8B1 and 90-10017-8B1 (Bankr. M.D. Fla.) (asbestos).

*In re U.S. Brass Corp.*, No.94-40823S (Bankr. E.D. Tex.) (polybutylene).

*In re USG Corp.*, Nos. 01-2094 - 01-2104 (Bankr. D. Del.).

In re W.R. Grace & Co., No. 01-01139 (Bankr. D. Del.).



#### Insurance

McNeil v. American General Life and Accident Insurance Co., No. 8-99-1157 (M.D. Tenn.) (insurance).

Nealy v. Woodmen of the World Life Insurance Co., No. 3:93 CV-536 (S.D. Miss.) (insurance).

### **Holocaust Victims Reparations**

In re Holocaust Victim Assets Litigation, Nos. CV 96-4849, CV-5161 and CV 97-461 (E.D.N.Y.) (Holocaust).

The International Commission on Holocaust Era Insurance Claims Outreach

#### **Pension Benefits**

Collins v. Pension Benefit Guarantee Corp., No. 88-3406 (D.D.C.); Page v. Pension Benefit Guarantee Corp., No. 89-2997 (D.D.C.).

Forbush v. J. C. Penney Co., Inc., Nos. 3:90-2719 and 3:92-0109 (N.D. Tex.).

#### International

Ahearn v. Fiberboard Corporation, No. 6:93cv526 (E.D. Tex) and Continental Casualty Co. v. Rudd, No. 6:94cv458 (E.D. Tex.) (asbestos injury) (1993).

Galanti v. The Goodyear Tire & Rubber Company, No. 03-209 (D.N.J.) (radiant heating) (2002).

In re Holocaust Victims Assets Litigation, No. CV 96-4849 (ERK) (MDG) (Consolidated with CV-5161 and CV 97461) (E.D.N.Y.) (2003).

In re Owens Corning, Chapter 11, No. 00-03837 (MFW) (Bankr. D. Del.) (2006).

In re The Celotex Corporation, Chapter 11, Nos. 90-10016-8B1 and 90-10017-8B1 (Bankr. M.D. Fla.) (1996).

In re USG Corporation, Chapter 11, Nos. 01-2094 (RJN) through 01-2104(RJN) (Bankr. D. Del.) (2006).

In re Western Union Money Transfer Litigation, No. 01 0335 (CPS) (VVP) (E.D.N.Y.) (wire transactions) (2004).

In re W.R. Grace & Co., Chapter 11, No. 01-01139 (Bankr. D. Del.) (bankruptcy) (2001).



International Committee on Holocaust Era Insurance Claims (1999).

#### **Product Recall**

Central Sprinkler Voluntary Omega Sprinkler Replacement Program

Hart v. Central Sprinkler Corp., No. BC17627 (Cal. Super. Ct. Los Angeles County) & County of Santa Clara v. Central Sprinkler Corp., No. CV 17710119 (Cal. Super. Ct. Santa Clara County)

#### **Telecom**

Bidner, et al. v. LCI International Telecom Corp d/b/a Qwest Communications.

Community Health Association v. Lucent Technologies, Inc., No. 99-C-237, (W.Va. Cir. Ct., Kanawha County).

Cundiff et al. v. Verizon California, Inc., No. 237806 (Cal. Super Ct., Los Angeles County).

Kushner v. AT&T Corporation, No. GIC 795315 (Cal. Super. Ct., San Diego County).

Rish Enterprise v. Verizon New Jersey, No. MID-L-8946-02 (N.J. Super. Ct.).

Sonnier, et. al. v. Radiofone, Inc., No. 44-844, (L.A. Jud. Dist. Ct., Plaqueimes Parish County).

State of Louisiana v. Sprint Communications Company L.P., No. 26,334 (Jud. Dis. Ct., Parish of West Baton Rouge) and State of Louisiana v. WilTel, Inc., No. 26,304 (Jud. Dis. Ct., Parish of West Baton Rouge).



## **EXHIBIT 3**



# Kinsella Media, LLC Judicial Comments

In re Compact Disc Minimum Advertised Price Antitrust Litigation, MDL No. 1361 (D. Me.).

In approving the notice plan for implementation in the Compact Disc Minimum Advertised Price Antitrust Litigation, Judge D. Brock Hornby stated, "(the plan) provided the best practicable notice under the circumstances and complied with the requirements of both 15 U.S.C. 15c(b)(1)... the notice distribution was excellently designed, reasonably calculated to reach potential class members, and ultimately highly successful in doing so." - Hon. D. Brock Hornby (2002/2003)

In re International Air Transportation Surcharge Antitrust Litigation, No. M 06-1793, MDL No. 1793 (N.D. Cal.).

In approving the notice plan in this litigation that involved a proposed settlement of more than \$200 million for U.S. and U.K. class members, U.S. District Judge Charles Breyer repeatedly praised KNC: "I think the notice is remarkable in this case. . . . This is brilliant. This is the best notice I've seen since I've been on the bench. . . . Turning back to the settlement, again I want to applaud the parties for the notice. I mean it's amazing. You know, it really is good. And I don't know where this person practices, I don't even know that she's a lawyer. But she really did a good job on this announcement, this notice. So thank you very much. . . . And I once again want to express my sincere appreciation of the notice. I mean, I was just extraordinarily impressed. Extraordinarily impressed." – Hon. Charles Breyer (2008)

Cox v. Shell Oil Co., No. 95-CV-2 (Tenn. Ch. Ct. Obion County)

In the order approving the settlement of the polybutylene pipe class action, Judge Maloan stated, "The Court finds the notice program is excellent. As specified in the findings below, the evidence supports the conclusion that the notice program is one of the most comprehensive class notice campaigns ever undertaken." (1995)

Galanti v. The Goodyear Tire & Rubber Co., No. 03-209 (D.N.J.)

"The published notice, direct notice and Internet posting constituted the best practicable notice of the Fairness Hearing, the proposed Amended Agreement, Class Counsels' application for fees, expenses and costs, and other matters set forth in the Class Notice and the Summary Notice. The notice constituted valid, due and sufficient notice to all members of the Settlement Classes, and complied fully with the requirements of Rule 23 of the Federal Rules of Civil Procedure, the Constitution of the United States, the laws of New Jersey and any other applicable law." – Hon. Stanley R. Chesler (2004)

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Azizian v. Federated Department Stores, Inc., No. 3:03 CV-03359 (N.D. Cal.).

"The notice was reasonable and the best notice practicable under the circumstances; was due, adequate and sufficient notice to all class members; and complied fully with the laws of the United States and of the Federal Rules for Civil Procedure, due process and any other applicable rules of court." - Hon. Sandra Brown Armstrong (2004)

Collins v. Pension Benefit Guarantee Corp., No. 88-3406 (D.D.C.).

"The notice provided was the best notice practicable under the circumstances. Indeed, the record shows that the notice given was consistent with the highest standards of compliance with Rule 23(e)." (1996)

Cox v. Microsoft Corporation, No. 105193/00 (N.Y. Sup. Ct. N.Y. County).

"The court finds that the combination of individual mailing, e-mail, website and publication notice in this action is the most effective and best notice practicable under all the circumstances, constitutes due, adequate and reasonable notice to all Class members and otherwise satisfies the requirements of CPLR 904, 908 and other applicable rules. The Settlement meets the due process requirement for class actions by providing Class members an opportunity either to be heard and participate in the litigation or to remove themselves from the Class." - Hon. Karla Moskowitz (2006)

Foothill/De Anza Community College District v. Northwest Pipe Co., No. CV-00-20749 (N.D. Cal.)

"The Court finds that the settling parties undertook a thorough and extensive notice campaign designed by Kinsella/Novak Communications, Ltd., a nationally-recognized expert in this specialized field. The Court finds and concludes that the Notice Program as designed and implemented provides the best practicable notice to the Class, and satisfied requirements of due process." - Hon. Jeremy Fogel (2004)

Georgine v. Amchem, 158 F.R.D. 314, 326 (E.D. Pa.).

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Judge Reed explained that the notice program developed by Kinsella "goes beyond that provided in [previous cases]" and "the efforts here are more than adequate to meet the requirements of Rule 23(c)(2)." (1993)

*Higgins v. Archer-Daniels Midland Co.*, Second Judicial District Court, County of Bernalillo C-202-CV-200306168 (N.M. 2d Jud. Dist. Bernalillo County)

"The Court finds that the form and method of notice given to the Settlement Class, including both mailed notice to persons and firms for whom such notice was practical and extensive notice by publication through multiple national and specialized publications, complied with the requirements of



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Rule 1-023 NMRA 2006, satisfied the requirements of due process, was the best notice practicable under the circumstances, and constituted due and sufficient notice of the Settlement Agreements and their Final Approval Hearing, and other matters referred to in the Notice. The notice given to the Settlement Class was reasonably calculated under the circumstances to inform them of the pendency of the actions involved in this case, of all material elements of the proposed Settlements, and of their opportunity to exclude themselves from, object to, or comment on the Settlements and to appear at the Final Approval Hearing." -Hon. William F. Lang (2006)

In re The Celotex Corporation, Nos. 90-10016-8B1 and 90-10017-8B1 (Bankr. M.D. Fla.).

"...all counsel should be complimented on the fact that they have gone to every possible conceivable method of giving notice from putting it on TV and advertising it in papers..... the record should also reflect the Court's appreciation to Ms. Kinsella for all the work she's done, not only in pure noticing, but ensuring that what noticing we did was done correctly and professionally." - Hon. Thomas E. Baynes, Jr.

Ahearn v. Fibreboard Corp., No. 6:93 cv526 (E.D. Tex.); Continental Casualty Co. v. Rudd, No. 6:94cv458 (E.D. Tex.).

In approving the notice plan for implementation in the Ahearn and Rudd class actions in 1994, Judge Parker stated, "I have reviewed the plan of dissemination, and I have compared them to my knowledge at least of similar cases, the notices that Judge Weinstein has worked with [Agent Orange] and Judge Pointer [Silicon Gel Breast Implants], and it appears to be clearly superior." - Chief Judge Robert M. Parker (1994)

In re Western States Wholesale Natural Gas Antitrust Litigation, No. CV-03-1431, MDL No. 1566, (D. Nev) (natural gas).

"This notice program fully complied with Federal Rule of Civil Procedure 23 and the requirements of due process. It provided to the MDL Class the best notice practicable under the circumstances." - Hon. Philip M. Pro (2007)

Johns-Manville Corp. 68 B.R. 618, 626 (Bankr. S.D.N.Y. 1986), aff d, 78 B.R. 407 (S.D.N.Y. 1987), aff d sub nom. Kane v. Johns-Manville Corp. 843 F.2d. 636 (2d Cir. 1988).

In approving the notification plan in the Johns-Manville Bankruptcy Reorganization, the court referred to it as "an extensive campaign designed to provide the maximum amount of publicity ... that was reasonable to expect of man and media." - Hon. Burton Lifland (1996/1998)

Lovelis v. Titeflex Corp., No. CIV-2004-211 (Ark. 9th Cir. Ct. Clark Co.)



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"Accordingly, the Notice as disseminated is finally approved as fair, reasonable, and adequate notice under the circumstances. The Court finds and concludes that due and adequate notice of the pendency of this Action, the Stipulation, and the Final Settlement Hearing has been provided to members of the Settlement Class, and the Court further finds and concludes that the Notice campaign described in the Preliminary Approval Order and completed by the Parties complied fully with the requirements of Arkansas Rule of Civil Procedure 23 and the requirements of due process under the Arkansas and United States Constitutions. The Court further finds that the Notice campaign undertaken concisely and clearly states in plain, easily understood language:

- the nature of the action; (a.)
- (b.) the definition of the class certified:
- (c.) the class claims, issues or defenses:
- (d.)that a Class Member may enter an appearance and participate in person or through counsel if the member so desires;
- (e.) that the Court will exclude from the class any member who requests exclusion, stating when and how members may elect to be excluded; and
- the binding effect of the Final Order and Judgment on Class Members. (f.)

#### - Hon. John A. Thomas

Naef v. Masonite Corp., No. CV-94-4033 (Ala. Cir. Ct. Mobile County)

"In November, 1997, the Court approved a massive Notice Program to apprise class members of the class action Settlement, including the individually mailed, notices, publication notice and notification by way of other avenues nationally and locally. This Notice Program was designed by recognized experts, approved by the mediator and the Court, and implemented diligently by the parties, at defendants' cost. It provided the best notice practicable to the Class, comports with due process, and was clearly adequate under Alabama Rule of Civil Procedure 23(e), the United States Constitution, and other applicable law." - Hon. Robert G. Kendall (1997)



# Exhibit 10

## EXHIBIT 10 LIST OF SUBJECT VEHICLES

Toyota	
Model	Model Years
4Runner	2001-2010
Avalon	2005-2010
Camry	2002-2010
CamryHV	2007-2010
Camry Solara (2AZ)	2002-2008
Camry Solara (except 2AZ)	2004-2008
Celica (2ZZ)	2003-2005
Corolla (except 2ZZ)	2005-2010
Corolla Matrix (except 1ZZ 4WD, 2ZZ)	2005-2010
FJ Cruiser	2007-2010
Highlander	2004-2010
HighlanderHV	2006-2010
Land Cruiser	1998-2010
Prius	2001-2010
RAV4	2004-2010
Sequoia	2001-2010
Sienna	2004-2010
Spyder (MR2) SMT	2001-2005
Supra (2JZ-GE)	1998
Tacoma (5VZ w/ETCS-i)	2003-2004
Tacoma	2005-2010
Tundra (except 5VZ)	2000-2010
Tundra (5VZ)	2003-2004
Venza	2009-2010
Yaris Hatchback (Puerto Rico only)	2006
Yaris	2007-2010
Lexus	250. 2515
Model	Model Years
ES	2002-2010
GS	1998-2010
GS HV	2007-2010
GX	2003-2010
HS	2010
IS	2001-2010
LS	1998-2010
LS HV	2008-2010
LX	1998-2010
RX	2004-2010
RX HV	2006-2008, 2010
SC	1998-2000, 2002-2010
Scion	

Model	Model Years
xB	2008-2010
xD	2008-2010
tC	2005-2010

# Exhibit 11

### EXHIBIT 11 BOS-ELIGIBLE SUBJECT VEHICLES

Models for which Toyota Already Has Offered the Installation of BOS

Toyota Models	Model Years
Avalon	2005-2010
Camry	2007-2010
Sequoia	2008-2010
Tacoma	2005-2010
Venza	2009-2010
Lexus Models	Model Years
ES	2007-2010
IS	2006-2010
IS-F	2008-2010

New Models for which Toyota Will Offer the Installation of BOS

Toyota Models	Model Years
4Runner	2003-2009
Corolla	2009-2010
Highlander	2008-2010
Land Cruiser	2008-2010
RAV4	2006-2010
Tundra	2007-2010
Lexus Models	Model Years
LX	2008-2010
RX	2010

# Exhibit 12

#### **Short Form Notice**

#### Front:

Notice Administrator in

In re: Toyota Motor Corp. Unintended Acceleration

Marketing, Sales Practices, and Products Liability

Litigation, (C.D. Cal.)

[Address]

[City, State ZIP Code]

[Name]
[Address]
[City, State ZIP Code]

## <u>Important Legal Notice from the United States District Court for the Central District of</u> California

#### Back:

If you own(ed), purchase(d) and/or lease(d) the residual value of certain Toyota, Lexus, or Scion vehicles equipped or installed with Electronic Throttle Control Systems distributed for sale or lease in the United States and certain other places, you may be a class member and may be entitled to money and other benefits from a proposed settlement.

A proposed settlement has been reached in a class action alleging that certain Toyota, Lexus, and Scion vehicle models equipped with electronic throttle control systems (ETCS) are defective and can experience acceleration that is unintended by the driver. Toyota denies that it has violated any law, denies that it engaged in any and all wrongdoing, and denies that its ETCS is defective. The parties agreed to resolve these matters before these issues were decided by the Court. **The sole purpose of this notice is to inform you of the class action and the proposed settlement so that you may decide what to do.** 

Records available to Toyota indicate that you may be a class member for a vehicle for which the last four digits of the Vehicle Identification Number (VIN) is [last four digits]. If you are a class member, your rights may be affected, even if you take no action. You may be required to take action in order to get money and/or to protect your rights. This settlement does not involve claims of personal injury or property damage.

If you are a class member, you may be entitled to: (1) receive a cash payment for alleged loss upon certain disposition of a Subject Vehicle during the period from September 1, 2009 through December 31, 2010 or upon early lease termination following an alleged unintended acceleration event that you reported; (2) have installed a brake override system in certain Subject Vehicle at no charge; (3) receive a cash payment if you are not eligible for a brake override system in the Subject Vehicle; (4) participate in a Customer Support Program (as described below); and/or (5) other settlement benefits.

If you think you may be a class member, you should <u>immediately</u> obtain/request the Long Form Notice for more information and, if applicable, the Claim Form(s) by: (1) going to www.[website].com; (2) calling, toll-free, at [number]; and/or (3) writing to Notice Administrator, [address, city, state ZIP code]. *Para vereste aviso en español, visita* www.[website].com. Two key deadlines are [date] for requests to be excluded and objections and [date] for Claim Forms to be filed. There are other deadlines, too. All deadlines are available (and may be updated) at www. [website].com.

#### [Perforation for Tear-off for Customer Support Program]

PLEASE TEAR OFF THIS CUSTOMER SUPPORT PROGRAM AT THE PERFORATION AND PLACE IT IN YOUR SUBJECT VEHICLE'S GLOVE BOX. THIS IS AN IMPORTANT DOCUMENT THAT YOU SHOULD KEEP IN YOUR VEHICLE WITH YOUR WARRANTY DOCUMENTS.

If the Court grants final approval of the settlement, Toyota is offering a Customer Support Program to all Class Members who still own or lease their Subject Vehicles as of the date of final approval by the Court. The Customer Support Program will provide prospective coverage for repairs and adjustments needed to correct defects in materials or workmanship, if any, in any of the following components in your Subject Vehicle following the date of final approval by the Court: (i) engine control module; (ii) cruise control switch; (iii) accelerator pedal assembly; (iv) stop lamp switch; and (v) throttle body assembly. The duration of prospective coverage will begin following the date of final approval by the Court and will be calculated based on 10 years from the expiration of the existing warranty for each of these parts, with a maximum limit of 150,000 miles from the vehicle's in-service date, which is the first date the vehicle is either delivered to an ultimate purchaser, leased, or used as a company car or demonstrator. Regardless of mileage or warranty expiration, each eligible Subject Vehicle will receive no less than 3 years of coverage from the date of final approval by the Court. This Customer Support Program will not cover the cost for past repairs.

If you currently own a Toyota, Lexus or Scion vehicle, you must consult <a href="www.[website].com">www.[website].com</a> to determine how this settlement may affect you including whether you may have additional claims.

# Exhibit 13

#### **Short Form Notice to DV-Only Class Members**

#### **Front:**

Notice Administrator in
In re: Toyota Motor Corp. Unintended Acceleration
Marketing, Sales Practices, and Products Liability
Litigation, (C.D. Cal.)
[Address]
[City, State ZIP Code]

[Name] [Address] [City, State ZIP Code]

## <u>Important Legal Notice from the United States District Court for the Central District of</u> California

#### Back:

If you previously owned and/or leased certain Toyota, Lexus, or Scion vehicles equipped or installed with Electronic Throttle Control Systems in the United States and certain other places, you may be a class member and may be entitled to MONEY from a proposed settlement.

A proposed settlement has been reached in a class action alleging that certain Toyota, Lexus, and Scion vehicle models equipped with electronic throttle control systems (ETCS) are defective and can experience acceleration that is unintended by the driver. Toyota denies that it has violated any law, denies that it engaged in any and all wrongdoing and denies that its ETCS is defective. The parties agreed to resolve these matters before these issues were decided by the Court. The sole purpose of this notice is to inform you of the class action and the proposed settlement so that you may decide what to do.

Records available to Toyota indicate that you may be a class member for a vehicle for which the last four digits of the Vehicle Identification Number (VIN) is [last four digits]. If you are a class member, your rights may be affected, even if you take no action. You may be required to take action in order to get money and/or to protect your rights. This settlement does not involve claims of personal injury or property damage.

If you are a class member, you may be entitled to receive a cash payment for alleged loss upon sale, trade-in, early lease termination, or total loss during the time period between September 1, 2009 and December 31, 2010 or upon early lease termination following an unintended acceleration that you reported. Payments may range from a minimum of \$\_\_\_\_\_ to up to \$\_\_\_\_ depending on the year and model and subject to the number of claims made.

If you think you may be eligible for a cash payment, you should <u>immediately</u> obtain/request the Long Form Notice for more information and, if applicable, the Claim Form(s) by: (1) going to

www.[website].com; (2) calling, toll-free, at [number]; and/or (3) writing to Notice Administrator, [address, city, state ZIP code]. *Para vereste aviso en español, visita* www.[website].com. Two key deadlines are [date] for requests to be excluded and objections and [date] for Claim Forms to be filed. There are other deadlines, too. All deadlines are available (and may be updated) at <a href="www.[website].com">www.[website].com</a>.

If you currently own a Toyota, Lexus or Scion vehicle, you must consult <a href="www.[website].com">www.[website].com</a> to determine how this settlement may affect you including whether you may have additional claims.

# Exhibit 14

#### **CLAIMS REVIEW PROTOCOL**

Pursuant to the Preliminary Approval Order, the Plan of Allocation and the Agreement, each Claim Form from a participating Claimant that has been timely submitted pursuant to the Settlement Agreement and subsequent Court Orders will be reviewed according to the Settlement Claims Review Protocol below, subject to the limitations and qualifications stated below (all capitalized terms as defined in the Agreement).

#### I. Claim Review Procedures

- A. All information provided in the Claim Forms and supporting documentation submitted by the participating Claimant shall be entered into a database. Each Claim shall be marked as either **Category 1** (Cash Payment from the Alleged Diminished Value Fund) or **Category 2** (Cash Payment in Lieu of BOS). Subject to the limitations and qualifications stated below, the Class Action Settlement Administrator shall review all claims to insure that all information and documentation required for an eligible claim is presented on or with the Claim Forms. If there is missing information or documentation, the Class Action Settlement Administrator shall notify the Claimant and request correct and complete information and/or documentation.
- B. The Class Action Settlement Administrator shall use its best efforts to use an optical scanning process to process the Claim Forms submitted by the website and by U.S. Mail, including, but not limited to, any supporting documentation.
- C. Subject to the terms of the Agreement and this Claim Review Protocol, the Class Action Settlement Administrator shall gather, review, prepare, and address the Claim Forms received pursuant to the Claim Process. If a Class Member submitting a Claim has not sufficiently completed the Claim Forms, the Class Action Settlement Administrator shall mail a letter to the Class Member informing him/her/it that the Claim Form was deficient and identifying the missing information.
- D. The Class Member shall have thirty-five (35) days from the date of the postmarked letter to cure the deficiency(ies) identified by the Class Action Settlement Administrator. If a Class Member fails to cure the deficiency(ies) such that any required materials and/or missing information is/are received by the Class Action Settlement Administrator within said thirty-five (35) days, the Claim shall be deemed invalid and not paid.
- E. The Class Action Settlement Administrator may request from Class Members submitting Claim Forms documents to substantiate and/or verify the information contained in the Claim Forms, and the Claim may be reduced or denied. The Class Member shall have thirty-five (35) days from the date of the postmarked letter to provide the substantiation and/or verification identified by the Class Action Settlement Administrator. If a Class Member fails to provide the

substantiation and/or verification within said thirty-five (35) days, the Claim shall be deemed invalid and not paid.

- F. The Class Action Settlement Administrator shall exercise, in its discretion, all usual and customary steps to prevent fraud and abuse and take any reasonable steps to prevent fraud and abuse in the Claim Process. The Class Action Settlement Administrator may, in its discretion, deny in whole or in part any Claim to prevent actual or possible fraud and abuse.
- G. Upon the agreement of the Parties, the Class Action Settlement Administrator will request confirmation of prior reporting of an unintended acceleration event to determine whether to make an award.
  - H. This Claim Review Protocol can be amended by written agreement of the Parties.

# II. Review of Category 1 Claims (Cash Payment from the Alleged Diminished Value Fund)

Subject to the limitations and qualifications stated herein, the Class Action Settlement Administrator shall review all Category 1 claims to insure that the Claimants demonstrate in their Claim Forms and supporting documentation that they:

- (a) sold or traded in an owned Subject Vehicle during the period from September 1, 2009 to December 31, 2010, inclusive; or
- (b) returned a leased Subject Vehicle before the lease termination date during the period from September 1, 2009 to December 31, 2010, inclusive; or
- (c) insured and/or guaranteed the residual value of a Subject Vehicle as of September 1, 2009, and with respect to such Subject Vehicle, thereafter either made payment to an insured, or sold the Subject Vehicle, provided such payment or sale was made by a Residual Value Insurer on or before December 31, 2010; or
- (d) returned a leased Subject Vehicle before the lease termination date, after having reported an alleged unintended acceleration event(s) (as defined in the Claim Form attached to the Settlement Agreement) to Toyota, a Toyota Dealer or the National Highway Traffic Safety Administration ("NHTSA") before December 1, 2012; or
- (e) owned a Subject Vehicle that was declared a total loss by an insurer during the period from September 1, 2009 to December 31, 2010, inclusive.

If the Class Action Settlement Administrator's review establishes that a claim clearly demonstrates (a), (b), (c), (d) <u>or</u> (e) above, the Class Action Settlement Administrator shall

approve that claim and process it in accordance with the Plan of Allocation; provided, however, that no Class Member may submit more than one Claim (of any kind) per Subject Vehicle.

#### III. Review of Category 2 Claims (Cash Payment in Lieu of BOS)

Subject to the limitations and qualifications stated herein, the Class Action Settlement Administrator shall review all Category 2 claims to insure that the Claimants who own or lease a Subject Vehicle as of the date the Preliminary Approval Order is entered and shall demonstrate in their Claim Forms for this category of claims unless:

- (a) the Claimant's Subject Vehicle is a hybrid vehicle;
- (b) the Claimant's Subject Vehicle has already actually received BOS; and/or
- (c) the Claimant's Subject Vehicle is eligible to receive BOS.

If the Class Action Settlement Administrator's review establishes that a Claim clearly satisfies these standards above, the Class Action Settlement Administrator shall approve that Claim and process it in accordance with the Plan of Allocation; provided, however, that no Class Member may submit more than one Claim (of any kind) per Subject Vehicle.

### IV. Notification of Individual Class Member Awards

Upon the completion of the Claim Process, Class Members shall be able to go to the Settlement website or may write to the Class Action Settlement Administrator who shall provide information to the Class Members of their individual awards by including secure information on the website or otherwise respond to their request.

#### V. Escheat

The Class Action Settlement Administrator shall fulfill any escheatment obligations that arise.

# Exhibit 15

#### **AUTOMOBILE SAFETY AND EDUCATION PROGRAM**

#### **Overview**

As provided in Section II (A)(6) of the Settlement Agreement dated December \_\_, 2012, Toyota has agreed to fund scientific research by leading U.S. universities into the development of new active safety technologies and/or standards, as well as testing guidelines for emerging technologies (all capitalized terms as defined in the Settlement Agreement). In addition, Toyota has agreed to fund a national multi-media and community-based public-education campaign, supported by scientific research, that works to inform, enhance and promote safer driving among consumers. The parties agree that these safety research and education programs are tethered to the nature of, and certain issues in, the Actions and further the interests of Class Members.

Under the Settlement, Toyota has agreed to pay \$30 million for this Safety Research and Education Program following the Final Effective Date of the Settlement. Pursuant to the Settlement Agreement, additional funds may be made available depending on whether or not there are remainders in the two cash funds specified in Sections II (A)(2)(c) and II (A)(4)(c) of the Settlement Agreement. This Exhibit explains how the \$30 million fund will be used to benefit Class Members nationwide and further explains the manner in which decisions will be made concerning the use of any remainders from the cash funds described in Sections II(A)(2) and II (A)(4) of the Settlement Agreement.

#### Toyota's \$30 Million Commitment under Section II (A)(6)

#### A. Deposit into Escrow Fund

Within 30 days of the Final Effective Date, Toyota will deposit into the Escrow Account the sum of \$30 million, which will be distributed as described and pursuant to the instructions specified below. Toyota's payment of this amount into escrow fulfills the entirety of Toyota's financial commitment under this program. Without limiting the foregoing, all of the components identified below, including but not limited to any costs to administer the fund or the programs under the fund, are to be paid from this Escrow Account.

#### B. Research Focused on Consumer Knowledge and Use of Defensive Driving Techniques

- 1. The program will start with a new national consumer study, to be undertaken by a leading U.S. university, focused on driver attitudes, behaviors and levels of understanding concerning defensive driving techniques and the proper use of new automotive technology. It is currently expected that the study will be conducted by the University of Iowa (Public Policy Center), but prior to the Final Approval order, the parties may select another leading university to conduct the study.
  - The study will focus on identifying critical gaps in awareness and practice regarding defensive driving skills, as well as on pinpointing the messages and techniques most effective in encouraging safer driver behavior and improving awareness and use of active safety technologies.
  - O Specific driver behaviors to be studied will include but not be limited to techniques for controlling and stopping vehicles in emergency situations; driver distraction; issues relating to driver pedal misapplication; and proper use by drivers of anti-lock brakes and other

- advanced technologies made possible by electronic throttle control systems, such as brake override systems, vehicle stability control and radar cruise control.
- The study will assist the parties in developing the content of the National Driver Safety Education Campaign described below.
- The study will be an academically rigorous field study intended to inform the National Driver Safety Education campaign described below; inform ongoing and future research by other institutions, safety agencies and industry; and support other national and communitybased driver safety education campaigns.
- The selected university may choose to retain a survey firm to help to develop and implement the field portions of the study.
- o Approximately \$800,000 will be budgeted to fund the study (which includes any expense for the survey firm to help develop and implement the field portions of the study).
- 2. Plaintiffs' Class Counsel and Toyota's Negotiating Counsel will meet and confer to determine the instructions for distribution from the Escrow Account to pay for this component of the program. If Plaintiffs' Class Counsel and Toyota's Negotiating Counsel cannot reach a written agreement on these issues through their meet-and-confer process, any disagreements shall be resolved by the Settlement Special Master, whose written decision shall be final and binding.

#### C. National Driver Safety Education Campaign

- 1. The following National Driver Safety Education campaign will be undertaken by a leading U.S. university or national safety organization. It is currently expected that the campaign will be undertaken by the University of Iowa (Public Policy Center), but the parties may select another leading university or national safety organization prior to the Final Approval order. The campaign will follow the research described above and will be guided by its results. The campaign will include a combination of print, TV, digital and radio advertising to deliver the content of the program.
  - o The goal for reach/frequency for the program will be 90/12 (*i.e.*, 90% of adults in key target markets would see the company's message 12 times over the length of the campaign). This is based on an audience target of age 18 or older.
  - The specific mix of media, as well as particular frequency and reach metrics, will be subject to discussion among Plaintiffs' Class Counsel, Toyota' Negotiating Counsel and the selected education organization partner, based in part on prevailing advertising rates at the time the program is launched.
  - The budget would cover all costs of the campaign, including but not limited to the cost of producing the advertisements and buying the media space.
  - o The selected education organization will develop and suggest a plan, describing in detail the content, components and implementation of the campaign, subject to review by Plaintiffs' Class Counsel and Toyota's Negotiating Counsel. Any disagreements would be resolved through meet and confer among Plaintiffs' Class Counsel, Toyota's Negotiating Counsel and the selected education organization. If the parties cannot resolve any disputes through the

meet-and-confer process, any disagreements shall be resolved by the Settlement Special Master, whose written decision will be final and binding.

- The campaign may utilize consumer research data to inform messaging designed to change public attitudes and improve driving behaviors.
- The campaign would be supported by digital assets -- such as a website providing insights about common driving errors taken from the survey and tools/videos/tests/classroom materials to help educators instruct drivers about what to do in an emergency -- as well as social media.
- o Safety experts from Toyota's Collaborative Safety Research Center may be engaged to help educate consumers about defensive driving techniques and active safety technologies as part of this campaign, but shall not be paid from the fund to do so.
- The budget for this campaign will not exceed \$14.2 million; funds would come from the Escrow Account, and counsel would meet and confer to agree upon payment instructions in writing, with the Settlement Special Master resolving, in writing, any disagreements regarding funding.

#### D. <u>Safety Research</u>

- 1. The third component of the program will fund university-based public research to develop advances in active safety features, vehicle control and driver attention.
  - Leading U.S. universities will conduct research for the public benefit with a multi-year mandate to pursue research programs into existing, new or emerging active safety technologies, based around national and regulatory safety priorities, as well as to develop a better understanding of key safety-related behaviors, with findings to be shared broadly across the automotive industry.
  - Each of the following universities has expressed interest in conducting this research under this program: Stanford University (CARS), University of Michigan (UMTRI), Texas A&M University (TTI), MIT (Age Lab) and the University of Iowa (Public Policy Center).
  - o The parties will choose some or all of these institutions to conduct the research and may add or substitute one or more similar universities prior to the Final Approval Order. Based on further discussion with the potential grant recipients, funding will occur either by direct grants to the institutions or by establishing a research consortium of multiple universities, with one university chosen to administer the research and meet the mandate defined by the program.
  - Research topics for the research initiatives will benefit Class Members nationwide and will include, but not be limited to, general approaches to crash avoidance, human interface design, and lane departure warning/prevention and driver distraction.
  - o The budget for this research program will not exceed \$15 million.

- o The parties may choose an administrator to oversee the administration of the grants under this program. Any costs and fees of the administrator will come from the fund established through the Settlement.
- 2. Plaintiffs' Class Counsel and Toyota's Negotiating Counsel will meet and confer to identify the grantee universities, determine the amounts from escrow that will be granted to these institutions, the specific research programs (that must be for the purposes stated above), and the instructions for distribution from the Escrow Account for this component of the program. If Plaintiffs' Class Counsel and Toyota's Negotiating Counsel cannot reach agreement in writing on these issues through their meet-and-confer process, any disagreements shall be resolved by the Settlement Special Master, whose written decision shall be final and binding.

#### **Use of any Remainder from Settlement Cash Funds**

- A. Following expiration of the Claims Period, there may be additional funds that can be used for research and education pursuant to the calculations set forth in Sections II (A)(2)(c) and II (A)(4)(c) of the Settlement Agreement. Whether there will be any remaining funds and the amount of any remaining funds will not be known until after the expiration of the claims period and after the calculations have been made.
- B. Once the calculations of any such remainder in the cash funds have been made pursuant to Sections II (A)(2)(c) and II (A)(4)(c) have been made, Plaintiffs' Class Counsel and Toyota's Negotiating Counsel will meet and confer to determine, in writing, the specifics regarding the optimal use of any such remainder. Although the specifics will be resolved through the meet-and-confer process, the parties agree that any such remainder will be used to: (1) fund scientific research by leading academic institutions into the development of new active safety technologies and/or standards and testing guidelines for emerging technologies and/or driving behaviors; and/or (2) fund an expansion or addition to the national multi-media and community-based public-education campaign that works to inform, enhance and promote safer driving among consumers. Any disagreements between the parties in this regard will be resolved by the Settlement Special Master, whose written decision will be final and binding. The same process will be used for any budgeted amounts under this program that are not actually spent in connection with the three components of the program.

# Exhibit 16

#### PLAN OF ALLOCATION FOR ALLEGED DIMINISHED VALUE FUND

The law in various jurisdictions differs on the issue of whether, in order to bring claims, a Class Member's Subject Vehicle must have manifested an unintended acceleration ("UA") event as defined in the Claim Forms (all terms as defined in the Agreement, with the exception of the terms "Non-Manifestation States," "Manifestation States," and "Unclear States"). Allocation Counsel was appointed to represent the interests of Class Members in Manifestation States, Non-Manifestation States, and states where the law is unclear, respectively. The determination of Non-Manifestation States, Manifestation States, and Unclear States has been done solely by Plaintiffs' Class Counsel. The states are classified for the purposes of this allocation as provided below. The following lawyers were appointed as Allocation Counsel: Michael Kelly was appointed for Non-Manifestation States, Jayne Conroy for Manifestation States, and Ben Bailey for Unclear States. The allocation set forth below resulted from an allocation mediation supervised by Settlement Special Master Patrick Juneau.

As a part of the Settlement, Toyota has agreed to pay the sum of \$250,000,000 into the Alleged Diminished Value Fund in accordance with the terms of the Agreement. Plaintiffs' Class Counsel retained experts who carefully studied and modeled the alleged impact of adverse publicity concerning Toyota Subject Vehicles. These experts believe that the value of Toyota vehicles declined during the period September 1, 2009 to December 31, 2010 as a result of the above-referenced adverse publicity. These experts believe that the value of vehicles bought and sold, or leased and turned in at the end of the lease period, were not damaged if they were turned in outside that period.

Subject to any pro rata reduction as described in the Agreement, the allocation shall be as follows:

If an eligible class member purchased, leased, now resides or insured the residual value of a vehicle in a Non-Manifestation State:	100 percent of the amounts on the attached consumer matrix
If an eligible class member purchased, leased, now resides or insured the residual value of a vehicle registered in a Manifestation State:	30 percent of the amounts on the attached consumer matrix
If an eligible class member purchased, leased, now resides or insured the residual value of a vehicle registered in an Unclear State:	70 percent of the amounts on the attached consumer matrix

Class Members in Manifestation States and Unclear States will be entitled to the same payment as Class Members in a Non-Manifestation State if such Class Members, on or before December 1, 2012, reported to Toyota, a Toyota Dealer, or National Highway Transportation Safety Administration ("NHTSA") that they believed that one or more of the following symptoms occurred in their Subject Vehicle: an unintended acceleration-related symptom as to which Toyota inspected the Subject Vehicle and was unable to identify the cause of the symptom; the possible loss of brake vacuum assist; an accelerator pedal that may be slow to return or stick in a partially depressed position; interference with the vehicle's accelerator pedal with an incompatible or unsecured floor mat; increasing acceleration of the vehicle despite depressing only the brake pedal; acceleration (or failure to decelerate) when both the brake and accelerator pedals were depressed; rough or otherwise undesirable transmission shift sensation; the brakes did not respond as expected; unfamiliarity with the push-button on/off button; unexpected

operation of the cruise control system; one or more drivability concerns (e.g., hesitation, surging, lurching, etc.); or high engine RPM at idle.

If unclaimed funds remain after the Claim Period has expired and the unclaimed funds are sufficient to bring all eligible Manifestation States and Unclear States claimants up to 100% of eligible payment, the unclaimed funds shall be applied for those purposes. Any remaining unclaimed funds shall be distributed pursuant to Section II(A)(2)(c) of the Settlement Agreement.

If unclaimed funds remain after the Claim Period has expired and the amount of unclaimed funds is insufficient to bring all eligible Manifestation States and Unclear States claimants up to 100% of eligible payment, the remainder will be split 50% to Manifestation States claimants and 50% Unclear States claimants. In the event that either group of claimants is brought up to 100%, the balance of unclaimed funds will be applied to the other group of claimants.

#### **Non-Manifestation States:**

Alaska, Arizona, California, Connecticut, Hawaii, Idaho, Illinois, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Jersey, New Mexico, New York (only if Subject Vehicle was sold during the period September 1, 2009 through December 31, 2010), Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Dakota, Tennessee, Texas, Vermont, Washington, and West Virginia.

### **Manifestation States:**

Arkansas, District of Columbia, Indiana, Mississippi, New Hampshire, North Carolina, North Dakota, South Carolina, Utah, and Wisconsin.

### **Unclear States:**

Alabama, Colorado, Delaware, Florida, Georgia, New York (if Subject Vehicle not sold during the period September 1, 2009 through December 31, 2010), Virginia, and Wyoming.

### PLAN OF ALLOCATION FOR CASH PAYMENT IN LIEU OF BOS

The law in various jurisdictions differs on the issue of whether, in order to bring claims, a Class Member's Subject Vehicle must have manifested a UA event. Allocation Counsel was appointed to represent the interests of Class Members in Manifestation, Non-Manifestation States, and states where the law is unclear, respectively. The determination of Non-Manifestation States, Manifestation States, and Unclear States has been done solely by Plaintiffs' Class Counsel. The states are classified for the purposes of this allocation as provided below. The following lawyers were appointed as Allocation Counsel: Michael Kelly was appointed for Non-Manifestation States, Jayne Conroy for Manifestation States, and Ben Bailey for Unclear States. The allocation set forth below resulted from an allocation mediation supervised by Settlement Special Master Patrick Juneau.

As part of the Settlement, Toyota has agreed to pay the sum of \$250,000,000 for eligible Class Members who own or lease a Subject Vehicle as of the date the Preliminary Approval Ordered is entered, if they comply with the Claims requirements of the Settlement, unless: (a) their Subject Vehicle is not a hybrid vehicle; (b) they already actually received BOS on their Subject Vehicle; or (c) they are eligible to receive BOS on their Subject Vehicle. The maximum per vehicle claim that can be made on this fund is \$125 ("BOS fund maximum payment"), which is Plaintiffs' Class Counsel's or their experts' estimated value for BOS. Class Members in Non-Manifestation States, Manifestation States, and Unclear States will be entitled to the same respective percentages of the maximum as found in the Plan of Allocation for the Alleged

Diminished Value Fund. So, for example, if the BOS fund maximum payment to a Class Member in a Non-Manifestation State would be \$125, a Class Member in a Unclear State would receive \$87.50 (70% of \$125), and a Class Member in an Manifestation State would receive \$37.50 (30% of \$125).

Subject to any pro rata reduction as provided in the Agreement, the allocation shall be as follows:

If an eligible class member purchased,	100 percent of the BOS fund maximum
leased or now resides in a Non-	payment
Manifestation State:	
If an eligible class member purchased, leased or now resides in a Manifestation State:	30 percent of the BOS fund maximum payment
If an eligible class member purchased, leased or now resides in an Unclear State	70 percent of the BOS fund maximum payment

Class Members in Manifestation States and Unclear States will be entitled to the same payment as Class Members in a Non-Manifestation State if such Class Members, on or before December 1, 2012, reported to Toyota, a Toyota Dealer, or NHTSA that they believed that one or more of the following symptoms occurred in their Subject Vehicle: an unintended acceleration-related symptom as to which Toyota inspected the Subject Vehicle and was unable to identify the cause of the symptom; the possible loss of brake vacuum assist; an accelerator pedal that may be slow to return or stick in a partially depressed position; interference with the vehicle's accelerator pedal with an incompatible or unsecured floor mat; increasing acceleration of the vehicle despite depressing only the brake pedal; acceleration (or failure to decelerate) when both the brake and accelerator pedals were depressed; rough or otherwise undesirable transmission shift sensation; the

brakes did not respond as expected; unfamiliarity with the push-button on/off button; unexpected operation of the cruise control system; one or more drivability concerns (e.g., hesitation, surging, lurching, etc.); or high engine RPM at idle.

If unclaimed funds remain after the claims period has expired and the unclaimed funds are sufficient to bring all eligible Manifestation States and Unclear States claimants up to 100% of eligible payment, the unclaimed funds shall be applied for those purposes. Any remaining unclaimed funds shall be distributed pursuant to Section II(A)(2)(c) of the Settlement Agreement.

If unclaimed funds remain after the claims period has expired and the amount of unclaimed funds is insufficient to bring all eligible Manifestation States and Unclear States claimants up to 100% of eligible payment, the remainder will be split 50% to Manifestation States claimants and 50% Unclear States claimants. In the event that either group of claimants is brought up to 100%, the balance of unclaimed funds will be applied to the other group of claimants.

#### **Non-Manifestation States:**

Alaska, Arizona, California, Connecticut, Hawaii, Idaho, Illinois, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Jersey, New Mexico, New York, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Dakota, Tennessee, Texas, Vermont, Washington, and West Virginia.

#### **Manifestion States:**

Arkansas, District of Columbia, Indiana, Mississippi, New Hampshire, North Carolina, North Dakota, South Carolina, Utah, and Wisconsin.

### **Unclear States:**

Alabama, Colorado, Delaware, Florida, Georgia, New York, Virginia, and Wyoming.